ITTF Foundation Overview

The ITTF Foundation is the social responsibility arm of the International Table Tennis Federation. It was proposed by the Executive Committee and accepted by unanimous decision of ITTF’s Annual General Meeting on May 2nd 2018 in Halmstad, Sweden.

Our primarily aim is to promote the use of table tennis for development and peace, following the rich culture of humanitarian projects implemented under the umbrella of ITTF Development since the beginning of the millennium.

ITTF’s Social Responsibility Projects in the past

- 27 initiatives executed and supported by ITTF between 2003 and 2017, including Dream Building projects, Youth Leadership Camps, World Table Tennis Day, manuals and guidelines
- Over 250,000 people reached
- Around 150 countries and independent regions involved
- 27 international citations
  - 7 awards won
  - 3 Mentions d’Honneurs
  - 17 times shortlisted
- Hundreds of tables, thousands of rackets, millions of balls distributed
Content

• Vision - Mission - Values .......................... 4
• 5 programs
  o Dream Building .................................. 6
  o TT4ALL ........................................... 8
  o NeTTworking .................................... 9
  o Ping Pong Diplomacy ............................ 10
  o TT Legacy ......................................... 12
• 2018 - Scheme of Projects ......................... 13
• Organisational Structure .......................... 14
• Summary of the expected outcomes by 2020 .... 15
VISION
SOLIDARITY THROUGH TABLE TENNIS

MISSION
Using table tennis as a tool for development and peace by connecting people all over the world implementing or supporting projects on the field and empowering them to serve as models; making table tennis popular, universal and inclusive.

VALUES
Solidarity
Quality
Global vision
Sustainability
Transparency
Ambition
Passion
Teamwork
Inclusiveness
Enjoyment
Respect
Our 5 programs

**TT DREAM BUILDING**
Supporting humanitarian projects using table tennis for positive social outcomes.

**TT 4ALL**
Making table tennis accessible to a broad public, including actively disadvantaged groups; popular, universal and inclusive.

**NETT WORKING**
Connecting people wishing to help with people in need.

**PING PONG DIPLOMACY**
Promoting a peaceful behaviour among opposite individuals, groups, regions or nations.

**TT LEGACY**
Leaving a positive social legacy of table tennis events in the host locations.

5 programs to promote and do Solidarity through Table Tennis
2 COMPONENTS:
The **Dream Building Fund** supports humanitarian projects selected after an application procedure & the **Emergency Fund** is restricted to locations needing help after natural emergencies.

FOCUS:
- Developing countries (but not restricted to);
- Alignment with the UN Sustainable Development Goals;
- Easy access to play table tennis;
- Use of the game as a vehicle for positive social outcomes.

OBJECTIVES:
- Create a Dream Building Fund and an Emergency Fund;
- Offer a clear application process for any kind of support requests;
- Create clear selection criteria;
- Create a general Monitoring & Evaluation System for the supervision of the different projects;
- Guarantee the exit strategy (sustainability) of projects in the long-term.

KEY OUTCOMES BY 2020:
- 10 humanitarian projects supported;
- 5 best cases published through; audio-visual and textual presentations.
OBJECTIVES:
• Attract people to play table tennis on a grassroots level;
• Promote the health and social benefits of table tennis;
• Increase awareness for table tennis;
• Create a sense of belongness to the world-wide table tennis family among participating table tennis enthusiasts;
• Promote creativity in table tennis.

KEY OUTCOMES BY 2020:
• 75% of all countries and independent regions hosted one or several World Table Tennis Day events;
• 3 more guidelines or manuals added to the virtual library (Get Inspired) easing the access to table tennis;
• The number of readers of the WTTD newsletter doubled;
• At least 1 TT Fun Lab established.

All kinds of initiatives attracting more people to table tennis, including not only masses, but focussing on how to include different kinds of people in terms of age, gender, social status, culture and physical ability.

Table Tennis for Everyone, Everywhere!

ITTF FOUNDATION STRATEGIC PLAN 2018/2020
**OBJECTIVES:**

- Give individuals and projects the possibility to connect with each other;
- Create a database about world-wide projects using table tennis for development and peace;
- Give projects, that haven’t been selected for the Dream Building Fund, the possibility to receive support from others;
- People wishing to help get a clear panorama on what and who is needed and where, so that they can independently support projects and follow up;
- Exposure the actions of solidarity of our table tennis community for the wide public.

**KEY OUTCOMES BY 2020:**

- Dynamic webpage created;
- At least 50 projects registered through the webpage;
- At least 50 volunteers registered;
- At least 20 projects benefitted from this initiative.

A central online platform, where people and projects connect with each other to share knowledge, materials and personal commitment.
PING PONG DIPLOMACY

Active promotion of all kinds of opportunities, where table tennis leads to foster peaceful behaviour among opposite individuals, groups, regions or nations.

1971
Ping Pong Diplomacy reopened the diplomatic relationship between China and USA.

1991
Korean unified team won the WTTC in Chiba, Japan.

2011
Peace and Sport Cup in Qatar.

2018
Korean unified a team during the WTTC in Halmstad, Sweden.

2018
Active involvement to continue this and similar processes.

2020
WTTC in Korea Republic.

2021
Potential WTTC in the USA and 50th anniversary of Ping Pong Diplomacy.
OBJECTIVES:
• Present table tennis as a peace bringing sport;
• Present the ITTF as an active geopolitical actor.

KEY OUTCOMES BY 2020:
• Korea plays as a unified team during the ITTF World Tour;
• Prepare the celebration of the 50th anniversary of Ping Pong Diplomacy in 2021.
Table tennis event organisers are aware of their Social Responsibility and include solidarity as part of the events.

**OBJECTIVES:**
- Incorporate CSR as a mandatory part of the bidding process for main ITTF events;
- Invite other event organisers to incorporate CSR into their table tennis events.

**KEY OUTCOMES BY 2020:**
- 2 ITTF events included CSR;
- 4 not ITTF related events included CSR and shared their experience with the ITTF Foundation;
- Clear criteria established about what the ITTF Foundation expects from event organisers in terms of CSR of table tennis events.
2018 - SCHEME OF PROJECTS

**TT DREAM BUILDING**
- Dream Building with Refugees in Za’atari, Jordan
- Open call for entries to select
  - 3 big Dream Building projects
  - 2 small Dream Building projects

**TT 4ALL**
- World Table Tennis Day 2018
- Provide existing TT4ALL related guidelines in at least 4 languages

**NETT WORKING**
- Dynamic webpage to release the project
- First NeTTwork project through the World Veteran's Championships in Las Vegas, USA

**PING PONG DIPLOMACY**
- Korea unified and follow up

**TT LEGACY**
- Buenos Aires - Tokyo
- Prepare inclusion of legacy projects in the bidding processes
ITTF FOUNDATION - ORGANISATIONAL CHART

ITTF FOUNDATION - Governing Board (GB)

<table>
<thead>
<tr>
<th>GB - President</th>
<th>GB - Member</th>
<th>GB - Member</th>
<th>GB - Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>ITTF President (ex officio) or a person nominated by the ITTF President</td>
<td>ITTF CEO (ex officio)</td>
<td>ITTF Vice President in charge of Development (ex officio)</td>
<td>ITTF FOUNDATION - Director (ex officio)</td>
</tr>
<tr>
<td>Thomas WEIKERT</td>
<td>Steve DAINTON</td>
<td>Bruce BURTON</td>
<td>Leandro OLVECH</td>
</tr>
</tbody>
</table>

Supreme and legally responsible body, oversees the activities of the foundation, sets out the overall strategic direction, sets out strategic objectives, approves annual budget, issues the yearly report and the yearly financial statement (to be approved by an external auditor appointed by the Board of Trustees) etc.

ITTF FOUNDATION - Management Team

<table>
<thead>
<tr>
<th>Director</th>
<th>Manager</th>
<th>Administrative Assistant</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leandro OLVECH</td>
<td>Wiebke SCHEFFLER</td>
<td>Etsuko ENAMI</td>
</tr>
</tbody>
</table>

Executes the decisions from the Governing Board and submits proposals to the Governing Board, runs the daily operations, administrates funds,

ITTF FOUNDATION - Board of Trustees (BoT)

<table>
<thead>
<tr>
<th>BoT - Chair</th>
<th>BoT - Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>ITTF Vice President in charge of Finances (ex officio)</td>
<td>ITTF Ethics Commission Representative (ex officio)</td>
</tr>
<tr>
<td>Petra SÖRLING</td>
<td>Nestor TENCA</td>
</tr>
</tbody>
</table>

Controlling body, appoints the Members of the Governing Board, issues of guidelines for the use of funds, issues guidelines for the application of reimbursements, approves the use of budgets higher than 250.000 Euros, appoints an external auditor to approve the yearly financial statements,...

(in a second or third stage): Active and passive members + volunteers
Summary of the expected outcomes

By 2020:

1. Dream Building program is or has been realised in each continent.
2. World Table Tennis has been celebrated in 170 different countries or independent regions.
3. At least 6 international organisations recognize the ITTF Foundation as trustworthy (such as DZI Spendensiegel for Germany or the European Donations Seal).
4. At least 6 partnerships are established.
5. 20 projects have received equipment or volunteers through the NeTTworking program.
7. A dynamic webpage is online.
8. At least 6 sponsors have been involved.
9. CSR is a mandatory part of the bidding process for ITTF events.