



# 2021 QUARTERLY UPDATE

April





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## 1.1 Summary

# 1st quarter 2021

New year motivation mixed with good old passion and perseverance. Despite the global pandemic and the restrictions it has brought upon the work in sport and sport for development sector, the first quarter of 2021 at the ITTF Foundation remained a preparation period towards two main highlights: the 7th World Table Tennis Day (WTTD) and the 50th anniversary of Ping Pong Diplomacy.

### Programmes

Due to the pandemic, situation was still difficult for the **TT Dream Building** projects. Some projects were able to restart, but only to have found themselves forced to pause again.

Within **TT4ALL**, the second WTTD under Covid-19 restrictions has gained momentum. FEMpowerment was the centre message of the event, and all organisations within the ITTF Group supported and contributed to the campaign. 47 Promoters worldwide have signed up to promote the event and create impact across their communities – out of these 70 % were female. In order to reach as many people as possible from all ITTF Member Associations, the final agenda includes a 24-hour online stream with various live sessions including meet & greets, coaching and workouts.

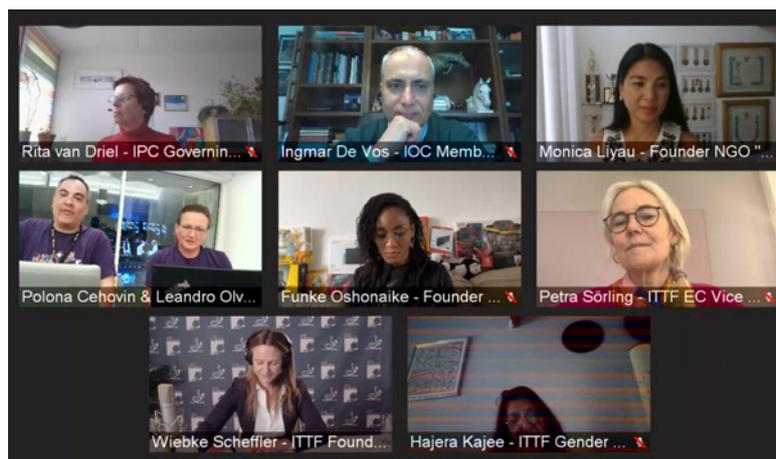
As part of the **TT4Health** programme, the ongoing fundraising campaign #TableTennisUnited has supported 71 initiatives and individuals from all over the world thanks to 57 generous donors.

With the concept of understanding, creating dialogues and resolving conflicts in mind, the Ping Pong Diplomacy Task Force has been established, aiming to shape the future and promote peace in the next two years.

### Communications

In light of the Women's History Month and in line with this year's WTTD topic FEMpowerment, we dedicated our communication in March on women from the Table Tennis community. One particular highlight marks our very first **Conference on gender equality and FEMpowerment in Table Tennis** on the International Women's Day with guest panellists from the International Olympic and Paralympic Committee, the International Table Tennis Federation, along with two female Table Tennis Olympians.

To provide hope and generate a diverse image of how Table Tennis is still alive in the field during these uncertain times, we have launched the #TTLockdownSmiles video campaign. Through our project leaders and coaches from the TT Dream Building Fund we have illustrated how people are actively adapting and innovating during these challenging times, and that Table Tennis projects are alive and smashing boundaries.



*Leandro OLVECH, Director*  
*Wiebke SCHEFFLER, Head of Operations*  
*Karine TEOW, Head of Programmes*  
*Christian BELTER, Marketing Manager*  
*Julia TAPPENDORF, Global Programmes and Operations Coordinator*  
*Romina CONCHA SEPÚLVEDA, Community Manager*  
*Carolina ROSSO, Graphic Designer*  
*Kiara BORDUKAT, Intern*  
*Jakob KLEINE-KALMER, Intern*

## 2. Chronological overview 2021



- February 19** **Leipzig, GERMANY CROATIA**  
#TableTennisUnited campaign supports Croatia
- March 01-31** **Worldwide**  
Women's History Month celebrated through  
World Table Tennis Day 2021 promotion
- 8** **Worldwide**  
Conference on gender equality and  
FEMpowerment in Table Tennis
- 9** **Worldwide**  
#TTLockdownSmiles video campaign launched
- 29** **Worldwide**  
Ping Pong Diplomacy Task Force creation



*TableTennisUnited campaign supports Croatia*



TT  
DREAM  
BUILDING



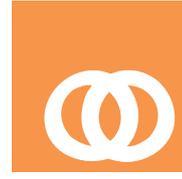
TT  
4ALL



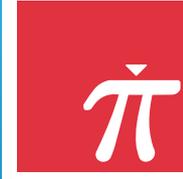
TT  
4HEALTH



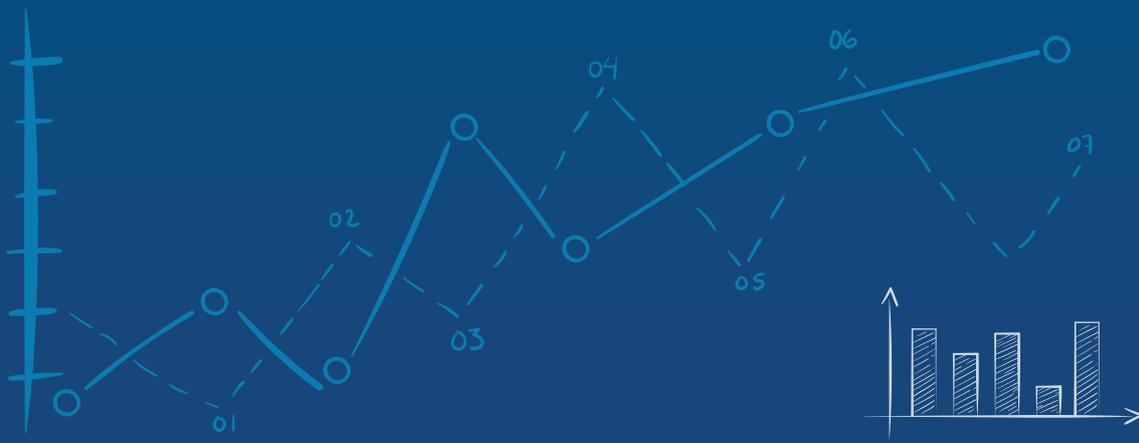
PING PONG  
DIPLOMACY



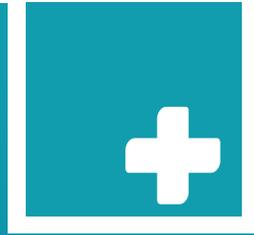
TT  
LEGACY



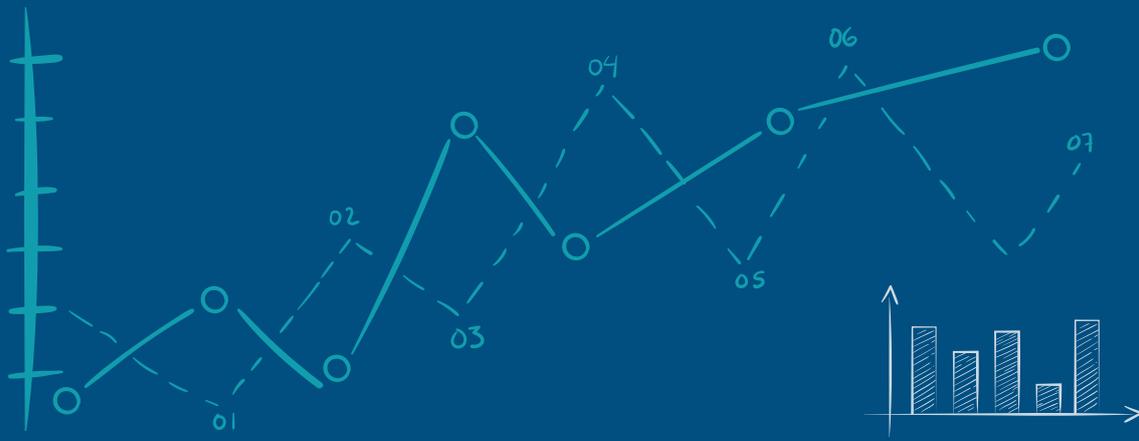
## Programmes Overview



**TT**  
DREAM  
BUILDING



**Dream Building projects are inclusive, sustainable and meaningful initiatives using table tennis as a tool for development and peace**



## 3.1.0

### TT Dream Building: Covid-19 Update

All dream building projects have been greatly affected by the pandemic and their activities had to be cancelled in March 2020. In April 2020, the ITTF Foundation reallocated funds towards solutions generated by the project leaders to alleviate the impacts of Covid-19 on their communities. For most projects, the cancelled activities had a negative impact on their beneficiaries, whether it is projects in poor communities struggling to have access to food and continue their income generating activities or persons with Alzheimers needing social contact and physical stimulation. Through Table Tennis United the majority of projects received additional support for hygiene kits, information, and education. Since then, the majority have been able to restart eventhough irregularly and with adapted measures.

In 2021, as the effect of the pandemic drag on, Dream Building Fund-partners have had to shift their activities, to bring solutions and continue their work in the community.

At the ITTF Foundation, we also have to be more flexible as we support the projects through the various phases: restart, pause, plan and adapt.

For this reason, we started #TTlockdownsmiles, a series of short videos aimed at brightening up the mood and showcase examples of how projects around the world are displaying resilience through innovation and a positive outlook. Project outcomes are for most cases dropping or plateauing but we are confident they will come back stronger as they adapt their activities.

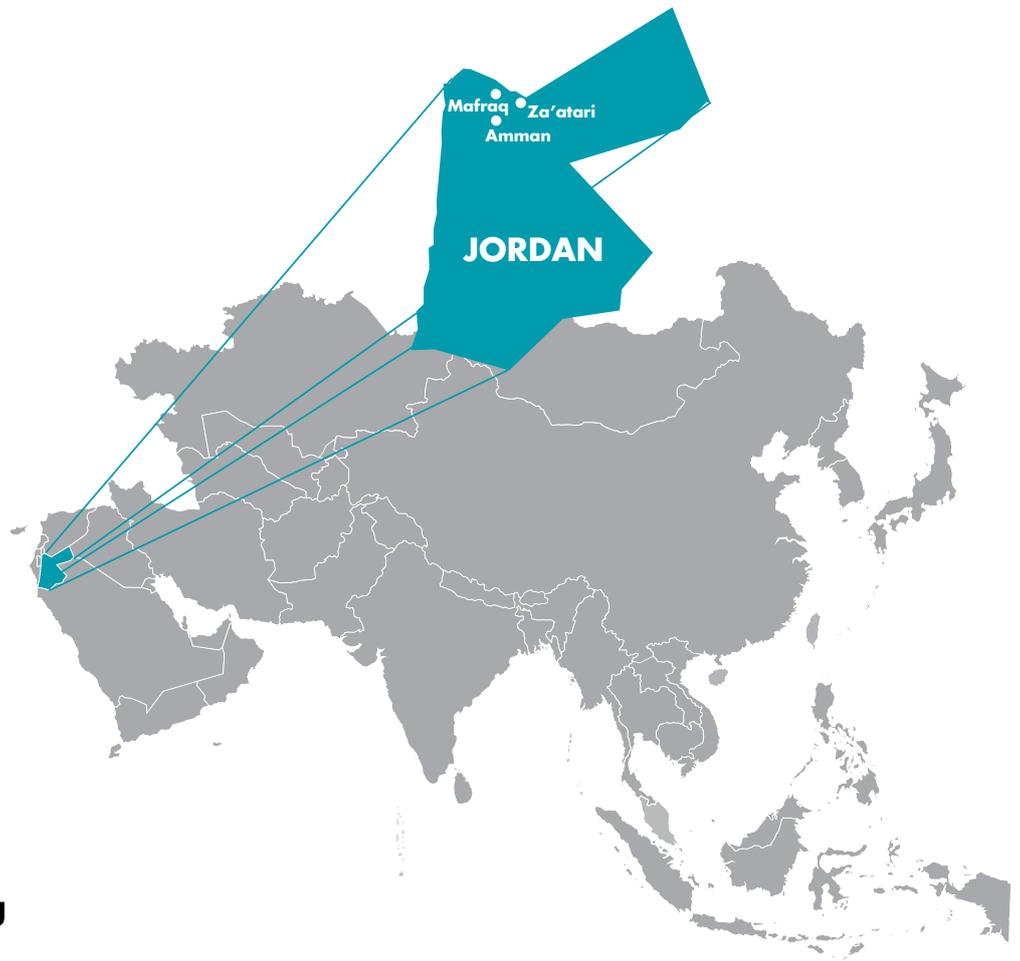
We hope the situation will enable the lockdowns to be lifted soon and that all project staff, volunteers, students, schools, families and communities will not have been too greatly impacted. We continue to support projects the best we can and look forward to the day all projects will be able to have a solid start.



GHANA



## 3.1.1



### Za'atari Refugee Camp, Jordan: Nittaku Dream Building with Refugees

Location(s)	<b>Za'atari, JORDAN</b>
Status	Ongoing
Start date	April 2018
End date	April 2021
Project description	Table tennis activities in the 5 districts of the camp. More than 146 (boys and girls) are attending the trainings. From Sunday to Thursday, 2 coaches who passed the Level 1 course are coaching the boys in the morning and the girls in the afternoon.
Aim	Using table tennis to promote individual and social change inside the Syrian Refugee community in Za'atari. Increase cooperation and strengthen social cohesion through table tennis between Syrian refugees and Jordanian people.
Target group	Syrian Refugees and Jordanian Community
Partners	UNHCR, Peace & Sport
Sponsors	Nittaku
Awards	Shortlisted for the Sports Business Award in the category "Best Community Scheme" 2019





## Highlights 1st Quarter

Since March 2020, the weekly sessions have been suspended due to the Covid-19 situation. The camp has been closed from entry, including the project coordinator, Oday. Rackets and balls have been distributed to the kids around the camp and short online excersises are sent by the coach on a weekly basis to maintain the contact and offer an activity for the kids.

## Challenges faced

- Covid-19 lockdown camp closed – looking for online ideas and solutions for activities

## Next steps

- Find online activities or solution for the coaches and participants.
- Organise activities outside the camp in neighbour Mafraq club.
- Female coach recruited to focus on inclusive sessions for persons with disabilities and girls but unable to start.



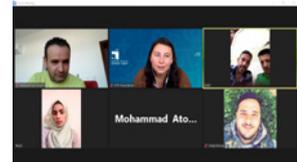
2020  
01



2020  
02



2020  
03



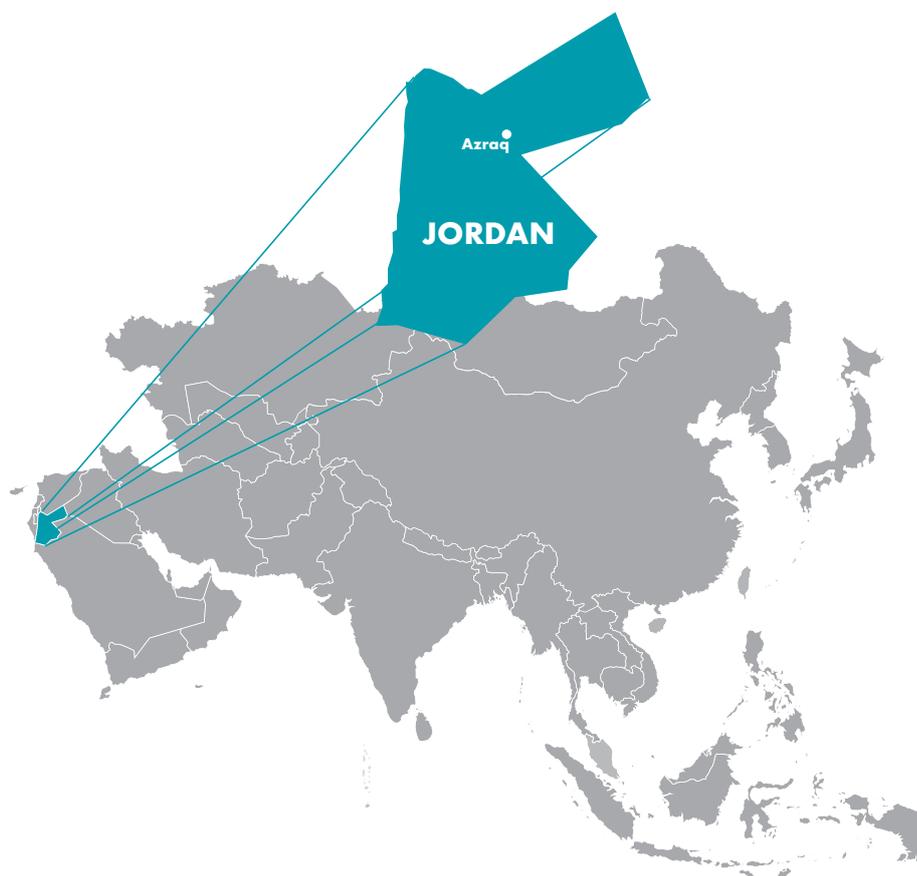
2020  
04



## 3.1.2

### Azraq Refugee Camp, Jordan: Dream Building with Refugees

supported by



Location(s)	<b>Azraq, JORDAN</b>
Status	Ongoing
Start date	October 2019
End date	Extended to June 2021
Project description	Refugees with disabilities face double discrimination due to their ethnic origin as well as their disability status. Negative stereotypes and lack of awareness and education results in persons with a disability not being able to access sport, and thus not obtaining the associated benefits sport provides. The Dream Building with Refugees project aims to address this by providing access to para sport for refugees living in Jordanian Refugee Camps.
Aim	Increase Participation, Improve Health Outcomes, Improve Attitudes & Inclusion
Target group	People with a Disability, Refugees, Jordanian Community
Partners	Agitos Foundation, Humanitarian Taekwondo Foundation, Jordan Table Tennis Federation
Sponsors	Agitos Foundation – Grant Support Programme





supported by



### Highlights 1st Quarter

Weekly sessions have reduced to once a week as persons with disabilities were not able to join. Meetings could take place to make the necessary agreements and ammendments to remedy this challenge and we expect the project to restart in May after Ramadan (covid dependent), thanks to a collaboration with the Noor Al Hussain Foundation.

### Challenges faced:

- Potential second Covid-19 lockdown in camp
- Persons with disabilities less able to go to training as considered at risk
- Since the sessions stopped shortly after the start of the program, re-creating a dynamic to start building regular participants
- Identify participants who could undergo a coaching or umpire training

### Next steps

- Re-starting regular sessions with persons with disabilities (In May-June)
- Get a better picture of the local interest for sessions
- Work with Care and UNHCR to find a solution for training and employment of coaches
- Look at expanding the sessions to the care centers and training the staff
- Wait until travel is possible again to plan an open day and tournament in the camp and potentially invite refugees from the Za'atari camp



"coach Yousef with UNHCR coordinator



2020 01



2020 02



2020 03



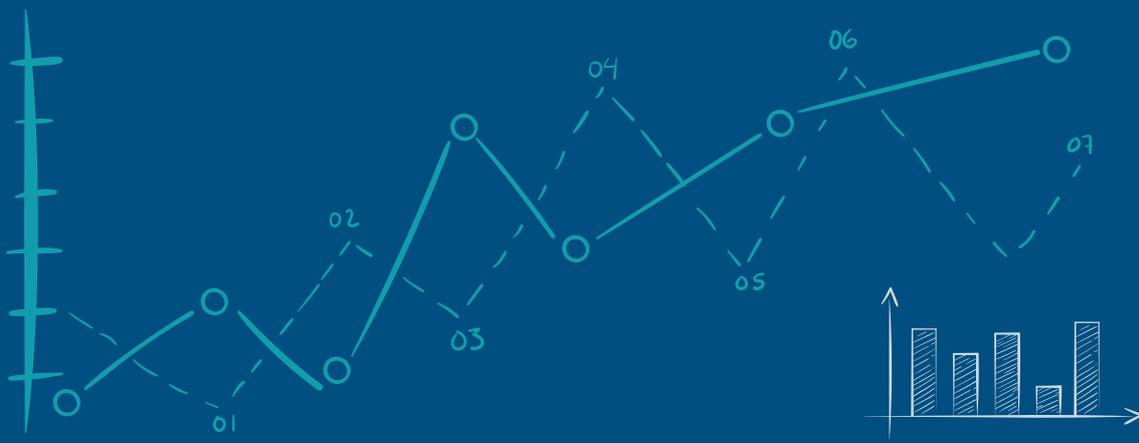
2020 04



TT  
DREAM  
BUILDING  
FUND



**TT Dream Building Fund is an annual call for projects aiming to support changemakers implementing their ideas to solve problems within their communities through table tennis. These projects aim to make a contribution towards one of the 17 UN Sustainable Development Goals.**





# 3.1.3



## Education to success – HONECRIC

**Project start date:**  
01-10-2012

**Country – map:**  
Hoima, Uganda

### CONTEXT

For children, mostly living below the poverty line, growing up in Hoima means education is a luxury. Learning to read or to write is not something that is in their future. If they cannot read or write, there are limited possibilities for them to break out of the cycle of poverty.

Hoima Network of Child Rights Clubs (HONECRIC) is convinced that sports can keep children in school and lead them to a better life. The team works together with teachers every day to offer access to quality education, develop life skills and confidence with and without disability through active participation in table tennis. Table tennis is sometimes the glue that keeps them coming back and they cannot play if they have not attended school that day. Sometimes, it is also a way to get a scholarship to secondary school.

### OVERALL IMPACT

OVERALL IMPACT

PRIMARY IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS



### PRIMARY IMPACT

OVERALL IMPACT

PRIMARY IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS

• Individual Change

• Community Change





## OUTCOMES

OVERALL  
IMPACT

PRIMARY  
IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS

### Knowledge and skills

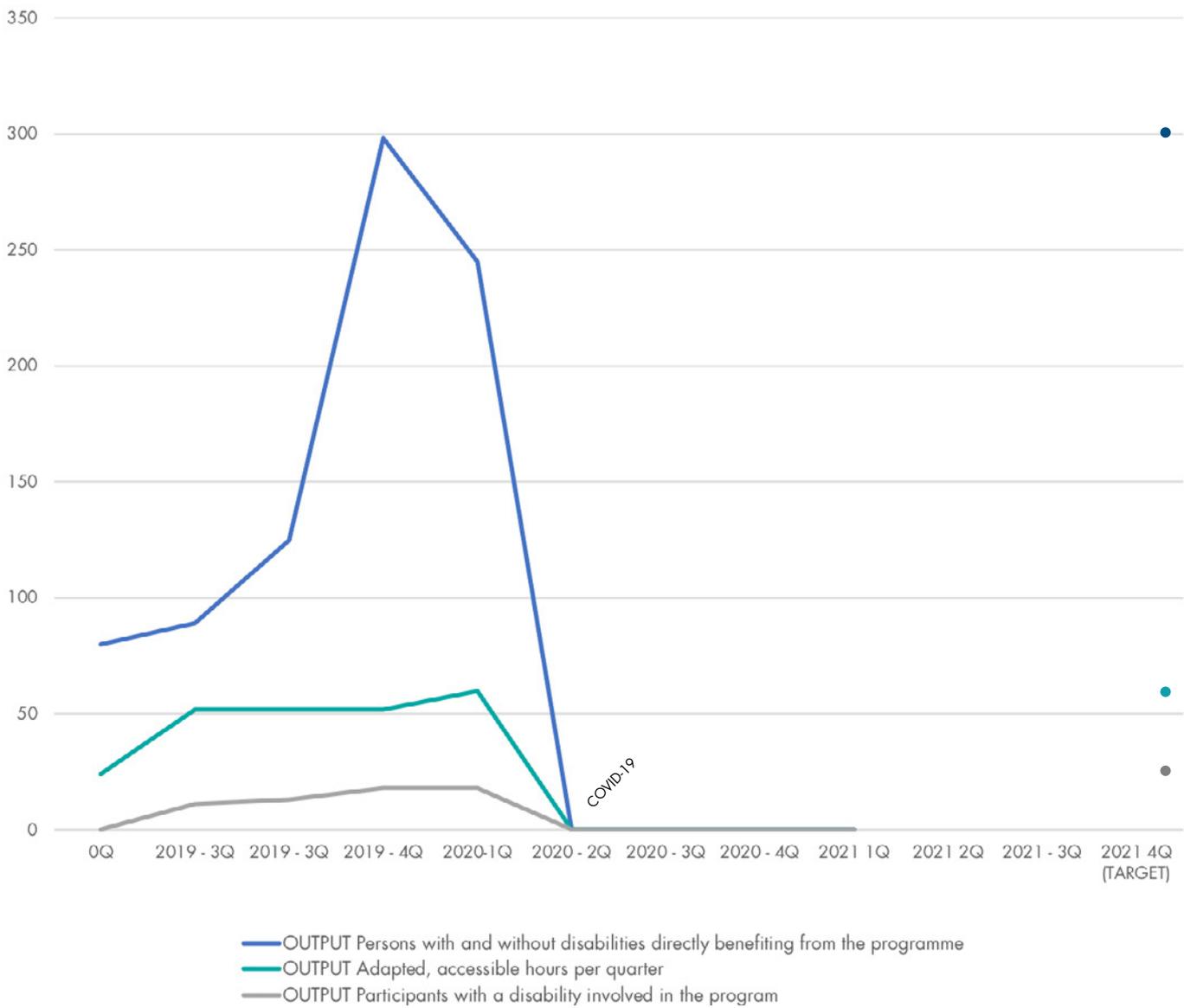
- Develop skills and create employment for coaches and mentors

### Circumstance, quality of life or well-being

- The number of children completing primary education significantly increases
- Higher chances for a scholarship into secondary education



**OUTPUTS**      **OVERALL IMPACT**      **PRIMARY IMPACT**      **OUTCOMES**      **OUTPUTS**      **ACTIVITIES**      **INPUTS**



- TICK BOX**
- A 5 day training in table tennis for 26 teachers (Individual Change)
  - Equip the 13 schools with tables, rackets and balls in order to facilitate travel to and from school to increase participation (Community Change)
  - Offer weekly adapted, accessible sessions open to persons with and without disabilities (Individual Change)
  - Project awareness reached more than 2000 people (Community Change)

- STILL PENDING**
- ➔ 50 % of participants or their families see school and learning as a priority in life (Community Change)
  - ➔ 25 children with disabilities feel more intergrated (Individual Change)
  - ➔ 50 % of children aspire to a better life (Individual Change)





**ACTIVITIES**    **OVERALL IMPACT**    **PRIMARY IMPACT**    **OUTCOMES**    **OUTPUTS**    **ACTIVITIES**    **INPUTS**

- In 13 locations, 10 primary schools and 3 secondary schools
- Regular training sessions – weekly training for 500 children with and without disabilities together
- A five-day training in table tennis for 26 teachers
- An annual girl’s table tennis championship named “Hoima girls Table Tennis Championships”
- Organise an annual inter-primary school tournament and an inter-secondary school tournament
- Equip the schools (primary and secondary) with tables, rackets and balls in order to increase participation in regular physical activity

**Project activities update:**

- 26-06-2020: Covid-19 Update #2: our partners in action
- 22-05-2020: Covid-19 Update #1: solutions from our partners in the field
- 20-02-2020: Building and pushing dreams in East Africa

**INPUTS**    **OVERALL IMPACT**    **PRIMARY IMPACT**    **OUTCOMES**    **OUTPUTS**    **ACTIVITIES**    **INPUTS**

**Project Partners:**

- Uganda Table Tennis Association (UTTA)**
- Hoima District Local Government schools**
- Makerere University Business School (MUBS)**
- City tyre**



2020  
01



2020  
02

**STAND BY  
DUE TO  
COVID-19**

2020  
03



2020  
04

**Top-Spin to the heart of the project**



**Birungi  
Lloyd,  
teacher,  
project  
supervisor**

*People who make changes are not just the big political leaders, even a single person can make a change in this world.*





# 3.1.4



## Points that tear down barriers – FUDELA

**Project start date:**  
01-06-2019

**Country – map:**  
Quito, Imbabura, Santo Domingo,  
Esmeraldas and Sucumbios – Ecuador

### CONTEXT

Ecuador is now living an unprecedented migration flow of people fleeing from Colombia and Venezuela. As a result, regions located in northern Ecuador present high levels of refugee population, including children and youths. Most of them live in vulnerable conditions and do not have access to a good education and physical activity.

The project “Points that tear down barriers” uses table tennis as a vehicle of integration of Venezuelan, Colombian migrant, and refugee youth with the Ecuadorian community who is also living under difficult conditions in the north.



- Individual Change
- Community Change





**OUTCOMES**      **OVERALL IMPACT**      **PRIMARY IMPACT**      **OUTCOMES**      **OUTPUTS**      **ACTIVITIES**      **INPUTS**

**Behaviour or attitude**

- 50 % of programme participants and their families report an improvement in attitudes towards them and others from different countries
- 100 beneficiaries who were not physically active before, now take part in regular weekly physical activity
- 100 beneficiaries display an increase in resilience in their daily lives
- 500 participants can identify different solutions to violence they can resort to in different situations

**Circumstance, quality of life or well-being**

- 80 % of beneficiaries report having made friends and feeling part of the community

# OUTPUTS

OVERALL IMPACT

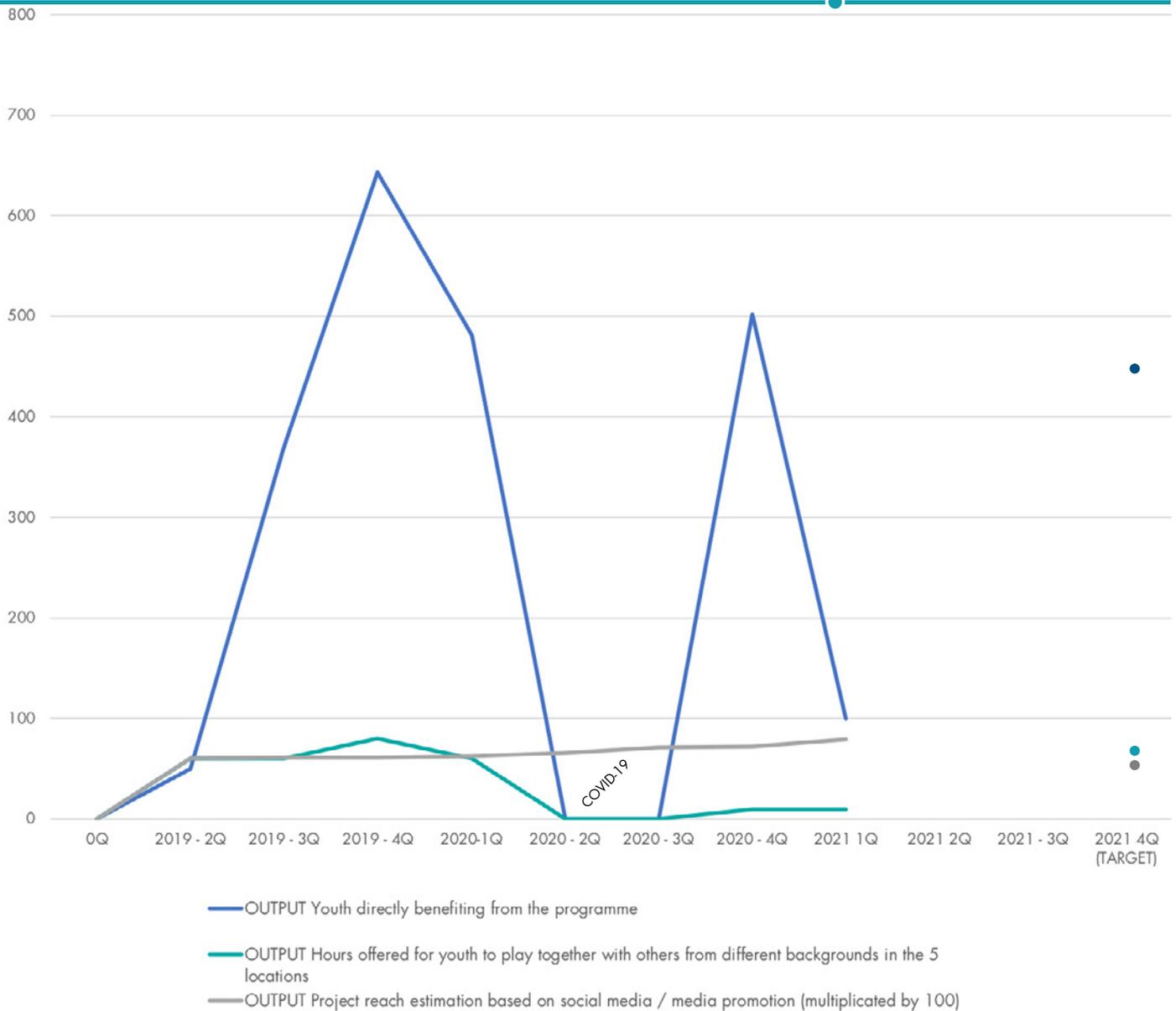
PRIMARY IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS

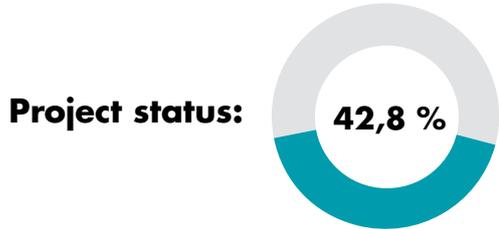


**TICK BOX**

- 3 coaches have developed their expertise as a coach and had access to further training (Individual Change)
- 600 youth directly reached through the project (Individual Change)
- 100 beneficiaries who were not physically active before, now have access to regular physical activity (Individual Change)

**STILL PENDING**

- ➔ 80 % of beneficiaries report having made friends and feeling part of the community
- ➔ 500 participants can identify different solutions to violence they can resort to in different situations
- ➔ 50 % of programme participants and their families report an improvement in attitudes towards them and others from different countries
- ➔ 100 beneficiaries display an increase in resilience in their daily lives



**ACTIVITIES**    **OVERALL IMPACT**    **PRIMARY IMPACT**    **OUTCOMES**    **OUTPUTS**    **ACTIVITIES**    **INPUTS**

- Coordination, setup and planning with communities (ongoing)
- Working sessions on values (monthly in all locations)
- Life skills training sessions (bi-monthly in each locations)
- Training courses (2 annual workshops)
- Table tennis integration festivals (2 annual events)

**Project activities update:**

- 26-06-2020: Covid-19 Update #2: our partners in action
- 20-06-2020: TT 4 World Refugee Day 2020
- 22-05-2020: Covid-19 Update #1: solutions from our partners in the field
- 22-08-2019: Dream Building Fund Projects Making Progress – Part 1

**INPUTS**    **OVERALL IMPACT**    **PRIMARY IMPACT**    **OUTCOMES**    **OUTPUTS**    **ACTIVITIES**    **INPUTS**



2020  
01



2020  
02



2020  
03



2020  
04

**Top-Spin to the heart of the project**

**TESTIMONIALS**



**Marilay,  
coach**

*“A 10-year-old participant from the Casa Aza orphanage has speech problems, little verbal pronunciation for his age and low motor coordination due to traumatic events relating to his mother’s death and his father in prison. His responsible person has agreed with him that, if he treats himself with respect and follows the instructions in the table tennis workshops, he will continue to attend. Because he enjoys this sport so much, attends regularly and receives help from of facilitators and coaches, he handles the racket better and his behavior has made him win new friends.”*

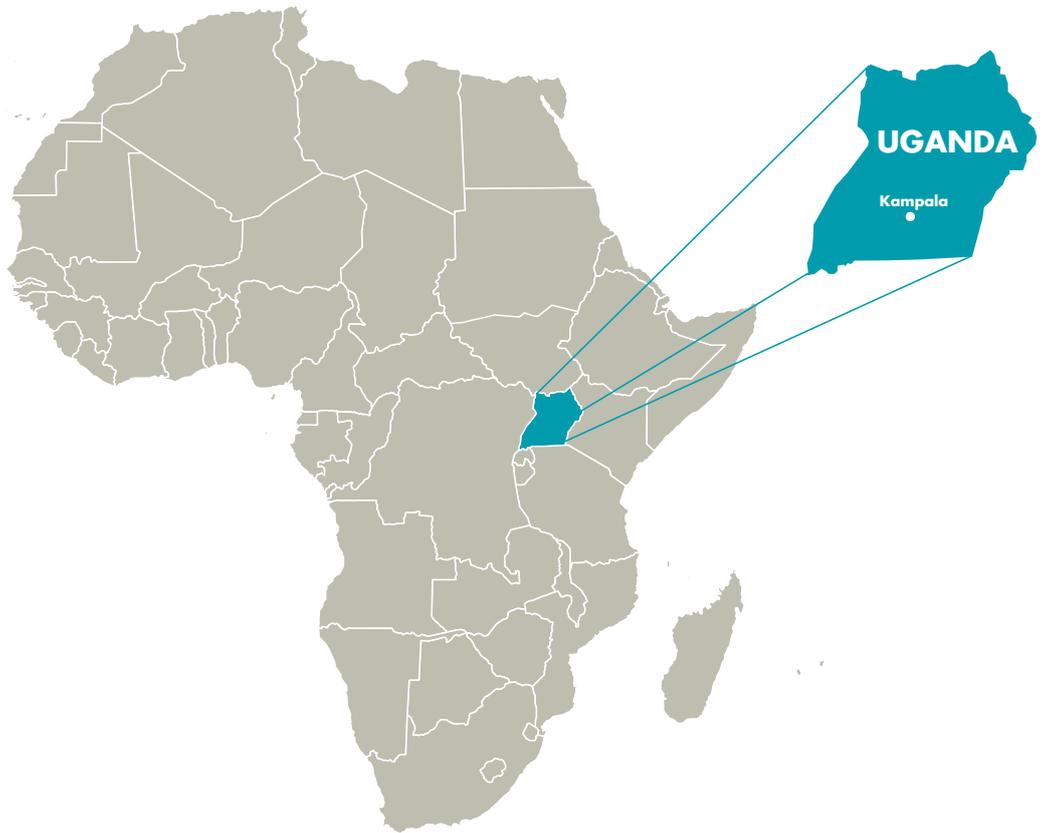
*“A Venezuelan 13-year-old girl has motor disabilities in both legs and arms. She used to be ignored because of her condition. Due to her resultant insecurity she could not play any sport. But in the performed work sessions she has managed to adapt easily when taking the racket and overcame the first obstacles, e.g. balance between cones. With this initial motivation, she continued the activity and acquired different table tennis skills. When her mother saw this accomplishment, she was crying with joy to see her daughter empowered in this way.”*





# 3.1.5

## Slum Ping Pong



**Project start date:**  
01-07-2019

**Country – map:**  
Kampala, Uganda

### CONTEXT

Poverty is prevalent in large slum areas of Kampala. Opportunities for these children are very limited in these areas. Although free education for all children at primary school level is the official discourse, **parents or guardians are still expected to pay tuition fees. Many simply do not dispose of the financial means to do so.**

The Slum Ping Pong project aims to use table tennis as a tool to offer children living in slums of Kampala, Uganda, access to education and a way to break the cycle of poverty by offering free regular table tennis sessions, school support, role models through slum coaches and advice where possible.

### OVERALL IMPACT

OVERALL IMPACT

PRIMARY IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS

**4 QUALITY EDUCATION**

TARGET 4-1

FREE PRIMARY AND SECONDARY EDUCATION

TARGET 4-4

INCREASE THE NUMBER OF PEOPLE WITH RELEVANT SKILLS FOR FINANCIAL SUCCESS

### PRIMARY IMPACT

OVERALL IMPACT

PRIMARY IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS

- Individual Change





## OUTCOMES

OVERALL  
IMPACT

PRIMARY  
IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS

### Behaviour or attitude

- To increase the self-esteem, dignity, and hope for the future among the 100 participants of the programme

### Knowledge and skills

- To educate participants about leading a healthy life: eating, drugs, violence

### Circumstance, quality of life or well-being

- To offer access to primary education to the 100 children living in the slums
- To develop skills of children and coaches participating in the programme that may lead them towards employability and a better quality of life
- At least 6 % of participants in the programme gain access to secondary education



# OUTPUTS

OVERALL IMPACT

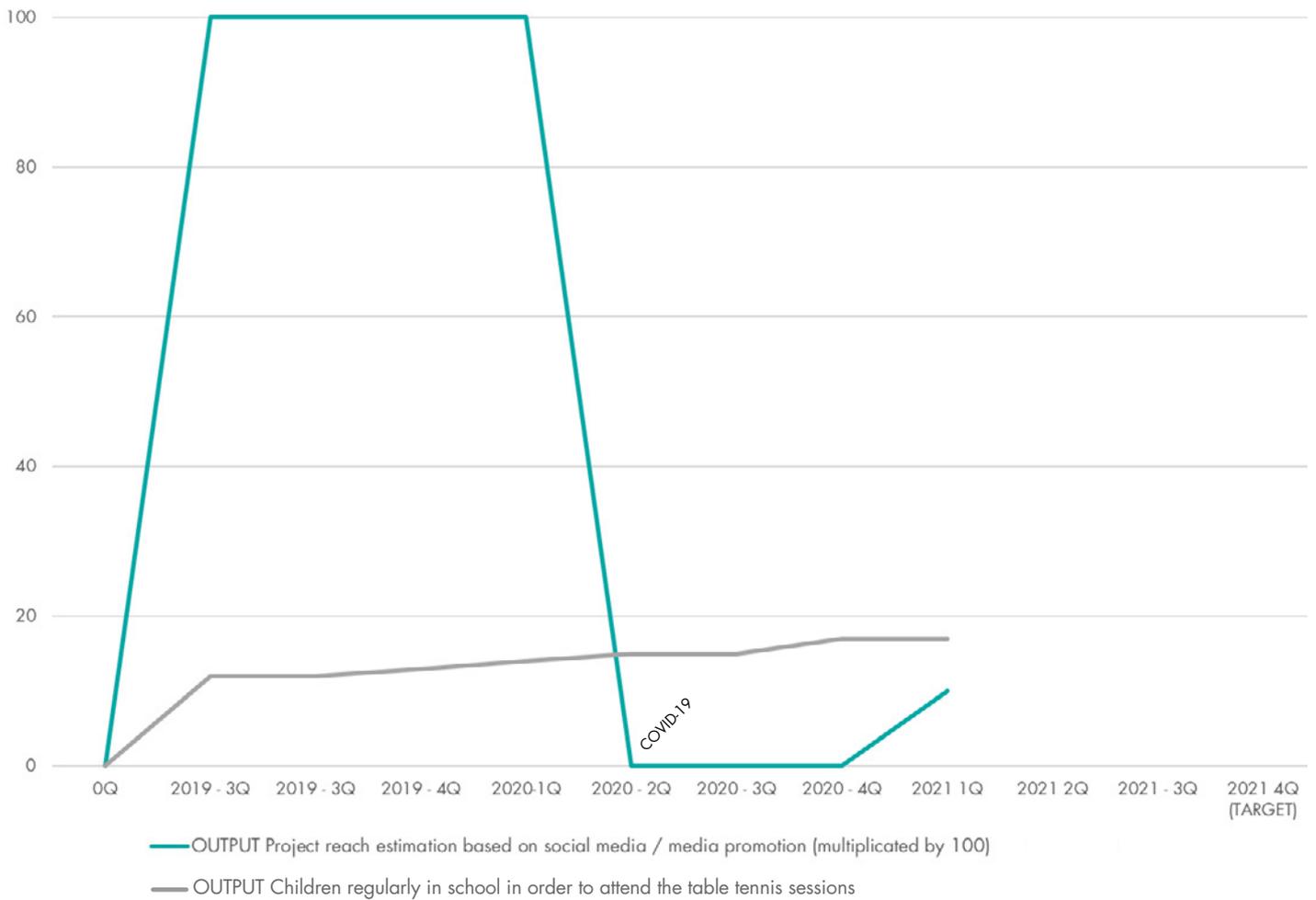
PRIMARY IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS

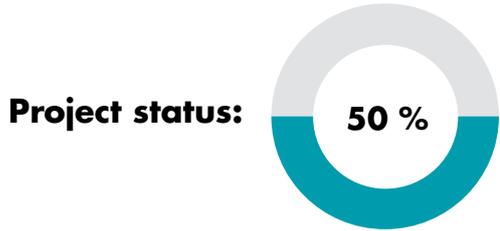


**TICK BOX**

- 7 coaches have been trained as a table tennis coach (Individual Change)
- 7 coaches have a regular job and have improved their quality of life since the start of the project (Individual Change)
- 100 children take part in weekly table tennis sessions and attend school as a result of this programme (Individual Change)

**STILL PENDING**

- ➔ 100 beneficiaries and their families imagine a different future as community awareness has grown in seeing table tennis as a tool for education (Community Change)
- ➔ At least 10 % of participants in the programme gain access to secondary education (Individual Change)
- ➔ Examples of participants displaying their increase in self-esteem, dignity, and hope for the future since joining the programme (Individual Change)
- ➔ Project reaches 2,000 people





**ACTIVITIES**    **OVERALL IMPACT**    **PRIMARY IMPACT**    **OUTCOMES**    **OUTPUTS**    **ACTIVITIES**    **INPUTS**

- Weekly sessions run in all three schools
- Tournaments and festivals
- In 3 schools spread across Kampala: Police Children School, Home of Joy Salvation Army School (home for children with disabilities), Railway Children Primary School

**Project activities update:**

- 26-06-2020: Covid-19 Update #2: our partners in action
- 26-05-2020: Finalists at the Sports Business Awards 2020
- 20-02-2020: Building and pushing dreams in East Africa
- 17-01-2020: Dream Building Fund Projects Making Progress – Part 2

**INPUTS**    **OVERALL IMPACT**    **PRIMARY IMPACT**    **OUTCOMES**    **OUTPUTS**    **ACTIVITIES**    **INPUTS**



**2020  
01**



**2020  
02**



**2020  
03**



**2020  
04**

**Top-Spin to the heart of the project**

**TESTIMONIALS**



**Mark Winter,  
Director of  
Slum Ping  
Pong**

*“What initially impressed me was that SPP was operated by a group of young, financially very poor table tennis players for the benefit of children from even poorer slum backgrounds. SPP have never taken donations or support for granted and have always been honest, open and ready to discuss. The coaches and children are proud of being part of the Slum Ping Pong family, and so am I.”*





# 3.1.6

## Empowering Inclusive leadership - Ping Pong Alkmaar



**Project start date:**  
01-07-2019

**Country - map:**  
Alkmaar, the Netherlands



### CONTEXT

Ping Pong Alkmaar aims to provide an inclusive space for the whole community of Alkmaar and its surroundings. The club strives beyond the delivery of sessions open to all by building the foundations of a transparent, representative, accountable institution incorporating diversity within its leadership.

The project works closely with the Alkmaar Council and local refugee support groups to address the issue of integration in the area. The club aims to provide refugees with tools for integration, a safe space to feel included, an opportunity to learn and improve, a social network, a regular time slot for interaction, an opportunity to improve language skills and pathways towards taking on leadership roles within the club during the project life cycle.

### OVERALL IMPACT

OVERALL IMPACT

PRIMARY IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS

**16** PEACE, JUSTICE AND STRONG INSTITUTIONS

TARGET 16-6

DEVELOP EFFECTIVE, ACCOUNTABLE AND TRANSPARENT INSTITUTIONS

TARGET 16-7

ENSURE RESPONSIVE, INCLUSIVE AND REPRESENTATIVE DECISION-MAKING

### PRIMARY IMPACT

OVERALL IMPACT

PRIMARY IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS

• Individual Change

• Institutional Change





**Behaviour or attitude**

- 80 % of programme participants and their families report seeing an improvement in attitudes towards them and others from different countries
- 100 direct and indirect beneficiaries display more awareness and challenge their former bias towards other communities
- Include persons of migrant background, disability and women in leadership position within the club.
- The decision body of the club is made publicly available and includes a minimum of one person from a migrant background and one person with disabilities and works towards equal gender representation.

**Knowledge and skills**

- 100 % of regular participants with migrant background have improved their language skills during the project life cycle
- At least 5 regular participants in the club either have a clear understanding of pathways to leadership positions or a development plan within the project life cycle

**Circumstance, quality of life or well-being**

- 30 beneficiaries report making friends, having fun, feeling good and looking forward to seeing their fellow participants in training
- 80 % of beneficiaries report having made friends and feeling part of the community and identify with the leadership of the club
- The club can share good practice examples of youth expressing their feeling of integration within the club



# OUTPUTS

OVERALL IMPACT

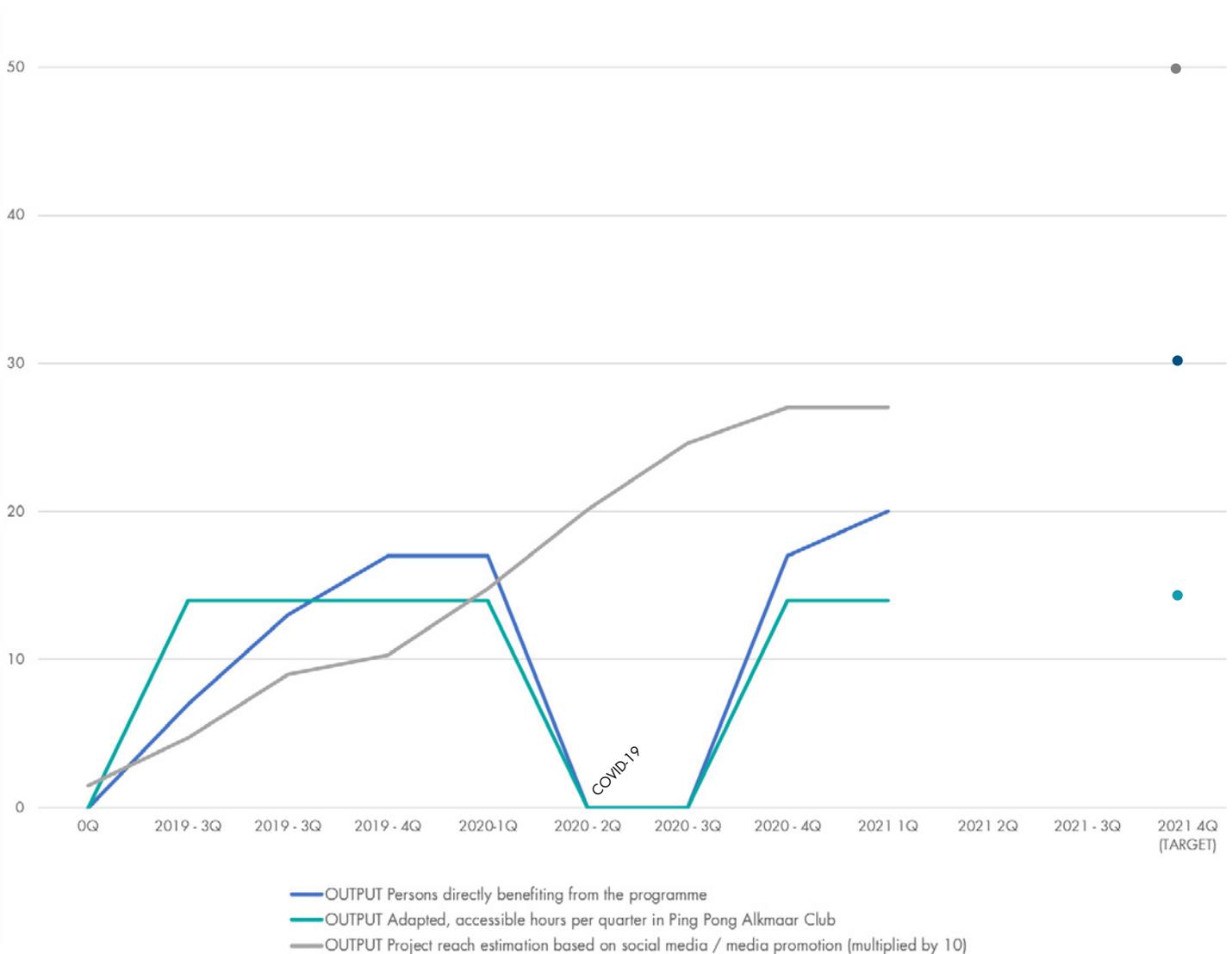
PRIMARY IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS

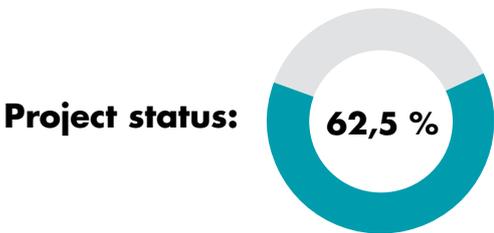


**TICK BOX**

- Offer 2 inclusive sessions per week, targeting mainly migrants and native-borns together (Individual Change)
- 2 coaches trained and experienced in the programme (Individual Change)
- Project awareness reached more than 2,000 people (Community Change)

**STILL PENDING**

- ➔ 80 % of programme participants and their families report, seeing an improvement in attitudes towards others (Community Change)
- ➔ 5 regular participants either have a clear understanding of pathways to leadership positions or a development plan within the project life cycle (Individual Change)
- ➔ 100 % of regular participants with migrant background have improved their language skills during the project life cycle
- ➔ 100 direct and indirect beneficiaries are happy to be part of a club that includes persons of migrant background, persons with disabilities, and women in leadership position
- ➔ The club governance includes a minimum of one person from a migrant background, one person with disabilities and works towards equal gender representation (Structural Change)





**ACTIVITIES**    **OVERALL IMPACT**    **PRIMARY IMPACT**    **OUTCOMES**    **OUTPUTS**    **ACTIVITIES**    **INPUTS**

- Weekly session of 2 hours will take place over 3 years (40 weeks per year, linked to school term time)
- Annual tournaments and festivals for all are organised
- A safe space for dialogue involving the participants and their families is in place
- Showcases take place in Alkmaar’s community centres
- Regular promotional activities and awareness raising sessions are created and disseminated, together with the participants
- Language support is offered on demand to regular participants
- Hold regular official club management meetings that are recorded
- Communicate regularly and transparently about decision making and promote diversity throughout this communication

**Project activities update:**

- 20-06-2020: TT 4 World Refugee Day 2020
- 19-12-2019: Dream Building Project Leader Wins Heart for Sport Award
- 22-08-2019: Dream Building Fund Projects Making Progress – Part 1

**INPUTS**    **OVERALL IMPACT**    **PRIMARY IMPACT**    **OUTCOMES**    **OUTPUTS**    **ACTIVITIES**    **INPUTS**



**2020 01**



**2020 02**



**2020 03**



**2020 04**

**Top-Spin to the heart of the project**

**TESTIMONIALS**



**Rob, teacher Special refugee classes**

*“It is amazing to see the children engaging with the robots and play – some of them have never experienced technology like this before. We are thankful because table tennis is a fun way of bringing them together, it is nice to see them playing together. They don’t have to use language, they just have to play.”*



**Yusuf Noelle, participant in the community session**

*“It is really nice that there are so many people from different backgrounds here!”*





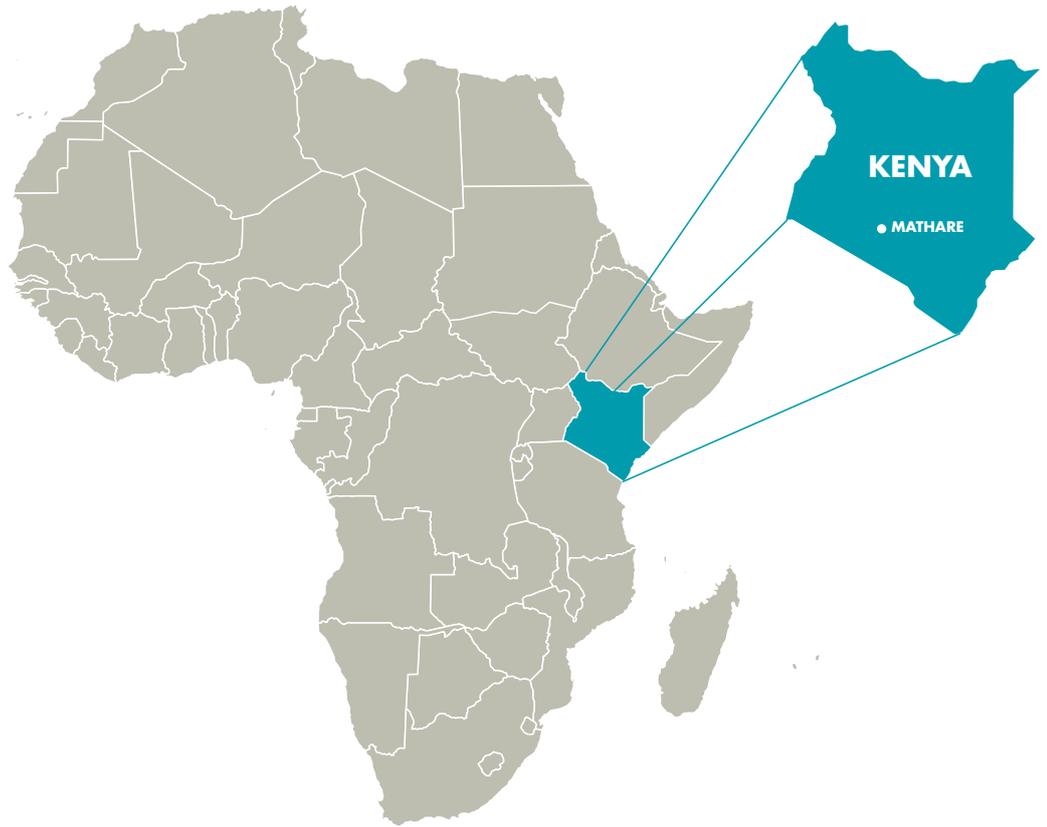
# 3.1.7

## Mathare Tables for Hope - Talent4Development



**Project start date:**  
01-07-2019

**Country – map:**  
Mathare slums of Nairobi, Kenya



### CONTEXT

Mathare is a collection of slums with a population of roughly 500,000 people, the majority living below the poverty line. For children growing up in the slums, daring to dream and imagining another life is not an option. Breaking the cycle of poverty when you cannot afford to learn how to read and write or have any role models to show you a different path is nearly impossible.

Through the project Mathare Tables for Hope, Talent 4 Development wants to give children the ability to imagine a different future and their tools of education to live their dream.

### OVERALL IMPACT

<p>4 QUALITY EDUCATION</p>	<p>TARGET 4-1</p> <p>FREE PRIMARY AND SECONDARY EDUCATION</p>	<p>TARGET 4-4</p> <p>INCREASE THE NUMBER OF PEOPLE WITH RELEVANT SKILLS FOR FINANCIAL SUCCESS</p>
----------------------------	---	---

### PRIMARY IMPACT

- Individual Change





ary video 1



**Knowledge and skills**

- Develop skills and create employment for coaches and mentors

**Circumstance, quality of life or well-being**

- The number of children completing primary education significantly increases
- Chances for a scholarship into secondary education increased



# OUTPUTS

OVERALL IMPACT

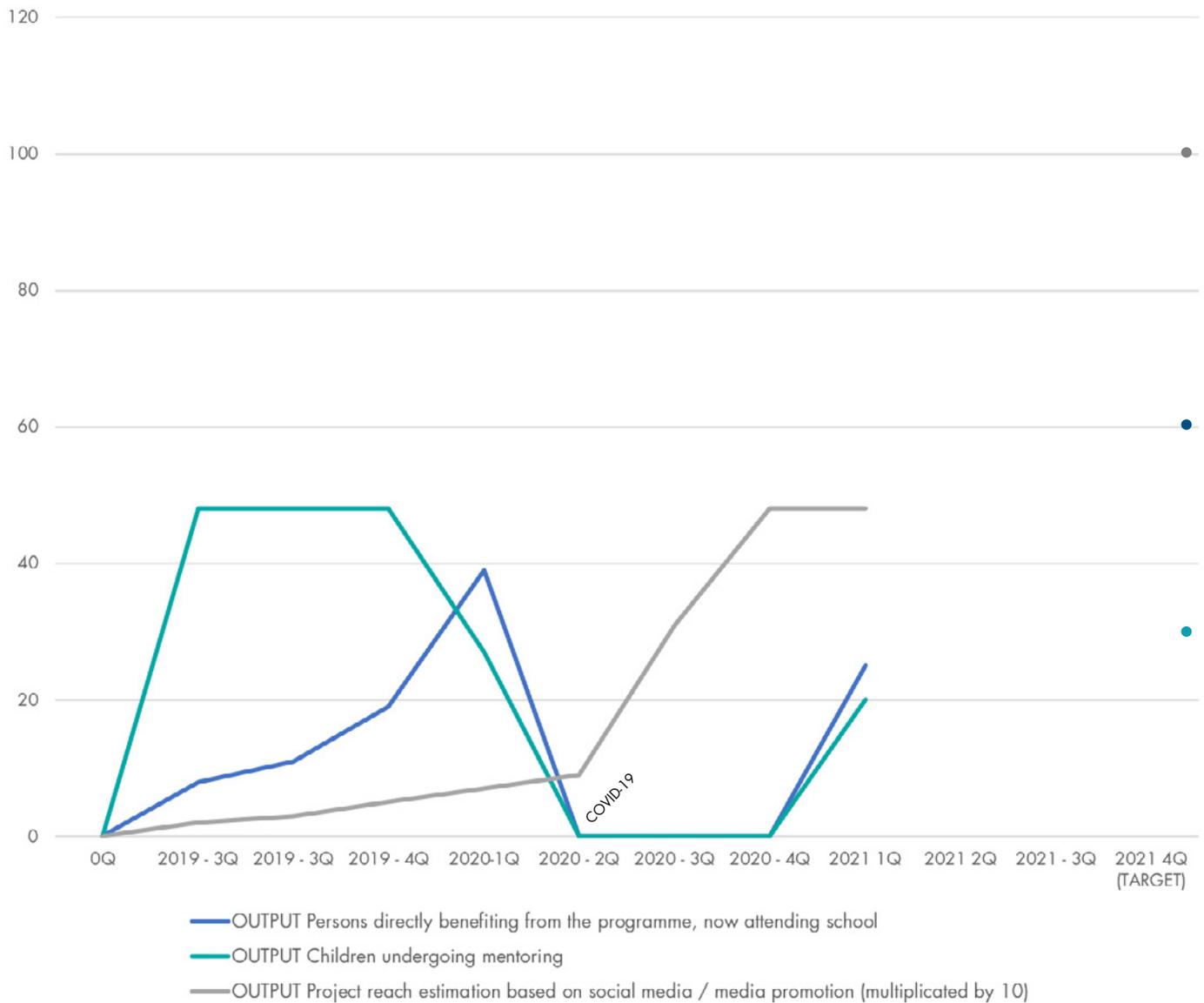
PRIMARY IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS

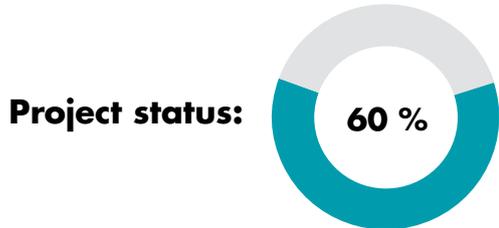


**TICK BOX**

- 3 coaches trained in delivering table tennis sessions and mentoring for personal development (Individual Change)
- 39 Children regularly attend school and table tennis sessions (Individual Change)
- 20 Children receive regular safe space to build their future (Individual Change)

**STILL PENDING**

- ➔ 21 more children from the slums of Mathare will attend school regularly through joining the programme (Individual Change)
- ➔ 10 more children receive a regular safe space to think of, imagine and plan steps towards a future they want through mentioning session (Individual Change)
- ➔ At least 20 participants aspire for a better life and aim to complete their education (Individual Change)



**ACTIVITIES**    **OVERALL IMPACT**    **PRIMARY IMPACT**    **OUTCOMES**    **OUTPUTS**    **ACTIVITIES**    **INPUTS**

- Regular training sessions – weekly training in the Drive in School Hall, Mathare
- Weekly mentoring programme
- Inauguration and “End of the year” event
- Local and national competitions
- Coaching clinics
- Hosting tournaments for a social cause
- Nairobi schools and universities programme

**Project activities update:**

- 26-06-2020: Covid-19 Update #2: our partners in action
- 22-05-2020: Covid-19 Update #1: solutions from our partners in the field
- 20-02-2020: Building and pushing dreams in East Africa
- 22-08-2019: Dream Building Fund Projects Making Progress – Part 1

**INPUTS**    **OVERALL IMPACT**    **PRIMARY IMPACT**    **OUTCOMES**    **OUTPUTS**    **ACTIVITIES**    **INPUTS**



2020  
01



2020  
02

**Top-Spin to the heart of the project**

**TESTIMONIALS**



**Joseph Owino,**  
26 years old,  
head coach

“Since we started the programme my life has really changed, my mindset is different. I feel very motivated to work hard, to help all the kids in the Academy, improving and learning everyday to become a role model for them and other youths.”



**Mery Mwende,**  
28 years old,  
head volunteer  
and player

“When I found T4D it was like my dream came true. Now I have a second family and in the future I want to open my own table tennis academy to empower other young girls, help them achieve their dreams.”

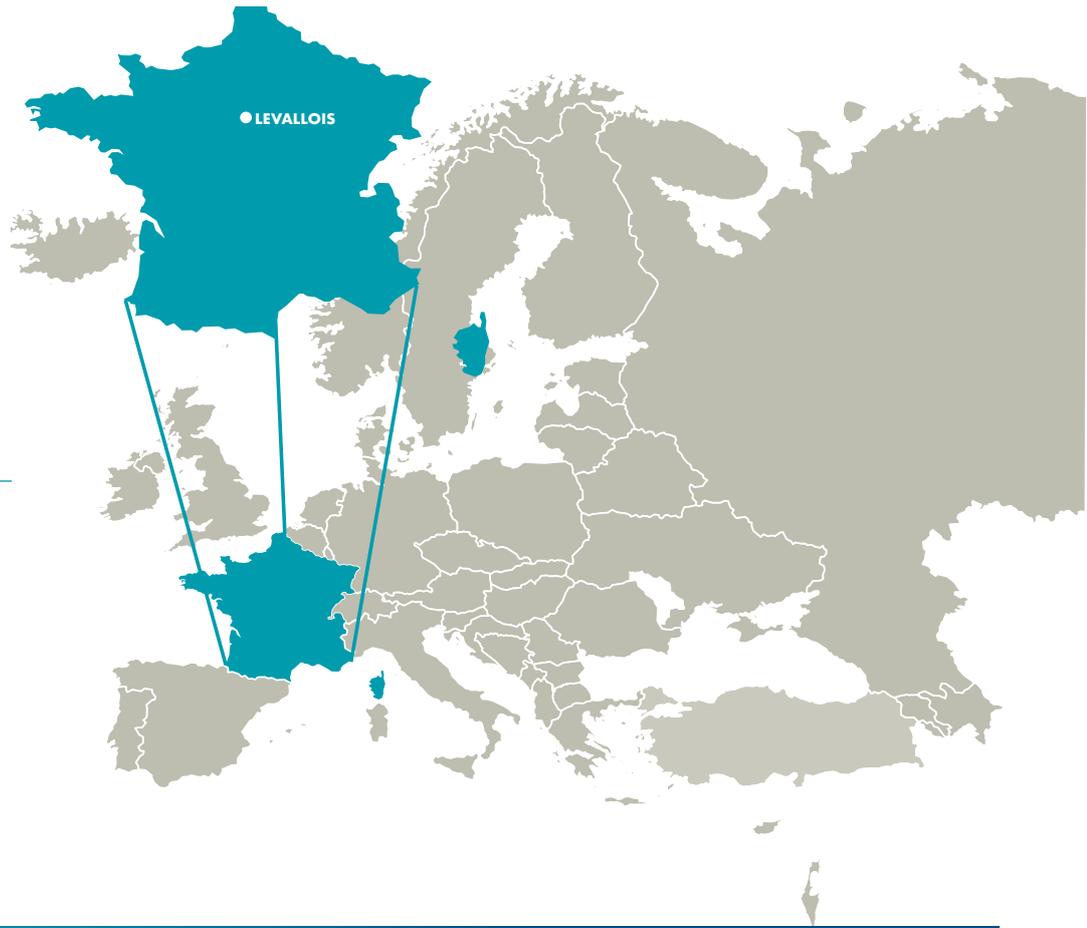


2020  
03



2020  
04

## Ping 4 Alzheimer's Levallois, France



**Project start date:**  
01-04-2019

**Country - map:**  
Levallois, France

### CONTEXT

Studies have shown that table tennis has a positive impact on brain stimulation for people with Alzheimer's disease and that regular participation could offset and delay the effects of the disease. In using these studies, the Levallois club developed adapted table tennis sessions targeted towards persons with the disease. Table tennis offers a drug free, fun, social treatment that can help slow the progression of the disease and improve quality of life.



TARGET 3-4

REDUCE MORTALITY FROM NON-COMMUNICABLE DISEASES AND PROMOTE MENTAL HEALTH

**3** GOOD HEALTH AND WELL-BEING



- Individual Change
- Community Change
- Institutional Change





### Behavior or attitude

- 30 persons with Alzheimer’s disease participate in regular accessible and adapted physical activity
- 600 persons in the club have developed a greater understanding of the Alzheimer’s disease since the start of the programme

### Knowledge and Skills

- 5 other clubs in France partner with France Alzheimer’s and offer regular specific sessions

### Circumstance, quality of life or well-being

- 30 regular participants and/or their caregivers notice an improvement in their quality of life since integrating the programme.



# OUTPUTS

OVERALL IMPACT

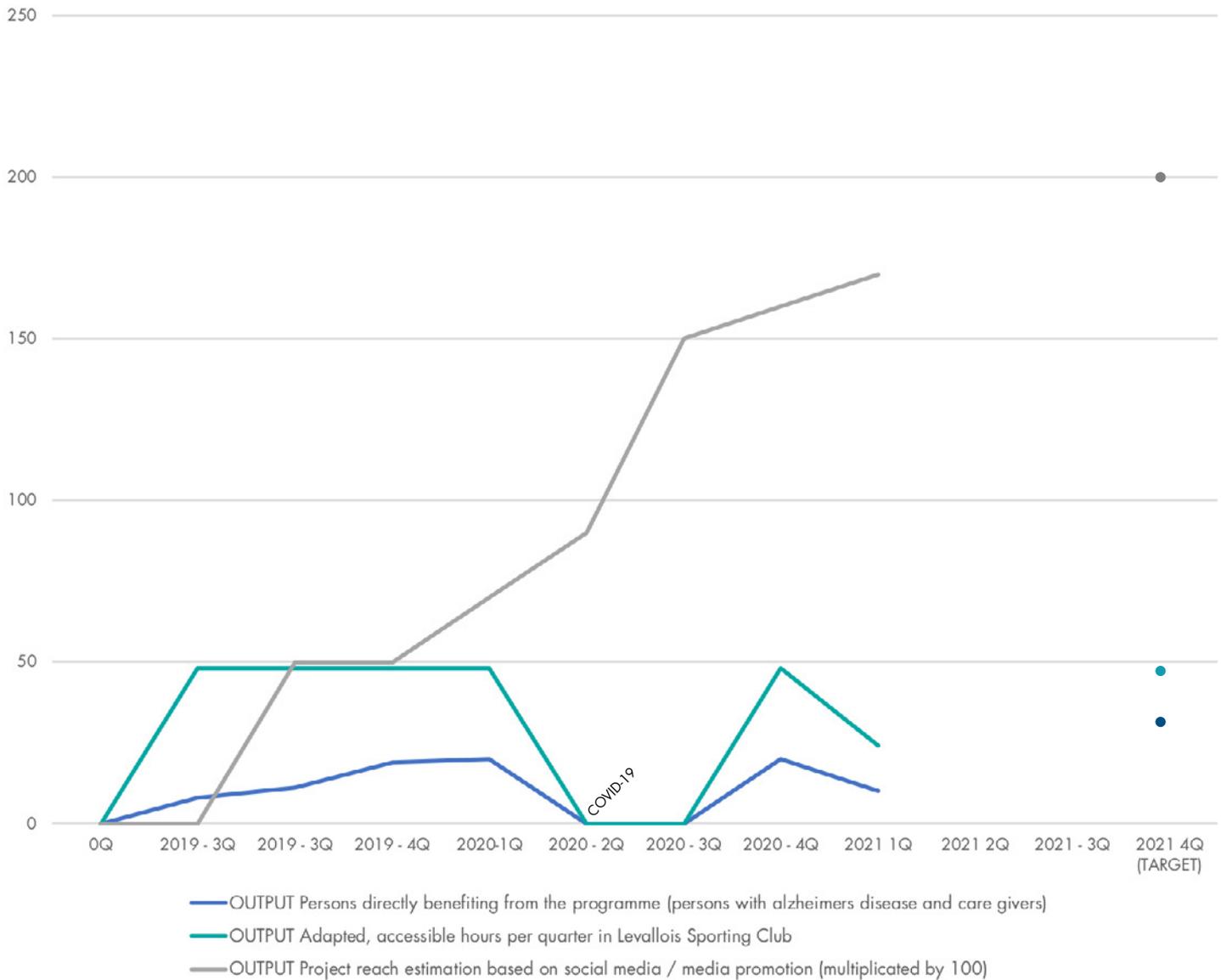
PRIMARY IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS



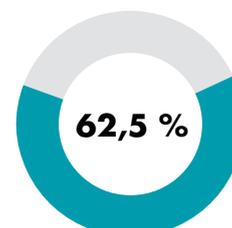
### TICK BOX

- Partnership formed with France Alzheimers and the FFTT around the project (Institutional Change)
- New association Ping4Alzheimers created (Institutional Change)
- Adapted accessible sessions open to persons with Alzheimer’s disease (Community Change)
- 2 coaches trained and experienced in the programme (Individual Change)
- Project awarness reached more than 2000 people (Community Change)

### STILL PENDING

- ➔ 5 other clubs in France run a Ping4Alzheimers programme (Community Change)
- ➔ 600 persons in the club understand more about Alzheimer’s disease (Community Change)
- ➔ 30 Persons with Alzheimer’s disease participate regularly (Individual Change)

**Project status:**



## ACTIVITIES

OVERALL IMPACT

PRIMARY IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS

- 2 weekly 2-hour sessions
- Training development for coaches and clubs
- Regular discussions with caregiver/caretakers
- Partnership with France Alzheimer's
- Launch of a network of clubs ready to get involved in such an initiative

### Project activities update:

- 25-09-2020: [Ping4Alzheimer online platform created, spreading the project from a regional to a national level](#)
- 17-06-2020: Unexpected hours of health and happiness
- 17-01-2019: Dream Building Fund Projects Making Progress - Part 2

## INPUTS

OVERALL IMPACT

PRIMARY IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS



### FOLLOW THEM



2020  
01

STAND BY  
DUE TO  
COVID-19

2020  
02



2020  
03



2020  
04

## Top-Spin to the heart of the project

**Ping4Alzheimer**  
15. September um 09:45 · 🌐

Un énorme merci au [Le magazine de la santé](#) sur [France 5](#) de nous avoir mis en avant sur l'émission d'hier. 🎯 Un programme qui prend tout son sens avec la collaboration entre la [FFTT - Fédération Française de Tennis de Table](#) et [France Alzheimer et maladies apparentées](#). 🙌

Tout a commencé au [Levallois Sporting Club Tennis de Table](#) au sein du [Levallois Sporting Club](#) à [Levallois Perret](#) il y a 2 ans. Un grand merci également à nos amis de [France Alzheimer 92](#) et à [ITTF Foundation](#) - ... Mehr ansehen

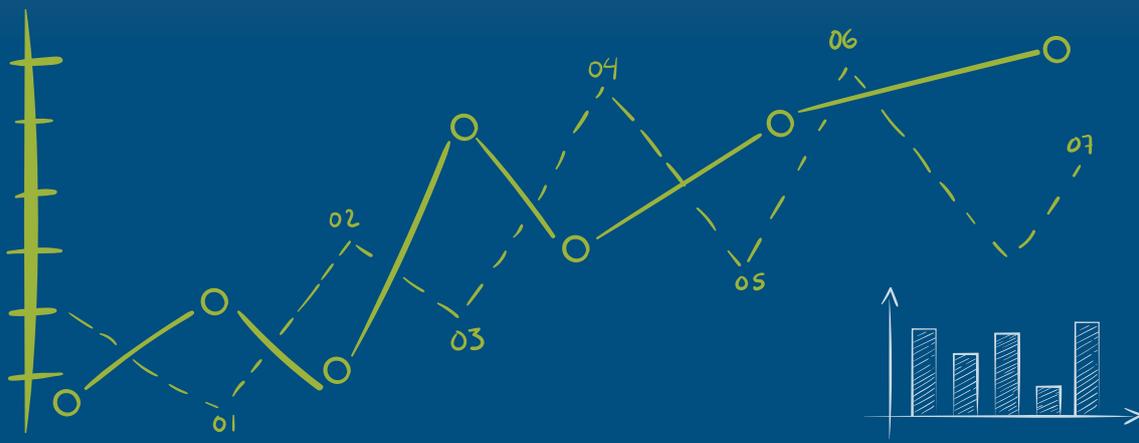
Reportage sur France 5 - Le magazine de la santé

185 36 Kommentare 435 Mal geteilt

TT  
4ALL



**TT4ALL makes table tennis accessible to the broad public, focusing on different kinds of people in terms of gender, social status, culture and physical ability and on the inclusion of disadvantaged groups, such as refugees, people with special needs, etc.**



## 3.2.0

### TT4ALL: Covid-19 Update

- **World Table Tennis Day:**

Promoters Initiative: applications closed, and Promoters online seminar successfully conducted

Conference for International Women's Day successfully conducted

Preparations for blended WTTD celebration started

- **Tables 4 ALL:** on standby

• LIVE EXPERT PANEL DISCUSSION AND PUBLIC Q & A




## Conference on gender equality and FEMpowerment in table tennis

COMMEMORATING INTERNATIONAL WOMEN'S DAY 2021

EXPERT PANELLISTS:

**Ingmar De Vos**  
IOC Member & IOC Women in Sports Commission Member & FEI President

**Rita van Driel**  
IPC executive & Agitos Foundation President & IPC Women in Sport Committee Chair

**Petra Sörling**  
ITTF EC Vice President of Finance & BoT Chair at ITTF Foundation

**Funke Oshonaike**  
Founder of NGO "Funke Oshonaike Foundation" & 6x Olympic Table Tennis Player

**Monica Liyau**  
Founder of NGO "Impactando Vidas" & 1x Olympic Table Tennis Player

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DATE	TIME
<p style="font-size: 2em; font-weight: bold;">8/3</p> <p style="font-weight: bold;">MONDAY</p>	<p style="font-size: 1.5em; font-weight: bold;">3:00 – 4:30pm CET</p>



8  
March

INTERNATIONAL WOMEN'S DAY



# 3.2.1

## WORLD TABLE TENNIS DAY



### CONTEXT

Taking place every year on April 6, World Table Tennis Day celebrates the joy of playing Table Tennis for fun, bringing people together where the focus is less on competition and more on participation and enjoyment.

Our overall aim is to motivate others to contribute to the United Nations Sustainable Development Goals (Global Goals) through their event, which differs from edition to edition. **World Table Tennis Day 2021 focusses on gender equality and FEMpowerment** due to 1. a general low participation rate of girls and women in Table Tennis; 2. an unfair situation as it is not yet achieved that all genders have the same human rights; and 3. girls and women constitute the largest group of disadvantaged people.

### OVERALL IMPACT

#### OVERALL IMPACT

#### PRIMARY IMPACT

#### OUTCOMES

#### OUTPUTS

#### ACTIVITIES

#### INPUTS



## PRIMARY IMPACT

OVERALL  
IMPACT

PRIMARY  
IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

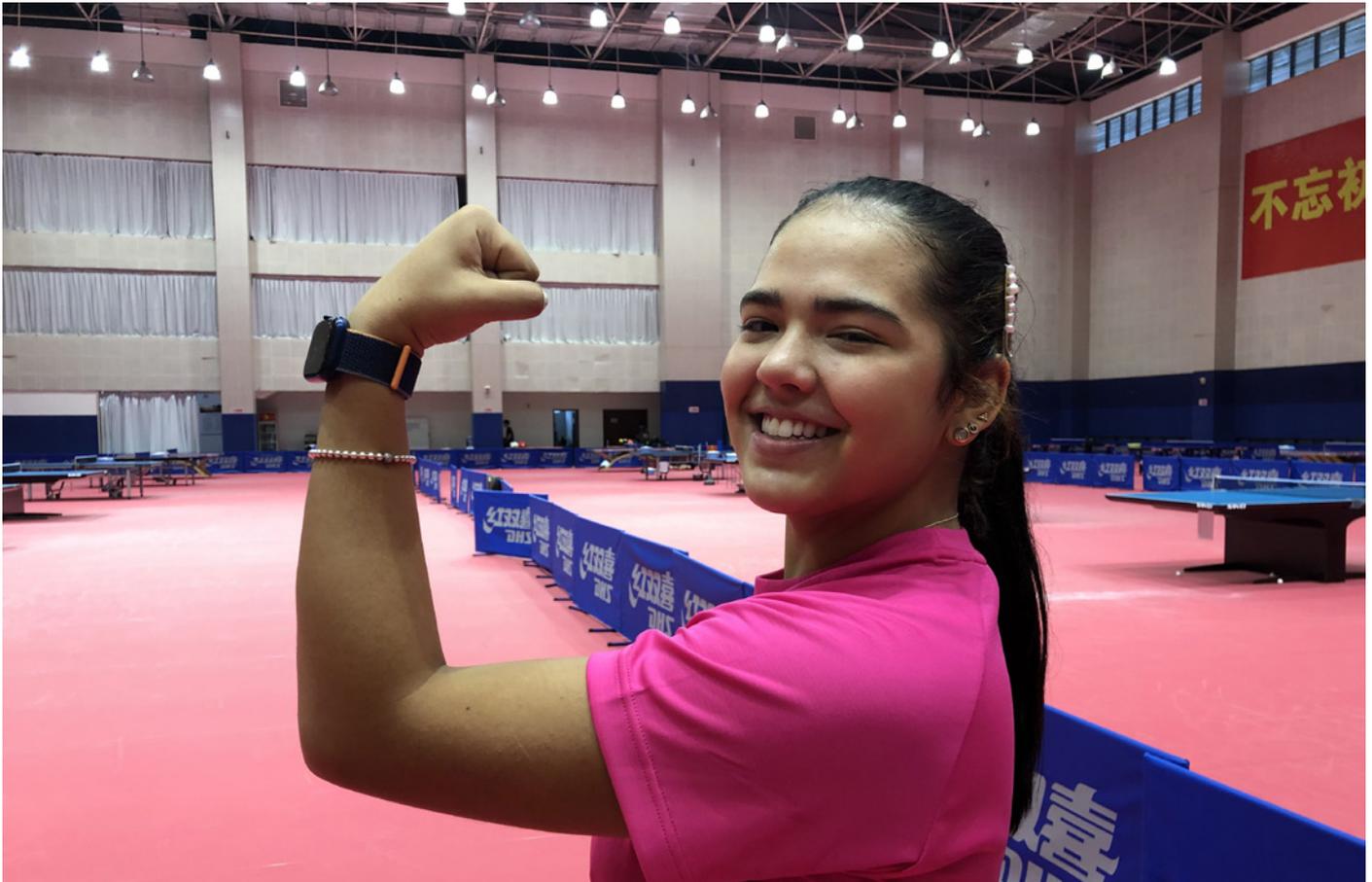
INPUTS

### Individual Change

- Female WTTD Promoters and organisers feel empowered
- Change of mindset regarding gender equality took place
- Foundation followers feel inspired by our materials (social media posts, articles, newsletter)

### Community Change

- WTTD Promoters use the created network in the future
- Female athletes joined a Table Tennis club after WTTD



## OUTCOMES

OVERALL  
IMPACT

PRIMARY  
IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS

### Behavior or attitude

- 20 % of male WTTD participants brought a female friend
- 50 % of WTTD participants and Foundation followers changed their mindset towards women and girls

### Knowledge and Skills

- 70 % of WTTD participants and Foundation followers increased knowledge on gender equality
- 50 % of WTTD participants and Foundation followers learnt how to empower women and girls through Table Tennis

### Changes within target population

- 60 % of WTTD participants were female
- 75 % of WTTD events adapted their events to this year's topic
- 50 % of WTTD organisers were female

### Circumstance, quality of life or well-being

- 20 % of female participants within the events organised by the WTTD Promoters report having joined a Table Tennis club or association
- 100 % of the Promoters gained a network with people from the Table Tennis community interested in gender equality
- 80 % of the Promoters report feeling empowered

**OUTPUTS**

OVERALL IMPACT

PRIMARY IMPACT

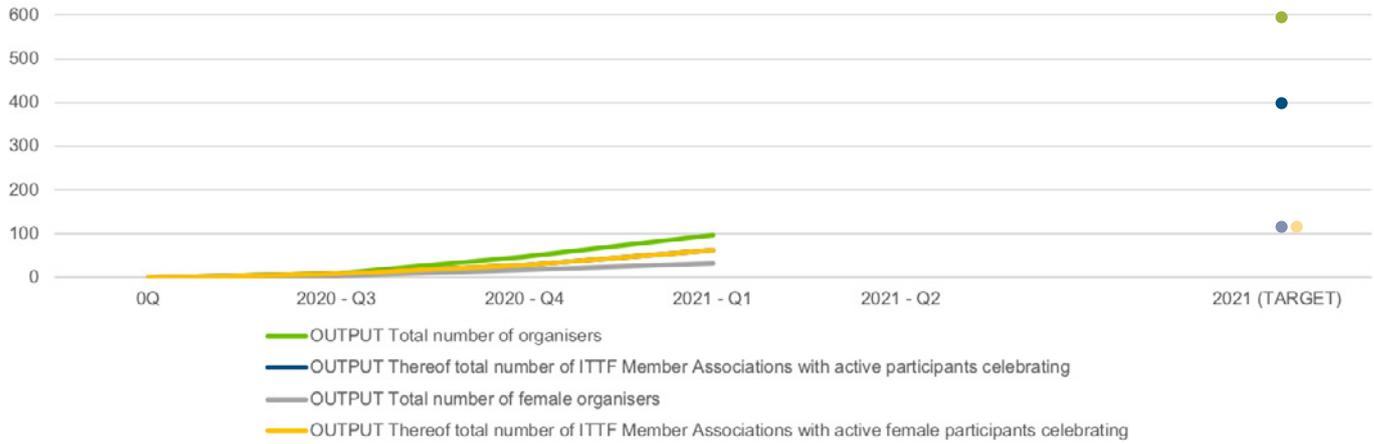
OUTCOMES

OUTPUTS

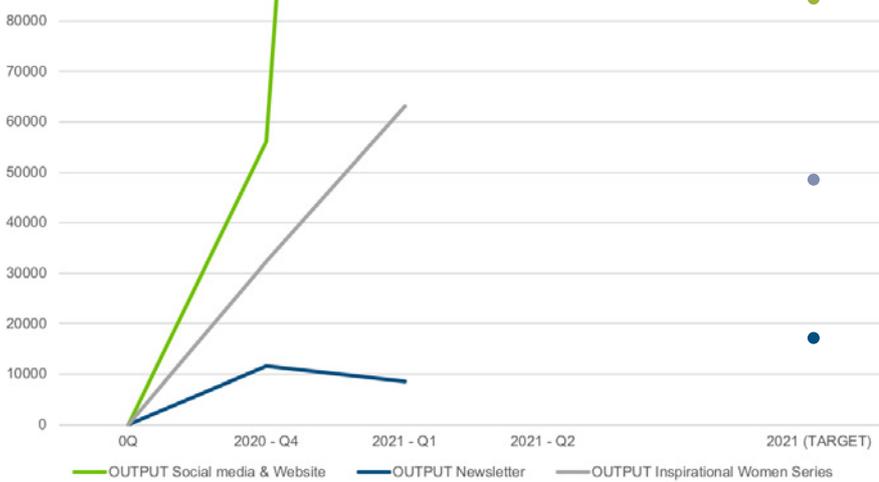
ACTIVITIES

INPUTS

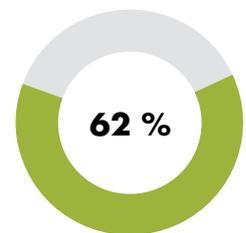
Organisers and active Member Associations



Project reach based on promotion



**Project status:**



**TICK BOX**

- Focus on pillar inclusiveness (Community Change)
- 12 newsletters and 12 polls & interactive questions published (Individual Change)
- 47 WTTD Promoters active (Individual & Community Change)
- Network created within the Promoters (Individual Change)
- 2 online seminars hosted (Individual Change)
- Promotional video published in 5 languages (Community Change)
- Project and topic awareness counted more than 85,000 views (Community Change)

**ONGOING**

- Raising awareness of gender inequality (Individual & Community Change)
- Provide information to educate about gender (in) equality (Individual & Community Change)
- WTTD Promoters contributed to an increase of women and girls in Table Tennis (Community Change)

**STILL PENDING**

- ➔ Main event celebrations on all continents (Community Change)
- ➔ 2 further newsletters and 1 poll or interactive question published (Individual Change)
- ➔ 53 more WTTD Promoters active (Individual & Community Change)

## ACTIVITIES

OVERALL  
IMPACT

PRIMARY  
IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS

- Raising awareness and educating about topics related to gender equality and female empowerment
  - 14 biweekly newsletter
  - 13 biweekly polls and interactive questions
  - 1 online seminar accessible to all
  - Articles on [itffoundation.org](http://itffoundation.org)
- Reactivation of the Inspirational Women Series to increase female media presence and to spotlight women in order to inspire other people
- Network-building and guidance throughout WTTD Promoters Initiative
  - 100 WTTD Promoters
  - 1 online seminar exclusively for Promoters
  - Regular communication with Promoters
- Collaboration with partner organisations to reach a wider audience and to learn from each other
- Collaboration with ITTF High Performance & Development team

### Newsletters:

19-03-2021: [Turn your selfies into a superpower](#)  
 05-03-2021: [Sport knows no gender](#)  
 19-02-2021: [Don't let anything hold you back](#)  
 05-02-2021: [Time to roll up your sleeves!](#)  
 22-01-2021: [Uniting to support others](#)  
 08-01-2021: [Building a better future for all](#)  
 18-12-2020: [Spin it like a girl!](#)  
 04-12-2020: [Bring the boys: Everybody aboard!](#)  
 20-11-2020: [Turning the Tables on Violence](#)  
 03-11-2020: [The Best Time Is Now!](#)  
 22-10-2020: [Smashing gender inequality with table tennis – It's no racket science!](#)  
 06-10-2020: [We're ready for World Table Tennis Day 2021 – are you?](#)

### Project activities update:

09-03-2021: [FEMpowerment: the new norm of the International Table Tennis Community](#)  
 02-03-2021: [International Women's Day: online conference open to all](#)  
 22-01-2021: [WTTD 2021: Taking Matters into Your Own Hands](#)  
 18-11-2020: [WTTD Promoter Initiative: 84 slots still open](#)  
 26-10-2020: [Shortlisted for two Coronavirus Innovation Awards 2020!](#)  
 16-10-2020: [Become a WTTD Promoter! Apply now!](#)  
 09-10-2020: [April 6 is coming... Are you ready?](#)

### Inspirational Women Series:

24-03-2021: [Maira Ranzeiro: The first black champion in Brazil](#)  
 17-03-2021: [Adriana Diaz: An inspiration on and off the court](#)  
 08-03-2021: [Mayssa Bsaibes: Striving for gender equality in and through table tennis](#)  
 01-03-2021: [Carole Grundisch: Fighting for gender equality in table tennis](#)  
 24-02-2021: [Elisabeth Ildal: If you can dream it, you can do it](#)  
 29-01-2021: [Aida Dahlen: Unstoppable Strength of Mind and Compassion](#)  
 04-01-2021: [Sabine Winter: Supporting Ugandan Slum Kids](#)  
 10-12-2020: [Funke Oshonaike: Determination, Dedication, Discipline](#)  
 28-08-2020: [Monica Liyau: Impacting lives through table tennis](#)  
 25-10-2019: [Sarah Hanffou: Now is the time to invest in women and girls](#)  
 16-08-2019: [Hajera Kajee: The Beijing Platform for Action Needs to be a fulfilled promise for women and girls](#)

## INPUTS

OVERALL  
IMPACT

PRIMARY  
IMPACT

OUTCOMES

OUTPUTS

ACTIVITIES

INPUTS

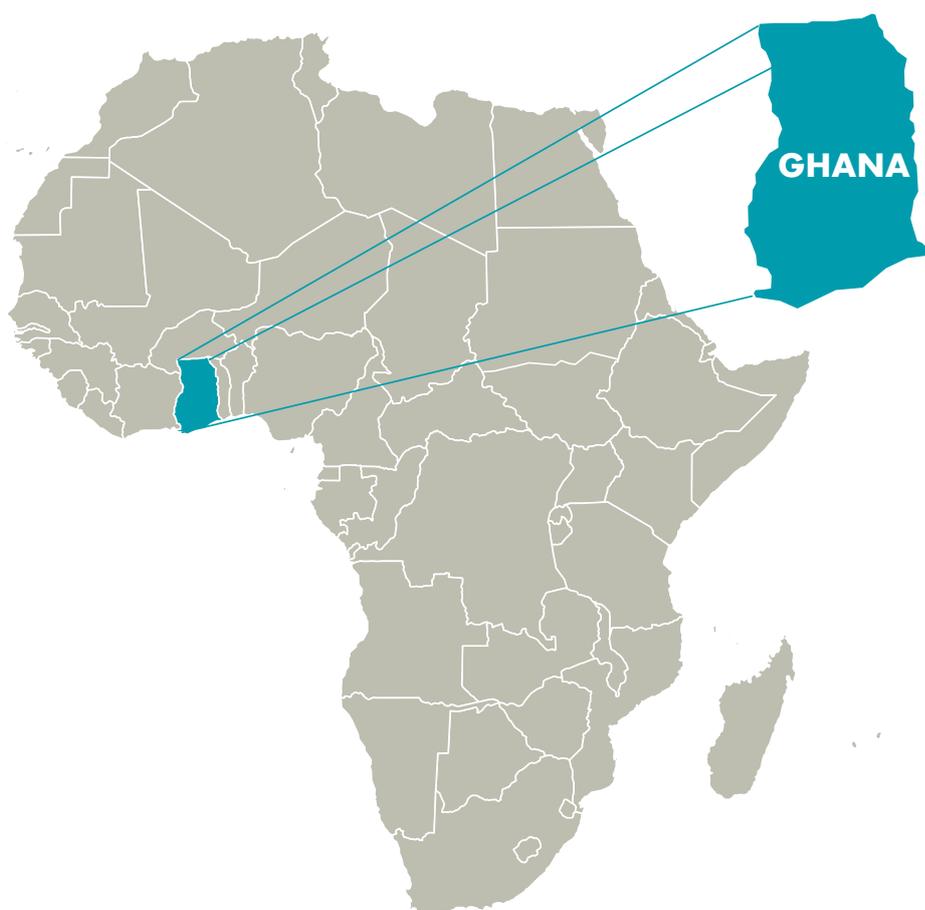


## 3.2.2

### Tables 4 ALL



**PING SANS  
FRONTIÈRES**



Location(s)	<b>Worldwide</b>
Status	Pre implementation
Start date	October 2019
Project description	<p>One of the major obstacles to table tennis practice is the absence of material available, and the difficulty to acquire tables for local organisations in developing countries. A worldwide shipping of tables has an ecological impact, while a local production allows an almost neutral ecological print.</p> <p>After developing a manual of how to build 5 different models of handcrafted tables, the goal is now to create pedagogical content that allows to provide theoretical knowledge and a practical workshop in building handcrafted tables. Each course is held over a 5 to 7 days period.</p>
Aim	To bring self-sustainability to field projects, Member Associations, clubs, and others by giving them the chance to produce their own tables and to generate their own income.
Target group	ALL – with a focus of the inclusion of disadvantaged groups
Total cost of the project	EUR 46,140.00
Project leading organisation	Ping Sans Frontières (PSF)



## Timeline

<b>2017</b>	<b>September</b>	<b>WORLDWIDE</b>	Manual "Building Handcrafted Table Tennis Tables" published by ITTF Development and Ping Sans Frontières in English, French and Spanish
<b>2019</b>	<b>July</b>	<b>FRANCE - GERMANY</b>	Memorandum of Understanding signed between Ping Sans Frontières about the "Implementation of the Tables Building Course"
	<b>July to March 2020</b>	<b>FRANCE</b>	Videos and Powerpoint elaboration
<b>2020</b>	<b>January</b>	<b>GHANA</b>	First test course in Takoradi, 4 days, 10 participants

## Challenges faced

Due to Covid-19, this project is more or less on standby. Under our supervision, Ping Sans Frontières is currently working on the course material. The date for the next test course, as well for the first official course, is still on hold due to travel restrictions forced by Covid-19.

Nevertheless, we took the time to think about its future and decided on a new branding: Table Building Course is now officially named Tables 4 ALL with its own logo.

## Next steps

- + Create a focus group to provide feedback about the course material.
- + Presentation and approval of the manual and videos content.
- + Prepare a survey which will be conducted amongst the participants in order to evaluate and detect possible points of improvement.
- + Conduct the first official course.



Showcasing that educational opportunities can be combined with fun as well, proven by the first test mission of the Tables 4 ALL programme in GHANA in January 2020.

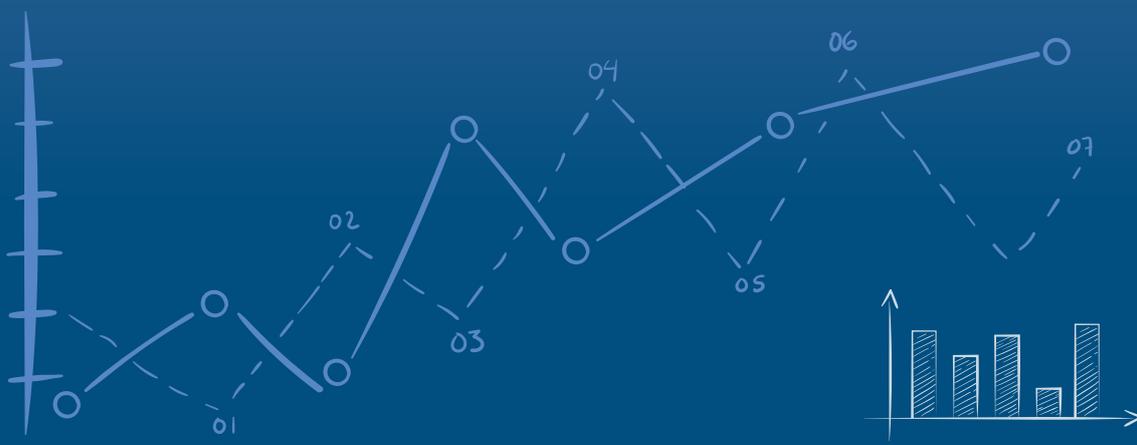
▼ GO TO WEB PDF



TT  
4HEALTH



**Sharing the health benefits  
of table tennis on a social,  
mental and physical level.**





## 3.3.0

### TT4Health: Covid-19 Update

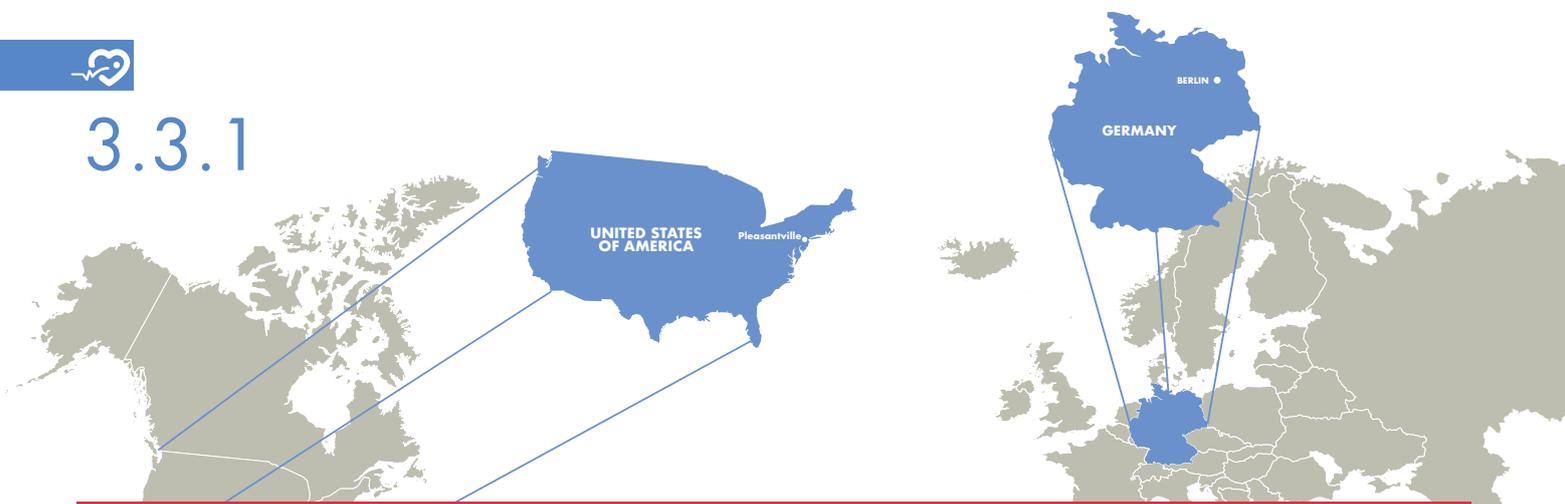
#### #TableTennisUnited

- Supported individuals and initiatives through the fundraising campaign: 71
- Equipment and financial support for Croatia National Association, helping local clubs affected by the earthquake
- A total of seven national Table Tennis associations have benefitted from #TableTennisUnited: Australia, DPR Korea, Senegal, Lebanon, Kosovo, Tahiti, and Croatia. Bhutan has applied and is currently being evaluated





# 3.3.1



**Postponed to September 9-11th 2021 due to Covid-19**

## Parkinson’s World Table Tennis Championships (PWTTTC)

Location(s)	2019 – Pleasantville, NY, USA 2021 – Berlin, GERMANY
Status	Ongoing
Next date	September 9-11th 2021
Project description	World tournament for players with Parkinson’s disease where family members and the public in general are proactively invited to assist.
Aim	To raise awareness for the positive benefits of playing table tennis for people with Parkinson’s. To provide networking opportunities for the persons diagnosed with it and their families to exchange ideas and experiences.
Target groups	Players with Parkinson’s disease no matter their level of play Family members Public in general
Implementation	Implementing partner hosts the event including planning, organising, financing and staging Member Association endorse the event ITTF Foundation supports, guides, promotes the event and looks for compliance of competition rules.
Foundation budget for annual event	EUR 22,500
Current implementing partner	YUVEDO Foundation
Awards	2019: Finalist in the Sports Business Award in the category “Best Community Scheme” 2020: Bronze for the Sports Business Award in the category “Best Sports Governing Body Initiative”

**PWTTTC contributes to UN Sustainable Development Goal**



**TARGET 3-4**

REDUCE MORTALITY FROM NON-COMMUNICABLE DISEASES AND PROMOTE MENTAL HEALTH



## 3.3.2

### Table Tennis United



Location(s)	Worldwide / online campaign		
Status	Ongoing		
Start date	11-06-2020		
Project description	Fundraiser campaign to support the global table tennis family members in need with Covid-19 related issues. With the TTU campaign, we collect donations worldwide to finance Covid-19-related aid initiatives. Due to the pandemic, we are calling for donations and our table tennis community can apply for help directly online. A balanced selection panel, which represents different target groups, decides on a regular basis about the support given upon received donations.		
Aim	Raising financial help for our global table tennis community, who is in dire need of support due to Covid-19 related issues.		
Target groups	All ITTF family members, or rather our community, are welcome to apply – especially athletes, teams, coaches and national associations worldwide		
Donations	Total received EUR 260,196.70	Total spent EUR 127,081.13	Total available EUR 168,296.27
Donors	57		
Applications	129		
Initiatives	71		
Local costs	EUR 6,675.51		
Partners	ITTF, WTT		
Website	www.tabletennisunited.org		





Krzysztof Borkowicz appreciates the assistance through #TableTennisUnited in uncertain times.

## The pandemic is on the rise again

Launched in June 2020, the #TableTennisUnited donation campaign has now been in operation for ten months. Some of the countries, territories, and members we support are slowly coming out of lockdown. Unfortunately, there are still many members of our global table tennis community facing challenges related to Covid-19. In many regions and areas worldwide, the situation is significantly deteriorating again.

Through our donation campaign, the Rainbow Sports Center was able to purchase and distribute 100 masks to 40 families.

Therefore, applications for receiving help are still open to all members of our ITTF family – especially athletes, teams, coaches, and Member Associations worldwide who are in dire need of help to get through Covid-19.

To apply for help, please fill out our application form at: <https://www.tabletennisunited.org/who-we-support>

Our grants panel constantly reviews and considers all incoming requests for assistance.

## Facts & Figures

The feedback on our campaign has been very positive and grateful. A total of EUR 260,196.70 has been raised up until the end of the fourth quarter, and 57 generous donors have joined our group of supporters. Until the end of December, 97 individuals and initiatives from our table tennis community have applied for help. 54 applicants have already been selected to benefit from our support.



Another beneficiary of #TableTennisUnited is NK Asoba in Ghana.





## Appreciation by those supported



## Impressions from supported individuals and initiatives, Worldwide



*"I am deeply grateful to the ITTF Foundation for the support they decided to give me and all the accompaniment during the process to make this help a reality. This time of Covid-19 is really difficult for all the people around the world and this kind of help gives us hope that we will come out stronger from all this. Thank you very much! Greetings and a big hug to everyone!! Daniel."*

Daniel Ibáñez, Colombia



*"The financial support provided by the ITTF Foundation gave us the opportunity to restart the activities of our club. [...] Here in Argentina, there were 8 months of compulsory social isolation, we did not receive financial resources from the state or from the athletes; at CEDIMA athletes with disabilities perform sports totally free. At an economic level, CEDIMA was without resources to be able to resume sports activities, we could not buy disinfection supplies or sports materials, etc. After such a difficult year, we were able to resume the motivation and aspiration of our athletes. CEDIMA is the seedbed of Paralympic athletes, that is why our commitment towards the athletes, who love table tennis so much, is to accompany and guide them in their aspiration of representing the nation. Thank you ITTF Foundation for supporting this project, for choosing us and for your trust. Until the next opportunity."*

Prof. Eli Bustillos, Club CEDIMA, Argentina



*"I have no idea how to thank the ITTF Foundation. It is such a great thing for us, so we are so happy with all your donations. I like the racket and balls and all the clothing kits. I am lover of STIGA."*

Daniel Tadesse, Ping Pong for Childs, Ethiopia





## Challenges faced

- Language barriers and communication with applicants
- Logistics to provide help and goods, especially in very remote places, delivery restrictions due to Covid-19 and respective custom particularities

## Next steps

- Select additional individuals and initiatives to support with the money raised through this campaign
- Sign agreements with new applicants who have applied for help
- Transfer money and goods to support them on-site
- Continue running the campaign, motivating potential partners to support our campaign

262  
Total Site Sessions

189  
Unique Visitors

01m 24s  
Average Session Duration

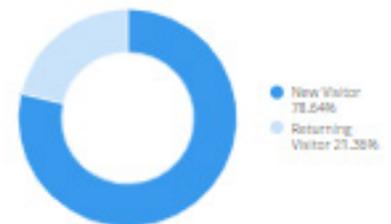
Traffic over Time



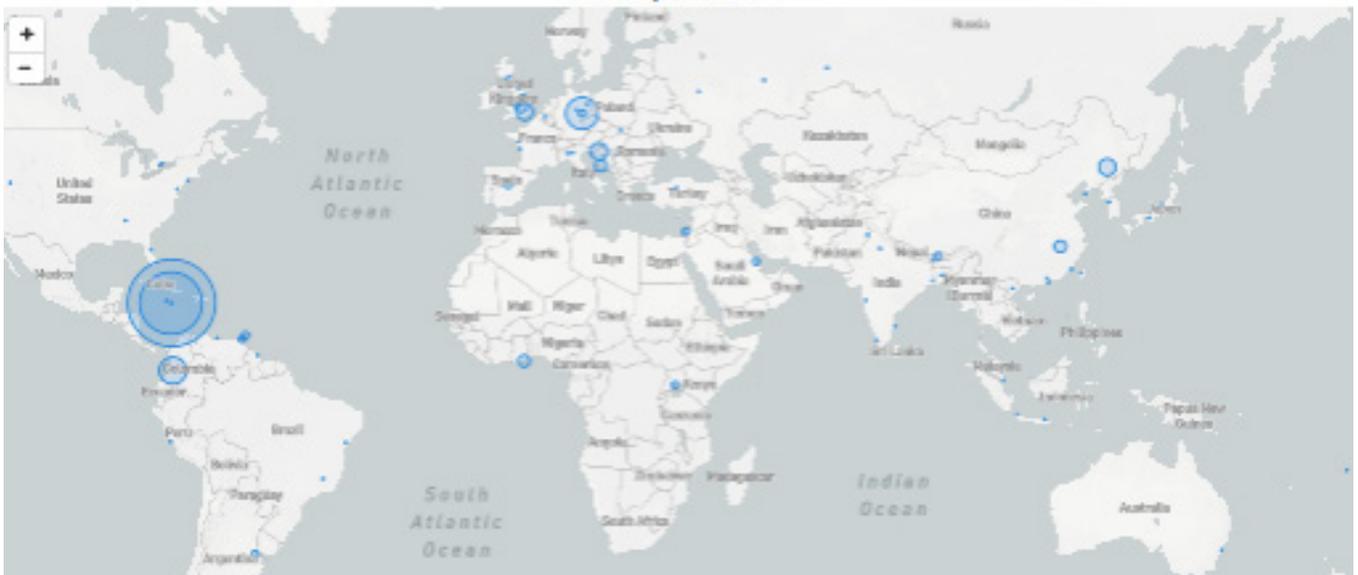
Top Referring Sites



Visitor Retention



Traffic by Location





## 3.3.3



### **SPRIT Project – ITTF Foundation collaboration on an EU funded project**

#### **Project overview**

##### **Project Aim:**

The main aim of the project is to make sports clubs more accessible and welcoming to everyone, including refugees, by developing a framework for human, inclusive and empowering coaching that nurtures good mental health.

##### **The objectives of the project are:**

- 1.** Collect, compile and disseminate relevant research review and useful best practice examples in the field of sport and mental health.
- 2.** Develop and promote key recommendations for educating coaches that advance the mental well-being of their sports participants. These recommendations for coaches' education will be based on the research review and mapping study on best practices.
- 3.** Create and implement a coaching framework that presents the academic case (based on research review) for sports and mental health in an accessible manner and utilises best practice examples to guide the learner through an educational path.
- 4.** Produce and disseminate an accessible online learning tool, facilitating the skills development of coaches in a flexible way. This online educational content will be publicly available and free.

##### **Project Timeline:**

Project funding will run from January 1st 2020 until December 31st 2022, date at which the intellectual outputs need to be finalised. The main contribution from the ITTF Foundation will take place from October 2020 to July 2021.

##### **Project partners:**



##### **Activities to date:**

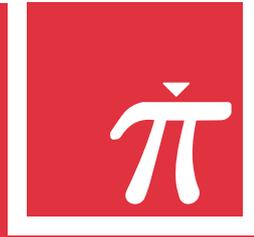
- Kick-off meeting 2-4 March in Brussels
- Monthly calls with Steering Committee
- Quarterly calls with wider partnership
- Project website launched: <https://www.engso.eu/spirit-project>

##### **Activities to come:**

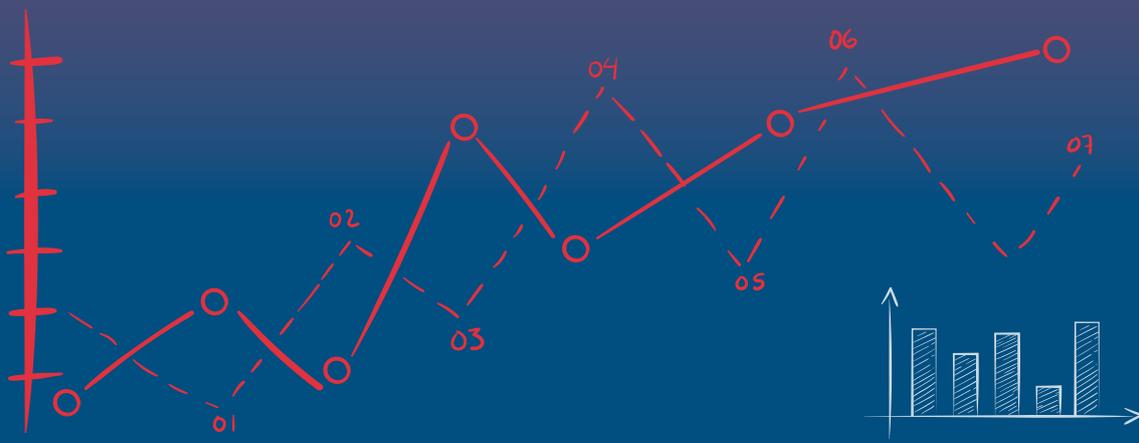
- Intellectual Output 1 available for download on the website <https://www.engso.eu/spirit-project>
- Intellectual Output 4 finalised by ITTF Foundation by June 2021



TT  
LEGACY



**Raising awareness, providing solutions and motivating engagement of the table tennis community within sustainability.**

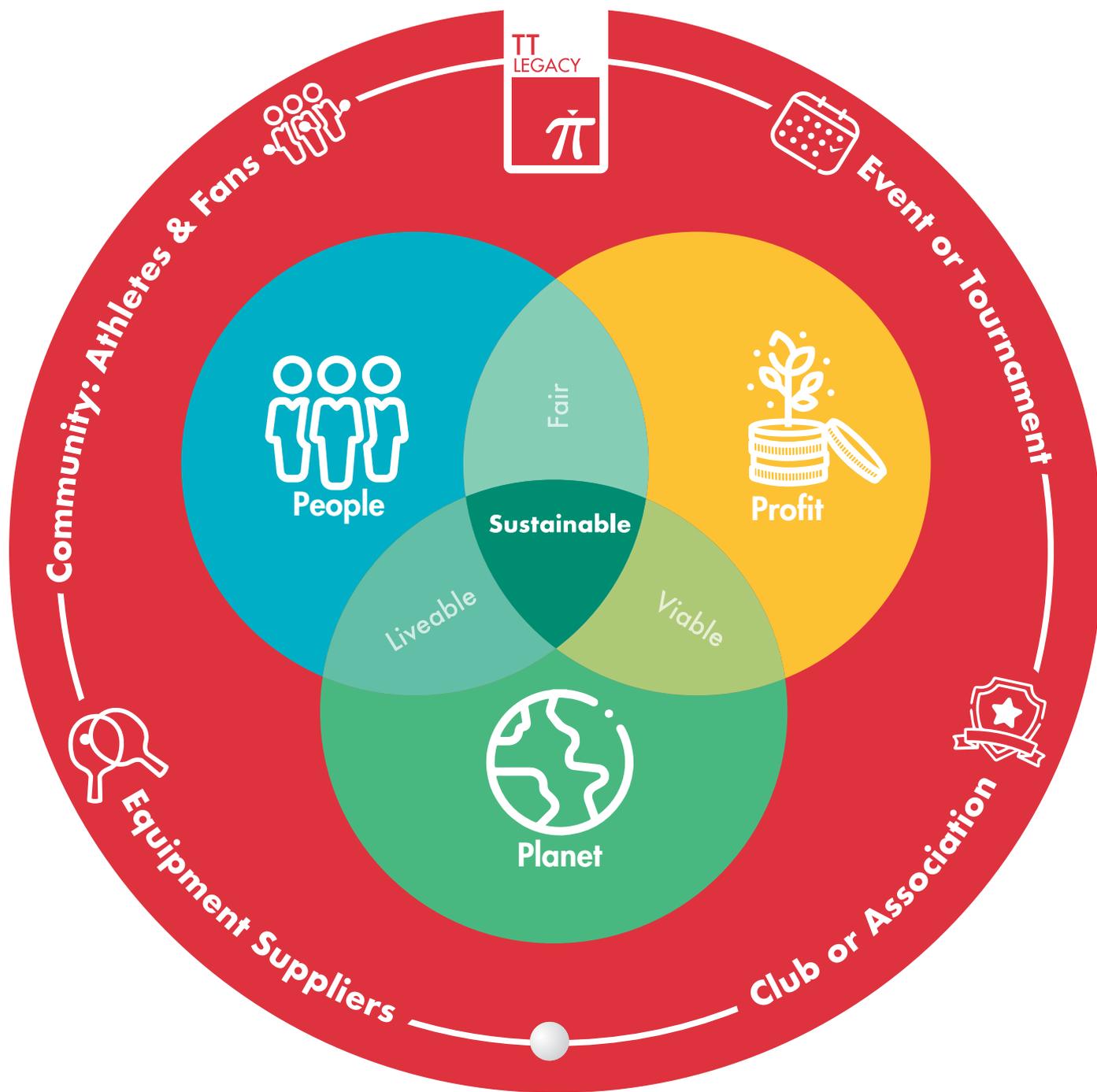


# 3.4

## TT Legacy

The team has been working on the future development of the Legacy programme. Redefining it, doing research and making proposals towards the vision of the programme.

Below, the general frame which has been defined. More content will be made available by the end of 2020 together with the ITTF Sustainability Working Group.



ITTF  
FOUNDATION



## Marketing & Communications



## 4.1 TT@WORK

The pandemic is keeping us economically on edge. The world is in upheaval, forcing us to face unprecedented global challenges with new concepts. In order to form and establish more close, long-term relationships with companies outside the existing international table tennis family, we at the ITTF Foundation have developed a new concept to fill companies with enthusiasm for table tennis in general, our entire table tennis family and our cause.

We care about Table Tennis. For All. For Life. We believe table tennis is popular, universal, and inclusive. And therefore, we want to bring table tennis directly into companies's offices and factories.

In recent years, there has been increasing discussion about corporate culture — and with good reason. It is important! Corporate culture describes the working environment and working atmosphere of an organisation. It determines the values, attitude, activities, social behaviour and beliefs of the company and its employees. Corporate culture can provide a healthy balance between work and creativity. Or it can mean a very tight framework of a 9-to-5 job with little room for inspiration and appreciation. The competition among companies for good employees is getting increasingly fierce, and ignoring corporate culture in the long run comes at a cost.

With the establishment of a table tennis oasis directly in the office or factory of our partners, we support companies in developing a modern, open-minded, interactive, and integrative corporate culture. At the same time, we create a playful way of stress reduction and relaxation for the employees, many of which may even associate this with positive childhood memories.



The advantages, both for employers and employees, are obvious. Above all, health and well-being, but also teambuilding, inclusiveness, interaction, concentration, creativity, and morale count among the important factors here. In other words: healthy, motivated employees who feel valued by their team and comfortable in their company's office. A win-win situation for everyone! This could also mean the start of enduring and deep relationships with new partners for us.

After having successfully placed table tennis in companies, the second step is to organise table tennis business networking events to bring companies together to enjoy our sport in a relaxed and great atmosphere — at first locally, then regionally, nationally and finally internationally. Playful networking at the table, so to speak. Again, creating a win-win situation for all.





Project	TT@WORK
Related programme	TT4Health
Location(s)	Germany; as a test market
Status	Project launched on 28-12-2020
Start date	11-06-2020
Project description	<p>We bring table tennis into the office or factory of our partner</p> <ul style="list-style-type: none"> <li>• Delivery and setup of table tennis equipment at the office</li> <li>• Delivery of a starter kit</li> <li>• Provision of TT@WORK table tennis software</li> </ul>
Aim	Development and establishment of deep long-term relationships with potential new partners of the foundation, with the aim to cooperate later also in the field of our CSR programmes and projects
Target group	Non-table tennis related companies and bluechip companies as well as medium-sized companies and start-ups
Business model	<p>Annual ITTF Foundation membership fee for the provision &amp; use of table tennis equipment and TT@WORK software</p> <p>Optional support will be offered menu-based</p>
Software	TT@WORK software dashboard for companies & employees will provide the possibility to challenge each other, display match outcomes as well as player rankings, additional stats and leader boards
Optional support	<p>Optional features we will provide to our partners:</p> <ul style="list-style-type: none"> <li>• coaching classes at the office with licenced table tennis coaches</li> <li>• corporate table tennis events at the office</li> <li>• participation at table tennis business networking events</li> </ul>
Costs project preparation	EUR 18,000
Number of partners	Within the first 12 months after launch, we aim to win at least 48 new partners for the TT@WORK project

## 4.2 Social Media

Social Network	GENDER (%)	
	Men	Women
Facebook	76 %	23 %
Instagram	82.7 %	17.3 %
Twitter		
Youtube	100 %	0

### MONTHLY FOLLOWER GROWTH ON FACEBOOK

Month	Followers
January	14,527
February	14,813
March	15,047



### MESSAGES RECEIVED

Channel	1st Q
Facebook	11
Twitter	1
Instagram	49
Youtube	0

### WEBSITE

Month	Page views	Unique page views
January	3928	3393
February	4435	3712
March	8394	6879

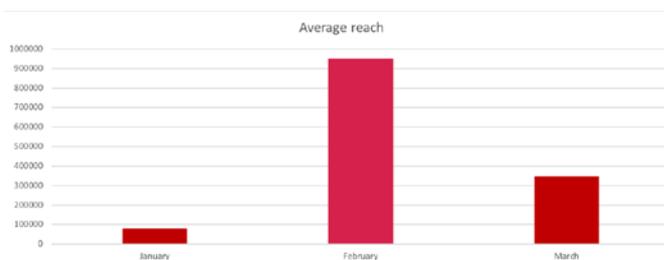


## FOLLOWER GROWTH

Channel	Followers 2021	
	Previous period	Current period
Facebook	14447	15,047
Twitter	820	917
Instagram	4548	4822
Youtube	2177	2263
Linkedin	442	516

### MONTHLY AVERAGE REACH ON FACEBOOK

Month	Average reach
January	80,366
February	950,951
March	348,266



## ENGAGEMENT STATISTICS

### LIKES

Channel	1st Q
Facebook	33,919
Twitter	615
Instagram	5743
Youtube	196

### SHARES

Channel	1st Q
Facebook	2737
Twitter	131
Instagram	245
Youtube	101

### COMMENTS

Channel	1st Q
Facebook	1013
Twitter	30
Instagram	147
Youtube	4

## Social Media – Top Post Per Channel



### FACEBOOK



Reactions: 21,908  
 Comments: 345  
 Shares: 1,880  
 Reach: 1,312,614  
 Engagement: 81,360  
 Time Posted: 26 January 2021  
**Topic: TuesdayMotivation**

<https://www.facebook.com/ittffoundation/posts/2887463724820559>

### INSTAGRAM



Likes: 470  
 Comments: 11  
 Direct Message: 31  
 Profile visits: 18  
 Saved: 33  
 Reach: 8,757  
 Reproductions: 4,859  
 Posted on: 11 January 2021  
**Topic: #MondayMotivation**

<https://www.instagram.com/p/CJ55cpwnHNY/>

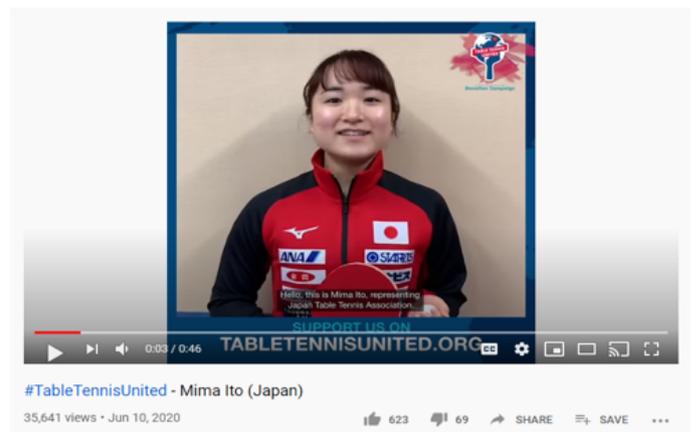
### TWITTER



Likes: 23  
 Comments: 2  
 Retweets: 10  
 Impressions: 2,884  
 Posted on: 17 March 2021  
**Topic: Inspirational Women**

<https://twitter.com/ittffoundation/status/1372247078047473667>

### YOUTUBE

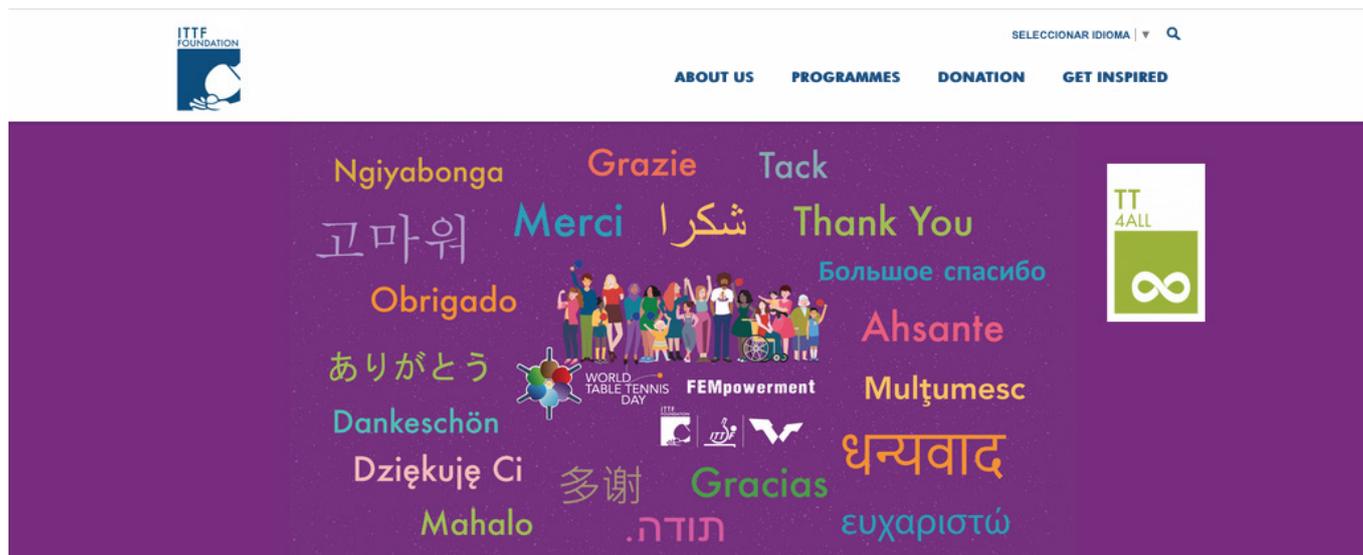


Likes: 23  
 Comments: 2  
 Shares: 3  
 Views: 2,849  
 Posted on: 10 June, 2020  
**Topic: TableTennisUnited**

Link: [https://youtu.be/\\_tg1JCrcgZY](https://youtu.be/_tg1JCrcgZY)



WEBSITE



**Popular, Universal & Inclusive**

World Table Tennis Day is annually celebrated on April 6 since 2015, also marking the International Day of Sport for Development and Peace. We want this day to be **socially inclusive** and use it as an excuse to celebrate our sport for one day. The ultimate aim is to keep **as many people as possible involved with table tennis**.

And don't forget to check out [here](#) if your event is on our map already or if someone is celebrating in or close to your community! If not, [register](#) your event!



REGISTER YOUR EVENT!

PHOTO & VIDEO UPLOAD!



Page views: 1,215

Posted on: -

**Topic: World Table Tennis Day**

<https://itffoundation.org/programmes/tt4all/world-table-tennis-day>

## 4.3 International Recognitions

Since the establishment of the ITTF Foundation in 2018 we have received multiple international recognitions, for which we are very grateful.

Year	Organisation	Award	Programme/Project	Position
2020	Sports Business Award	<b>Best Sports Governing Body Initiative</b>	ITTF Parkinson's World Table Tennis Championships	Bronze
2020	Sports Business Award	<b>Best Club CSR or Community Scheme</b>	Slum Ping Pong	Finalist
2020	Sports Business Award	<b>Coronavirus Innovation Award: Communication</b>	2020 World Table Tennis 'at Home' Day	Finalist
2020	Sports Business Award	<b>Coronavirus Innovation Award: Compassion</b>	#TableTennisUnited fundraising campaign	Finalist
2020	FICTS Festival	<b>Sport &amp; Society</b>	Headquarters Inauguration" – video	Mention d'Honneur
2020	FICTS Festival	<b>Documentary</b>	"Ping Pong Diplomacy - Korea United" – video	Finalist
2020	FICTS Festival	<b>Documentary</b>	"2019 ITTF Parkinson's World Table Tennis Championships" – video	Finalist
2020	FICTS Festival	<b>Sport &amp; Society</b>	"World Table Tennis "at Home" Day - The craziest longest table tennis rally ever!" – video	Finalist
2019	Sports Business Award	<b>Best Sports Governing Body Initiative</b>	ITTF for creating the ITTF Foundation	Finalist
2019	Sports Business Award	<b>Best Club CSR or Community Scheme</b>	Dream Building with Refugees in Za'atari	Finalist
2019	Sports Business Award	<b>Best Club CSR or Community Scheme</b>	Buenos Aires - Tokyo, bridging the Olympic Games	Finalist
2019	Sports Business Award	<b>Best Sports Event of the Year - Overseas</b>	World Table Tennis Day	Bronze
2019	SPIA Awards	<b>Best Sport CSR Initiative of the Year</b>	Table Tennis for NepALL	Bronze
2018	Sports Business Award	<b>Best Sports Governing Body Initiative</b>	World Table Tennis Day	Bronze
2018	FICTS Festival	<b>Sport and Society - Sport Values</b>	"Introducing the ITTF Foundation"	Mention d'Honneur



## 4.4 Video productions



To show our work enabling table tennis as a tool for social development and peace, we have produced several videos since our establishment in 2018.

Category	Occasion	Name
Public Relations	Presentation	<b>Introducing the ITTF Foundation</b>
	Headquarters Inauguration	<b>ITTF Foundation Headquarters Inauguration (28-09-2019)</b>
	Donation Campaign	<b>Donation Campaign</b>
	TableTennisUnited	<b>#TableTennisUnited - Donation Campaign</b>
	Sponsors	<b>GSD and ITTF (Foundation) – 11 Years of Collaboration</b>

Programme	Project	Name
	<b>Dream Building</b>	<b>ITTF Nittaku Dream Building with Refugees Project at Za'atari Refugee Camp</b>
		<b>World Teacher's Day - HONECRIC project in Uganda</b>
	<b>Dream Building Fund</b>	<b>TT Dream Building Fund - Do you have a dream?</b>
		<b>Slum Ping Pong - TT Dream Building Fund</b>
		<b>TT Dream Building Fund 2020</b>
	<b>ITTF Parkinson's World Table Tennis Championships</b>	<b>Ping Pong Parkinson: Nenad Bach's story</b>
		<b>TT4Health: The story of Jens Greve</b>
		<b>ITTF Parkinson's World Table Tennis Championships 2019 - New York, USA</b>
	<b>Table Tennis United</b>	<b>#TableTennisUnited - Players statements</b>
		<b>#TableTennisUnited 2020 – Impressions from supported initiatives</b>
	<b>Buenos Aires - Tokyo, bridging the Olympic Games</b>	<b>Buenos Aires - Tokyo, bridging the Olympic Games, extended</b>
		<b>Buenos Aires - Tokyo, bridging the Olympic Games, short version</b>
	<b>One Korea, One Table</b>	<b>Ping Pong Diplomacy: Korea United</b>



## Video productions

Programme	Project	Name
	<b>World Table Tennis Day</b>	WTTD 2018 Official Video - Players Invitation
		2018 World Table Tennis Day Celebrations
		Official WTTD 2019 Video - Join us on April 6 2019!
		World Table Tennis Day 2019: Main event in Kampala, Uganda (Slum Ping Pong)
		2019 World Table Tennis Day Celebrations
		Join World Table Tennis Day 2020 English Version
		Participe do Dia Mundial de Tênis de Mesa 2020
		Participez à la Journée Mondiale de Tennis de Table 2020
		Participa del Día Mundial de Tenis de Mesa 2020
		2020 إنظم إلى اليوم العالمي لكرة الطاولة
		#TableTennisUnited: World Table Tennis at Home Day!
		The Longest Online Table Tennis Rally Ever - World Table Tennis At Home Day 2020
		Best of World Table Tennis 'At Home' Day
		World Table Tennis Day 2021: FEMpowerment
		Journée Mondiale du Tennis de Table 2021: FEMpowerment
		Dia Mundial do Tênis de Mesa 2021: FEMpoderamento
		Día Mundial del Tenis de Mesa 2021: FEMpoderamiento
		اليوم العالمي لكرة الطاولة
		Conference on gender equality and FEMpowerment in table tennis
	<b>TT Fun Lab</b>	TT Fun Lab - Launching
ITTF Foundation TT Fun Lab Opening - short		



## 4.5 Sponsors & Donors



At the ITTF Foundation we express our deep appreciation for our sponsors and donors both on our real Wall of Honour at the Headquarters in Leipzig, Germany, and directly on our virtual Wall of Honour on our homepage.

Enclosed you will find an overview of who supports our cause both financially and through donations in kind.

### WALL OF HONOUR

Donation Private Individuals	Donation Enterprises	Donation In Kind Enterprises
<p><b>DIAMOND</b></p>   <p><b>Steve Dainton</b></p>	 <p><b>International Table Tennis Federation</b></p>  <p><b>The Foundation for Global Sports Development</b></p>	 <p><b>Hefu Sports Equipment</b></p>  <p><b>STIGA</b></p>
<p><b>PLATINUM</b></p> 	 <p><b>DHS</b></p>	 <p><b>Nittaku</b></p>
<p><b>GOLD</b></p>   <p><b>Leandro Olvech</b></p>  <p><b>Christian Belter</b></p>	 <p><b>Nittaku</b></p>  <p><b>Agitos Foundation</b></p>  <p><b>STAG</b></p>	 <p><b>Butterfly</b></p>  <p><b>STAG</b></p>

### Institutional Support



City of Leipzig



European Union



**Thank you for sponsoring us  
and our programmes:**

