Annual Activity Report 2018
3 EVENTS. 3 ICONIC LOCATIONS.
32 OF THE BEST PLAYERS IN THE WORLD
EXPERIENCE THE T2 DIAMOND IN 2019

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ENJOY THE READING of our annual report* and get an outlook about our plans for the future!

*Our financial report is included in the official ITTF Audited Financial Statements. published on https://documents.ittf.com/
Leandro Olvech  
ITTF Foundation Director

Following its foundation in 1999, the ITTF Development Programme has seen a rapid growth and has established itself as one of the most awarded international sport federation development programmes. Along with this growth came an internal strategic question: is the Development Programme working for the development of table tennis, such as developing national associations or, is the priority to work for development through table tennis, where table tennis is used as a means of development, a vehicle to promote positive social change.

The establishment of the ITTF Foundation in 2018 finally allows us to answer this question. Table tennis for development now falls under the umbrella of the ITTF Foundation. Our guiding slogan is “Solidarity through Table Tennis”. That does not mean that we are a charity, rather an executing partner on the field. We not only offer support, supervision and promotion, but we are also involved in the execution, coordination and problem solving. We have a capacity building approach, striving for excellence in project execution in each of our six programmes.

Our way to more solidarity covers a wide range of areas, promoting sustainability in each of our programmes. We see ourselves as a connecting platform for any table tennis initiative using our sport for development or peace. We are aiming to be the reference organisation in the field of table tennis for positive social outcomes.

Having emerged from the ITTF Development Programme, our first year had the benefit of including both ongoing and new projects. A highlight of 2018 was surely “One Korea, One Table”, which offered an excellent stepping stone to showcase how table tennis can promote peaceful behaviour. Our challenge is now to strengthen each of the six programmes and increase the range of projects seeking to present good practices and sample cases.

I am very grateful to the whole of the ITTF for trusting and challenging us to build up the ITTF foundation from scratch. I have a very motivated team, professionally specialised in table tennis and development; at the same time, all our staff members are personally confident in the many possibilities our sport offers to build a better world.

We aim to be a useful organisation, working closely with people and reacting quickly to internationally upcoming situations. Table tennis is truly for everyone, everywhere!
Solidarity Through Table Tennis!

Mission
Using table tennis as a tool for development and peace by connecting people all over the world, implementing or supporting projects on the field and empowering them to serve as models; making table tennis popular, universal and inclusive.

Values
Solidarity
Quality
Global vision
Sustainability
Transparency
Sustainability
Transparency
Ambition
Passion
Teamwork
Inclusiveness
Enjoyment
Respect
Governing Board

The supreme body is legally responsible for the ITTF Foundation. It consists of between four and eight members, of which three are permanent ITTF positions ex officio, namely the ITTF President, the Chief Executive Officer and the Vice President in charge of Development. The fourth member is designated as the Managing Board Member (ITTF Foundation Director) and elected by the Governing Board members for a 2-year term. The Governing Board determines the strategic direction, makes decisions and oversees the activities of the Foundation. It meets at least twice a year personally and is in regular contact via digital media the rest of the time.

Thomas WEIKERT
President
ITTF President

“Thank you to the ITTF Foundation for their instrumental support in the Unified Korea campaign. Ping Pong Diplomacy showed the world the immense unifying power of table tennis. After being officially launched in 2018, there will be an increasing number of humanitarian projects to promote peace and break down social barriers through table tennis in the future.”

Steven DAINTON
Governing Board Member
ITTF CEO

“2018 was such an exciting year for the ITTF and arguably the biggest highlight was the establishment of the ITTF Foundation. Ensuring that table tennis and the ITTF are seen in the international community as drivers of positive social and even positive political change has always been a strong pillar of the ITTF, but now it is formalised, focused and managed by people whom are passionate about ensuring success – it’s going to be incredible!”

Bruce BURTON
Governing Board Member
ITTF Vice President in charge of Development

“The ITTF Foundation is such a perfect extension of the ITTF vision: Table Tennis. For All. For Life. Building on a strongly established base, we have an opportunity to make meaningful change for those most in need. To encourage play, to bring a smile, to provide hope – there is no greater reward. It is a privilege to be a member of the Governing Board.”

Leandro OLVECH
Governing Board Member + Director

“Being part of a project that will be a milestone in the ITTF history is a big honour. We are writing the first pages of a new book called ITTF Foundation: a daily challenge and a huge motivation at the same time!”

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Board of Trustees

The controlling body of the ITTF Foundation consists of at least two and no more than eight trustees. Two seats in the Board of Trustees are filled by the ITTF Vice-President for Finances, ex officio, and the ITTF Vice-President of the Ethics Commission, ex officio. The trustees elect a chairperson from their members for a 2-year term.

The Board of Trustees advises and supports the activities of the Governing Board. They supervise the Governing Board, decide on its reduction or expansion and surveys the annual accounts and the report on the fulfilment of the Foundation’s mission. It meets at least once a year personally.

Petra SÖRLING
Chairperson
ITTF Vice President for Finances

“Table Tennis. For All. For Life.” is for me much more than a slogan. It’s the way table tennis can make a difference in life. Through the ITTF Foundation we can really make a change. Personally, I’m very proud to be part of the ITTF family and this movement.”

Nestor TENCA
Trustee
ITTF Vice President in charge of Ethics

“The ITTF family should be proud to be part of a sport organisation that, after experiencing some economic and social issues, is politically defining, as well as to be involved in social responsibility as a top priority, in addition to clear development and strong performance. Through its staff, the new ITTF Foundation will be the key to initiating social inclusion projects for the improvement of low social sectors and to link them to individuals and companies to receive economic support. The Foundation will retain the ITTF’s transparency and honesty standards. As a trustee, I am proud to be part of this project, which I am confident will achieve the desired purposes and successes.

Our Ambassadors

Our ambassadors help to raise awareness for our cause. They were already linked to our matters even before the idea of the ITTF Foundation was born. They represent the ITTF Foundation with passion and are constantly on the lookout for new ideas and networking.

Thank you...

...Sarah HANFFOU
- French / Cameroonian table tennis player
- Doctor in Public Law
- Member of the ITTF Athletes Commission
- Olympian in 2012
- Founder of the French non-governmental organisation “Ping Sans Frontières” (Ping without Borders) which aims to develop table tennis as an educational support globally

Sarah is confident in table tennis’s social and educational role.

...RYU Seung-min
- Korean table tennis player
- Bachelor of Sports Marketing and Master’s in Social Physical Education at Kyonggi University (Republic of Korea)
- Member of the Athletes’ Commission of the South Korean National Olympic Committee
- Member of the IOC Athletes Commission
- Member of the ITTF Athletes Commission
- Olympian in 2004, 2008 and 2012
- Athletes Role Model for the 3rd Youth Olympic Games in 2018

Ryu believes in the power of sport to change the world, our conversations and our relationships.
Management Team

The daily operators work closely together with the Governing Board. They execute its decisions and also submit proposals. They are the ones behind the scenes, on the phones or on Skype, and where necessary, they travel to meet you in person. The management team operates from their headquarters in Leipzig, Germany, a fast-growing and vibrant international city. They exist not only to run the Foundation in the very best way, but also to listen to you and share the reality of the world with the decision makers.

Don’t hesitate to get in touch!

Leandro OLVECH
Director
Master in Sport Management / 11-year career within the ITTF, last position: Director of Development

“Combining my two passions, table tennis and social commitment, is a fulfillment of my life’s passion. I have had an innovative and professional working style since I was young, when I started training players with disabilities in the poorest suburbs of Buenos Aires at a time where no training methods were available. ITTF-supported humanitarian projects rose from 10% to over half of my duties whilst I worked in the Development Department. Creating the ITTF Foundation seems to be a natural process related to the passion I share with the ITTF for using table tennis to create a better world. My aim is to create a Foundation reflecting that passion and commitment through all its actions and its entire team.”

Wiebke SCHEFFLER
Manager
Graduate translator / 10 years freelance within ITTF Development, 14 years active volunteering in the non-profit sector

“When many little people take many little steps in many little places, they can change the world! I see big goals on the horizon for the ITTF Foundation and strongly believe that we will reach them step by step. I enjoy the creative part of my work, but also like taking care of all the diligent steps needed to build the ITTF Foundation from scratch.”

Karine TEOW
Field Programmes Manager
Bachelor in Sports Management / Master in Peace, Conflict and Development / 6 years experience in the sport and development sector

“I am aiming to make the ITTF the reference International Federation in the field of development and cooperation; this means establishing clear processes for our approach to field programmes, strong monitoring and evaluation with a clear exit strategy for sustainability. At the same time, I want legacy / CSR to be an integral part of ITTF culture by making it simple and accessible.”

Etsuko ENAMI
Project Manager
Worked in ITTF Operations since 2000, for both the ITTF and the ITTF Foundation since 2018 part-time

“Table Tennis for All!”

Romina CONCHA SEPÚLVEDA
Community Manager
Bachelor Degree in Translation / Business Administration

“I want to promote table tennis in all corners of the world and show that it is not only a sport where you can have fun, but also a sport that can make positive changes in different aspects of people’s lives such as health, social well-being and politics.”

Management Team
Our Partners

Partnerships and collaboration are crucial to achieving greater impact. Global challenges require joint solutions and no stakeholder can manage these challenges alone. In order to achieve our strategic aims in the most effective way, our focus is on establishing strategic partnerships. We are planning to widen our partnerships in the future, while we are thankful and delighted with the successful ones that already exist.

Peace & Sport

Monaco-based organisation aiming to build peaceful communities through the power of sport, and thereby create a safer, more equitable and inclusive world.

Joint projects in the past:
2011: “Peace and Sport Cup” Doha, Qatar
Since 2015: TT4ALL - “World Table Tennis Day”
Area of collaboration:
2018: TT Dreambuilding - “ITTF-Nittaku Dream Building with Refugees” Za’atari, Jordan

UNHCR

The UN Refugee Agency is a global organisation dedicated to saving lives, protecting rights and building a better future for refugees, forcibly displaced communities and stateless people.

Joint projects in the past:
2008: “ITTF-UNHCR Sport for the Refugees” Kharaz Refugees Camp, YEMEN
Area of collaboration:
2018: TT Dreambuilding - “ITTF-Nittaku Dream Building with Refugees” Za’atari, Jordan

Taekwondo Humanitarian Foundation

Swiss not-for-profit foundation aiming to empower refugees and displaced persons worldwide by training them in the sport and martial art of taekwondo.

Area of collaboration:
TT Dreambuilding with Refugees

Thank you…

... ITTF Executive Committee and the 226 members of the ITTF Annual General Meeting for endorsing the decision to create the ITTF Foundation.
... ITTF Foundation Governing Board for their tireless commitment to our aims.
... ITTF Foundation Board of Trustees for the right questions and suggestions in their field.
... ITTF Foundation Ambassadors for representing us in the areas we can’t reach on our own.
Our partners on the field for their passion and daily work.
... ITTF CEO Steve Dainton for his trust and pushing the Foundation into the right direction.
... ITTF President Thomas Weikert for his strong commitment to ITTF’s social responsibility.
... Barbara Ditze, independent Foundation consultant, and Felix Müller-Stüler, lawyer specialised in tax law with a focus on non-profit foundations, for their sensitive assessment during the founding process.
... Anne Jakob, lawyer and legal advisor for sport institutions, for her patience while writing our statutes.
... Sabine Brosowski, consultant officer for the legal supervision of authorised foundations in Leipzig, for her open ear and constructive help during the request for recognition.
... Georg Schlachtenberger, former CEO of the Agitos Foundation, and Bettina Tria, Senior Manager Finance and Administration at the Agitos Foundation, for their open ear and suggestions related to Germany-based not-for-profit Foundations.
... Frau Bikowski, employee at the revenue office in Leipzig, for her determined explanations.
... ITTF Staff for their tireless support in all areas.
... our sponsors for believing in us.
... Daniel Eckert-Lindhammer, Sports Science Faculty of Leipzig University, Administrative Managing Director for International Relations and Christian Klas for their help with local networking.
... ITTF & ITTF Foundation President, Thomas Weikert, signs agreement with President of World Taekwondo and Taekwondo Humanitarian Foundation, Chongwon Choue, in the presence of IOC President, Thomas Bach.
Solidarity through Table Tennis on Social Media

@ittffoundation

Why follow us?

Get viral
Best photos
Best news
Best videos
Best tips for World Table Tennis Day
Best networking

Total followers

Facebook
11,361

Instagram
1,269

Twitter
217

YouTube
325

72%

28%

Top 5 countries by followers

Philippines
India
France
Brazil
Chile

Most popular topics

#Didyouknow
#WorldTableTennisDay
#ITTFFoundation

Did you know?
Playing table tennis for 10 minutes can make you 14% smarter.

Impressions on Twitter
295,000

Total Facebook posts
444

Average reach on Facebook
740,000

Subscribers on Twitter
743

Views on YouTube
4,900

740,000

11,600

4,900
Programmes & Projects
Programmes & Projects

Table tennis is an ideal sport to attract people of all ages, irrespective of gender, cultural, social background or physical ability. It is a very healthy leisure activity with multiple benefits, both for physical and mental health. At the same time, it is fun.

The ITTF Foundation works through SIX PROGRAMMES using these characteristics, not only to promote our sport and its benefits to a broad and different public, but also to foster development through the sport; this means using the sport as a method of attracting more people to play and working with them on different topics to improve their daily life.

While the programmes are strategic directions we move to, it's the PROJECTS and their participants giving them life. It is only thanks to the commitment of many people believing in a better world through table tennis that we can execute our projects and consequently reach the strategic aims of our programmes.

<table>
<thead>
<tr>
<th></th>
<th>What did we reach by 2018?</th>
<th>What do we strive to reach by 2020?</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TT DREAM BUILDING</strong></td>
<td>4</td>
<td>10 humanitarian projects supported.</td>
</tr>
<tr>
<td></td>
<td>0</td>
<td>best cases published through audio-visual and textual presentations.</td>
</tr>
<tr>
<td><strong>TT4ALL</strong></td>
<td>97</td>
<td>170 ITTF member countries and independent regions hosting one or several World Table Tennis Day events.</td>
</tr>
<tr>
<td></td>
<td>0</td>
<td>guidelines or manuals added to the virtual library (Get Inspired) facilitating access to table tennis.</td>
</tr>
<tr>
<td><strong>100%</strong></td>
<td>100%</td>
<td>100% more readers of the WTTD newsletter.</td>
</tr>
<tr>
<td><strong>TT4HEALTH</strong></td>
<td>0</td>
<td>At least 1 TT Fun Lab established.</td>
</tr>
<tr>
<td></td>
<td>0</td>
<td>international events promoting TT4Health.</td>
</tr>
<tr>
<td><strong>NETT WORKING</strong></td>
<td>0</td>
<td>Many useful tips about the positive influence of table tennis on personal health.</td>
</tr>
<tr>
<td></td>
<td>0</td>
<td>5 existing publications and good practices included in “Get Inspired”.</td>
</tr>
<tr>
<td><strong>TT LEGACY</strong></td>
<td>0</td>
<td>1 dynamic webpage created.</td>
</tr>
<tr>
<td></td>
<td>1 at least 50</td>
<td>projects registered through the webpage.</td>
</tr>
<tr>
<td></td>
<td>0 at least 50</td>
<td>volunteers registered.</td>
</tr>
<tr>
<td></td>
<td>1 at least 20</td>
<td>projects benefitted from this initiative.</td>
</tr>
<tr>
<td><strong>PING PONG DIPLOMACY</strong></td>
<td>1</td>
<td>Korea playing as a unified team during the ITTF World Tour.</td>
</tr>
<tr>
<td></td>
<td>0</td>
<td>celebration of the 50th anniversary of Ping Pong Diplomacy in 2021 to be prepared.</td>
</tr>
<tr>
<td><strong>TT LEGACY</strong></td>
<td>0</td>
<td>2 ITTF events including CSR.</td>
</tr>
<tr>
<td></td>
<td>1</td>
<td>4 non-ITTF-related events including CSR and experience shared with the ITTF Foundation.</td>
</tr>
<tr>
<td></td>
<td>0</td>
<td>All Clear criteria established about what the ITTF Foundation expects from table tennis event organisers in terms of CSR.</td>
</tr>
</tbody>
</table>

**Table tennis is an ideal sport**

Making table tennis accessible to a wide range of people, focussing on disadvantaged groups; popular, universal and inclusive.

**Supporting and executing humanitarian projects using table tennis for positive social outcomes.**

**Sharing the health benefits of table tennis on a social, mental and physical level.**

**Connecting people who want to help those in need.**

**Promoting peaceful behaviour between different individuals, groups, regions and nations.**

**Leaving a positive social legacy following table tennis events in host locations.**
**DREAM BUILDING OVERVIEW**

**Aim:**
Supporting humanitarian projects using table tennis for positive social outcomes.

**Objectives:**
- Clear application process;
- Clear selection criteria;
- Monitoring & evaluation;
- Exit strategy.

**Coming in 2019:**
- The launch of the Dream Building Fund: a fund built to provide support to local humanitarian projects using table tennis for positive social outcomes in line with the United Nations Sustainable Development Goals (UN SDGs).

**Dream Building Timeline**

**A total of 559 participants reached in 2018:**
- 156 (Jordan)
- 36 coaches,
- 84 (Nepal)
- 288 (Uganda)

**Key outcomes by 2020**
- 10 humanitarian projects;
- 5 best practices.

Stay tuned: #DreamBuilding
Contact: dreambuilding@ittf.com

**Highlights 2018**

**ITTF DEVELOPMENT**

- 2003
  - Ishraq, Egypt

- 2004
  - Breaking Down barriers with table tennis balls, Afghanistan

- 2006
  - Mine Risk Education, Bosnia-Herzegovina
  - Table Tennis in Underprivileged Schools, Peru

- 2007
  - Dream Building, Iraq

- 2008
  - Solomon Islands
  - Road to Recovery + Sport for the Refugees, Yemen

- 2009
  - Ping Pong Paz, Colombia
  - Hurricane Assistance, Cuba - Haiti - Jamaica

- 2010
  - Ping Pong Bo Dame, East Timor

- 2011
  - Haiti Recovery + Ping Pong Paix, Burundi

- 2012
  - Nittaku Dream Building, El Salvador

- 2013
  - Dream Building, Uganda

- 2018
  - Nittaku Dream Building with Refugees, Jordan

- 2019
  - Dream Building FUND
The ITTF Foundation’s TT Dream Building project operates in 6 of 12 districts of the Zaatari Refugee camp in Jordan. The table tennis project activities have two aims: firstly, to use table tennis to promote individual and social change inside the Syrian Refugee community within the camp. Secondly, to increase cooperation and strengthen social cohesion through table tennis between Syrian refugees and the Jordanian community. To date more than 156 (total: 123 boys and 33 girls) are attending the training sessions. From Sunday to Thursday, 2 coaches who passed the ITTF Level 1 course, which was offered before starting the project, are coaching boys in the morning and girls in the afternoon.

This project is executed together with:

- Peace and Sport
- UNHCR
- IRD (International Relief & Development)
- Questcope- IMC (International Medical Corps)
- Save the Children
- TIGER (These Inspiring Girls Enjoy Reading)

**Nittaku ITTF Dream Building with Refugees**

**Zaatari / JORDAN**
- 6 Districts
- 156 children & youth trained / week
- 5 weekly training sessions
- Ongoing since 03/2018
- Total project costs: €75,000
- Support 2018: €18,651
- End of support: 04/2021

**LOCAL PROJECT PARTNERS:**
- Peace and Sport
- UNHCR
- IRD (International Relief & Development)
- Questcope- IMC (International Medical Corps)
- Save the Children
- TIGER (These Inspiring Girls Enjoy Reading)

**SPONSORS:**
- Nittaku
- The Foundation for Global Sports Development
Highlights 2018

Launch in April 2018
Attendees:
ITTF & ITTF Foundation President Thomas Weikert
ITTF Foundation Ambassador Ryu Seung-Min
ITTF Foundation Ambassador and project coordinator Sarah Hanifou
ITTF Foundation Director Leandro Olvech
ITTF expert Mohammed Atoum

Visit to the Jordan Junior and Cadet Open in July 2018.
Attendees:
ITTF Foundation Ambassador and project coordinator Sarah Hanifou

Results 2018

- 6 locations offer table tennis
- 5 sessions per week
- 156 kids
- 1 inter-location tournament

Expected results by 2021

- Table tennis is a constant in the lives of more than 300 refugees, lowering levels of boredom and violence amongst young refugees
- A fluent contact and interaction with the local club in Mafraq exists
- The project is self-sustainable

What’s next:

- Establish a local coordinator
- Develop a clear monitoring system
- Final Four Tournament
- Coach Education and/or Training Camp
- Regular coach travel for the kids to the club in Mafraq, Jordan, with the aim of future integration
- Increase the number of female participants

Challenges faced 2018:

The project started with a small delay in equipment supply, which was solved through the already demonstrated skills of improvisation within the camp. The hiring of a local coordinator presented several complications and could not be finalised. Thanks to several site visits by ITTF experts and strong communication with the coaches, this lack could be covered and will be solved in 2019.

Testimonials

Sarah Hanifou, project manager:
“It’s the way you teach people. You can teach people table tennis to become champions, but you can also use it to teach them values, how to have more self-confidence, how to play with others and how to respect each other, which is really more what we’re trying to do.”

Coach and father of project participants:
“Before the coaching course I was making a lot of mistakes, but we learnt how to correct them and how I could bring brotherhood and peace to our society. My daughter is now one and a half, but when she turns five, we will teach her as well.”

Watch the video to find out more!
Table Tennis for NepALL

Para Table Tennis for Inclusion

Table Tennis for NepALL aims to expand and promote table tennis by offering weekly classes to people with disabilities in underprivileged neighbourhoods. Nepal is one of the poorest countries in the world. The huge earthquake of 2015 affected more than 8 million people by causing widespread displacement and destruction of homes, infrastructure, and services. Persons with disabilities are among the most at risk in any affected community, and that and emergency situations can cause more people to experience disabilities. According to WHO estimations, at least 10% of the Nepalese population is living with a disability. The project operates in 6 different locations. Para Table Tennis activities advocate and raise awareness of participation amongst people living with disabilities, whether for entertainment or competitively.

Participants of Dang Centre

Table Tennis for NepALL

- Biratnagar, Dang, Pakhara, Kathmandu / NEPAL
- 160 children and young people trained every week
- 3-6 weekly training sessions
- Running since 04/2016
- Total project costs: €93,150.10
- Support 2018: €19,565.40
- End of support: 2019
- Local project partners:
  + All Nepal Table Tennis Association (ANTTA)
  + National Physical Disable Table Tennis Association (NPDTTA)

Highlights 2018

2018 has been an interesting year for this project with many new initiatives introduced and opportunities created. Here are some examples of these:

- The National Physical Disabled Table Tennis Association-Nepal (NPDTTA) organised the National Level Tournament and invited more than 90 players from all over Nepal.
- 4 Para TT awareness campaigns were organised in Kathmandu.
- 4 official national level tournaments were held.

Results 2018

- 6 locations offer table tennis;
- More than 160 participants play regularly;
- A total of 96 values classes have been held;
- 2 national and 5 local tournaments have been organised mixing project participants with siblings / friends
- A solid relationship with the Nepalese Government has been established:
  - The Government has promised to fund the regular national Para Table Tennis Tournament, to be held on 3 December, International Day of Persons with Disabilities.
  - The Government recognised Para Table Tennis as one of the competitive games to be included each year in the government funded Championships.

Challenges faced 2018:

Local shipment of equipment was slow and difficult due to bureaucratic barriers. The local coordinator experienced and is experiencing serious health problems, which prevents him from fully working on all his duties. This affected a successful exit strategy for the project, so it will be for an extra four months in order to give him enough time to work this out.
Skill Development for Children and Young People

Reducing early school dropout rates and encouraging the inclusion of children with and without disabilities through Table Tennis in Hoima District.

The project operates in Hoima, a rural area in western Uganda. The project tackles these issues locally:
- Early school dropout rate: children are either dropping out of school entirely (especially girls in order to get married) or many are just leaving earlier during the day.
- Ethnical issues within the community.

Table Tennis is being used to encourage school attendance, as children must attend school in order to take part in the programme. Social issues are also discussed with them and a positive message is as important as practising the sport.

Coach Dorreen Mugisa of Kitana primary giving support to boys and girls under the tree in their school compound

Highlights 2018

13 project participants played in the Eastern Africa Region Junior Table Tennis Championships held in Kampala, Uganda on 11-11-2018.

Results 2018

- 2 students got 4-year scholarships at the St. Michael International School
- 4 project participants participated in the Diaspora Open held in January in Kampala
- 4th World Table Tennis Day celebrated at the Kijonjomi Primary School with over 400 participants participating, including children, parents and local leaders;
- 5th annual Hoima Primary Schools Table Tennis Championships held with 25 participants

Challenges faced in 2018:

The frequent change of trained coaches from one school to another without table tennis knowledge requires constant motivational work to convince local stakeholders to keep financing the project. Many materials need to be replaced or repaired. Financial support is needed to expand the project to more schools.

Quotes from the project

“I left primary school in 2018 and have been playing table tennis for 3 years. It helped me to travel to new places in the district and outside Hoima. My wish is to become a national table tennis player in the future. Thanks to all the coaches, especially Mr. Lloyd who brought table tennis to our school.”

Tusiime Reagan, project participant

“I’m pleased to see some of the fruits of our efforts beginning to manifest. Having pupils leave primary school and go to secondary school thanks to table tennis is really encouraging to me as a coach and to many other young girls and boys who can follow in their footsteps. My dream is to have more players, inclusively, leaving primary school with added skills.”

Birungi Lloyd, Teacher, Project Supervisor

“Table tennis is a good game, it has promoted girls’ education and reduced school dropout in our community. It has helped our girls to travel to so many new places and most importantly it allowed my daughter Ritah to get a full bursary at St. Michael International School to study for four years (form 1 to 4).”

Ms Kizia Harriet mother of Kobusinge R. Sharon,
**OBJECTIVE**

All kinds of initiatives attracting more people to table tennis, not only as groups, but focusing on how to include different kinds of people in terms of age, gender, social status, culture and physical ability.

**Table Tennis for Everyone, Everywhere!**

**Objectives:**

- Attract people to play table tennis on a grassroots level;
- Promote the health and social benefits of table tennis;
- Increase awareness of table tennis;
- Create a sense of belonging in the worldwide table tennis family among participating table tennis enthusiasts;
- Promote creativity in table tennis.

**Key Outcomes by 2020:**

- 75% of all countries and independent regions hosting one or several World Table Tennis Day events;
- 3 more guidelines or manuals added to the virtual library (Get Inspired) facilitating access to table tennis;
- The number of readers of the WTTD newsletter doubled;
- At least 1 TT Fun Lab established.

**POPPULAR**

Focus on more and different kinds of people in terms of:
- age
- gender
- social status
- culture
- physical ability

**UNIVERSAL**

Focus on different kinds of locations, whether big or small, also covering:
- vast regions
- hard to reach places
- unusual table tennis sites

**INCLUSIVE**

Focus on the inclusion of different target groups, such as:
- public in general
- children and young people
- elderly
- girls and women
- people with disabilities
- inhabitants of emergency areas
- orphans
- homeless people
- refugees
- indigenous populations
- prisoners
- ... and a mixture of different target groups

**WORLD TABLE TENNIS DAY**

Table Tennis for Everyone, Everywhere!

Each year on 6 APRIL, TABLE TENNIS is written in capital letters. We celebrate our passion for our sport. We invite all table tennis lovers to celebrate our day. It’s about grabbing our rackets, going into our community and sharing our passion with others. It’s about infecting more and more people with the table tennis bug. The next World Table Tennis Day is coming soon, so let’s celebrate together! Register your event now and be part of our steadily growing family!

**The year seen by World Table Tennis Day**

<table>
<thead>
<tr>
<th>Registration process</th>
<th>Evaluation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan Feb Mar APRIL</td>
<td>May Jun Jul Aug Sep Oct Nov Dec</td>
</tr>
</tbody>
</table>

**Active promotion through**

- Social Media
- Newsletter
- Press releases

**Online support through**

- Emails
- Newsletter
- Toolkit
- Free and editable promotional material

**World Table Tennis Day Celebrations**

Hundreds of events celebrate table tennis for everyone, everywhere.

1 ITTF Foundation Main Event
Programmes and Projects

Events all over the world showcase how creative table tennis lovers are. Everyone celebrates in their own way but there is one very common factor throughout all projects: FUN! Many different kinds of people, whether young or old, fancy or old-fashioned, elite or amateurs enjoy playing table tennis each year on 6 April, and create this special feeling of one big community sharing their passion for our sport together.

World Table Tennis Day is growing from year to year. Small and big events were celebrated all around the world, including celebrations on beaches, in parks, at iconic places, in shopping centres and of course all kind of table tennis venues, both inside and outside. The ITTF (Foundation) organises one main event per year. With very different scenarios, different continents are covered with a varying focus. Between 2015 and 2018, we celebrated table tennis on the main street of Argentina’s Capital Buenos Aires, we inaugurated the TT4NepALL project in Kathmandu together with para players, we showed the world the simplicity of adapted sports at the UN Headquarters in New York and we played with refugees in the Za’atari Camp at the Jordan border with Syria.

Development of WTTD 2015 - 2018

<table>
<thead>
<tr>
<th>Year</th>
<th>Countries</th>
<th>Events</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>70</td>
<td>158</td>
<td>63,000</td>
</tr>
<tr>
<td>2016</td>
<td>83</td>
<td>196</td>
<td>47,000</td>
</tr>
<tr>
<td>2017</td>
<td>93</td>
<td>453</td>
<td>90,000</td>
</tr>
<tr>
<td>2018</td>
<td>97</td>
<td>579</td>
<td>93,000</td>
</tr>
</tbody>
</table>

Main event: Buenos Aires, ARGENTINA

Main event: Kathmandu, NEPAL

Main event: UN Headquarters, NYC, USA

Main event: Refugees Camp, Za’atari, JORDAN

Highlights 2018

95,000 Players

579 Events

97 Countries

6 April 2018 stood for solidarity. The ITTF chose World Table Tennis Day to SOFT-LAUNCH the ITTF Foundation during its main celebration at the Za’atari Refugee Camp in Jordan. Appropriately, this edition brought many examples of HOW TABLE TENNIS IS SHARED WITH OTHERS. All around the world, clubs opened their doors for Come and Try Days and we saw a big commitment from non-governmental organisations who were involved in half of the 597 registered events.

FEATURED TOPICS INCLUDED the setup of public tables, the promotion of peace and the breakdown of social barriers in areas of conflict. All in all, almost 95,000 PEOPLE enjoyed playing table tennis on 6 April 2018!

Thank you to iPong and Butterfly for their kind contributions. Featured projects received iPong robots and equipment.

POPULAR LOCATIONS included table tennis clubs, schools, shopping malls, pedestrian streets, beaches and parks. Table tennis was the talk of many cities!
One Korea - One Table

Historical overview of unified Korea

Table tennis is one of the first sports unifying North and South Korea through sport.

**1991**
First unified team formed during the World Table Tennis Championships in Chiba, Japan.
The late Mr. Ogimura (the ITTF president at that time) was the driving force to make this unified team become reality. He visited both countries a total of 35 times and invited both team to Japan for joint training one month before the WTTC. The Unified Women’s Team beat China in the finals to become the top team in the world, which was a thrilling moment in table tennis history.

**2011**
Ping Pong Diplomacy 2.0 in Qatar: the USA and Russia, North and South Korea, India and Pakistan.

**2018**
Ping Pong Diplomacy 3.0: North and South Korea refused to play against each other at the World Table Tennis Championships in Halmstad, Sweden. The ITTF and the ITTF Foundation supported the initiative of a Unified Team playing together. A follow up permitted both teams to play together in several tournaments of the Seamaster 2018 ITTF World Tour, leading to the incredible result of winning silver at the ITTF World Tour Grand Finals.

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**PING PONG DIPLOMACY OVERVIEW**

**Aim:**
To use table tennis as a peace-bringing sport with the potential to resolve conflicts.

**Objectives:**
- Present table tennis as a peace-bringing sport;
- Present the ITTF as an active geopolitical actor;
- Keep both Koreas playing together as a unified team;
- Prepare for the celebration of the 50th anniversary of Ping Pong Diplomacy in 2021;
- Present both Koreas as a team in the World Table Tennis Championships.

**Next Steps:**
- Keep both Koreas playing together as a unified team;
- Prepare for the celebration of the 50th anniversary of Ping Pong Diplomacy in 2021;
- Present both Koreas as a team in the World Table Tennis Championships.

**The long history of Ping Pong Diplomacy**
In 1971 table tennis played an essential role in reopening the relationship between China and the USA. After China’s Cultural Revolution and the accompanying 6 years absence of China in the world-wide table tennis community, China sent a clear signal promoting the 31st World Table Tennis Championships in Nagoya, Japan, under the slogan “Friendship first, competition second.” To go on, a US athlete only had to miss his team’s bus and be forced to take the Chinese one for a gift to be exchanged and a journalist to get the perfect picture of a Chinese and a US athlete walking side by side. China followed by inviting the US team to a training camp, and in 1972 President Nixon finally met with Prime Minister Zhou Enlai and Mao Zedong, a starting point for normalising diplomatic relations between the countries in 1979.
One Korea - One Table

Seamaster 2018
ITTF World Tour

19 - 22 July, 2018 in Daejon, Korea
Unified pairs such as women’s doubles, men’s doubles and mixed doubles were formed. Among them, the unified mixed double pair [JANG Woojin/KOR and CHA Hyo Sim/PRK] won the Korean Open mixed doubles title, receiving heated support from Koreans. For North Korean players, this was the first time they participated in the event held in Korea.

1-4 November 2018 in Stockholm, Sweden
8-11 November 2018 in Linz, Austria
Made up of JANG Woojin (KOR) and CHA Hyo Sim (PRK), the unified mixed doubles pair’s qualification to the Grand Final was ensured in Linz.

“We are very happy to play together as Unified Korea. We want to show that we can join together as a strong team. It’s great and exciting to be part of the next chapter of Ping Pong Diplomacy.”

Liebherr 2018 World Team Table Tennis Championships:
29/April - 6/May, 2018 in Halmstad, Sweden

When they walked onto the court for their Liebherr 2018 World Team Table Tennis Championships quarter-final match, North and South Korea told the umpires that they did not wish to compete against each other in Halmstad, Sweden. (Quote from ITTF website).

“This is a big historical decision for both our countries. This is table tennis history so we are very happy. I would like to thank the ITTF for their strong support. This is an important statement to promote peace between our countries through table tennis.”

RYU Seungmin
(IOC member)

“When I informed the Board of Directors about this development, the Unified Team received a standing ovation from the delegates who showed their sign of support for this historic move.”

Thomas WEIKERT
(ITTF President)

“The is very emotional. It is the first time since Chiba and I feel like I am in Chiba. The agreement to unify underlines the power of table tennis.”

AN Jaehyun
(a Korean coach)
President of South Korea, Moon Jae-In

Statement on the President’s official Facebook page

22 July 2018

I applaud your commitment to the unified team of South and North Korea at the 2018 Korea Open International Table Tennis Tournament. Jang Woo-jin and Cha Hyo-sim won a gold medal in the mixed doubles, delivering news of an exciting victory that chilled the heat wave. I would also like to thank all the players on the unified team who did their best right to the end, including the men’s doubles team who won a bronze medal.

As the table tennis players from South and North Korea competed, Daedeon Chungmu Gym was filled with the cheering sound of “We are the one.” A small table tennis ball brought the South and the North together. Following the PyeongChang Olympics, these peaceful steps through sports are continuing. I expect to see an even better appearance and more excitement at the Asian games held in Indonesia next month.

To all the South and North Korean players, leaders and officials who participated in the tournament, thank you very much. I would like to express my sincere gratitude to the residents of Daedeon and all the people who supported this effort.

https://www.facebook.com/moonbyun1
The first ITTF Foundation’s TT Legacy project operates around the 3rd Youth Olympic Games celebrated in October in Buenos Aires, aiming to leave a long-lasting social legacy for this high-level sporting event in the host community. Children and young people from different social backgrounds, including those with disabilities or living in or close to one of the many Japanese communities, as well as those living far away from Buenos Aires, receive two table tennis sessions per week for two years. Not only do four coaches teach table tennis, but they also create interest in and empathy towards Games, and work with their groups on different values each month. The social environment plays an active role in the project so that participants can share their experience with their relatives.

Buenos Aires, Misiones / ARGENTINA

246 children & young people trained every week

9 weekly training sessions

Running since 03/2018

Total project costs: €97,234

Support 2018: €32,756.10

End of support: 12/2019

Local project partner: Argentina Table Tennis Federation (FATM)
Programmes and Projects

What’s next:
+ Annual gathering of all project participants in 2019
+ Exit strategy to make the project self-sustainable.

Challenges faced in 2018:
The project experienced a complicated kick-off due to local authorities delaying the equipment supply. But these early difficulties demonstrated the high level of motivation and problem-solving capacity of the local stakeholders to give the project a good start. Another positive side effect of this unexpected delay was that the project participants received the equipment with the deserved joy and care, so the first months were used to recruit participants and build the groups.

Expected results by 2020
+ All project participants:
  • learned about the Olympic values and apply them in their weekly training sessions;
  • knows the basics about how to play table tennis;
  • are interested in Tokyo 2020
+ Families / friends of at least half of the project participants are involved;
+ Each location continues the project without support from the ITTF Foundation

Results 2018
+ table tennis sessions in 6 different locations
+ 246 kids and young people
+ 14 different values
+ 7 double tournaments mixing project participants with siblings / friends
+ 1 annual gathering of project participants, local and international stakeholders during the Youth Olympic Games (YOG)
  • Visit to the table tennis venue and high level matches at the YOG
  • Interaction with Athlete Role Models
  • Official project inauguration
+ 1 inter-location tournament
What’s next
ITTF High Performance & Development

ITTF High Performance & Development aims at promoting and developing table tennis on all continents, from grassroots to a high performance level, providing opportunities for education, training and competition. Players, coaches, officials and administrators are empowered and guided to achieve greatness in Table Tennis.

Key points:

- Coach Accreditation System
  > To provide different pathways depending on a coach’s ultimate goals (recreational, performance or para pathways)
- Expansion of training camps
- Memorandum of understanding with all continents
  > To offer educational opportunities (coaching, officiating, competition management, tournament organisation, para classification, administration, marketing, antidoping, integrity, players, parents, staff and even English) depending on the needs of national associations based on their categorisation

Performance driven, partnership led, athlete focussed

A world-wide pyramid model of structured, sequential and progressive development and competition for athletes, coaches, administrators, and match officials, from a beginner’s level to the Olympic Games.

High Performance & Development provides national table tennis associations with the skills and equipment to develop our sport in their own territory according to specific needs and realities. A new generation of players will have the opportunity to reach and compete at the highest level.

1999 - 2018

since 2018
Outlook 2019

In 2019, the ITTF Foundation is set to settle down, both operationally and strategically. We want to become the reference organisation in the field of table tennis for positive social outcomes. Whether it’s processes or content, we organise all our activities with this in mind and won’t rest until we’ve achieved it. With headquarters to be established and six programmes to be filled with content, 2019 promises to be an outstanding year!

STAFF EXPANSION
- Hire 1 Programme Fields Manager
- Hire 1 Marketing Manager

GET INSPIRED
- a free online library with helpful guidelines, toolkits and sample cases

INCREASE OF FINANCIAL SUPPORT
- Donations
- Sponsoring
- Grants

ITTF FOUNDATION.org
- Content
- User-friendly dashboards to connect with each other and upload documents

SET UP
- Legal recognition
- Headquarters
- Inauguration

Outlook 2019

• Launch TT Dream Building Fund and select the first projects to be supported
• Find an exit strategy for expiring projects
• Continue Dream Building for Refugees in Jordan
• Explore new project opportunities
• Establish clear monitoring and evaluation criteria for field projects

• Support the first ever ITTF Parkinson’s World Table Tennis Championships in October in New York, USA
• Attract more than 100 countries participating in World Table Tennis Day on 6 April
• TT Fun Lab: create safe places for the community to play, to have fun and to try out different ways of playing table tennis

• Launch the NeTTworking programme through the new web portal by the end of 2019
• Continue “One Korea - One Table” with the aim of supporting the Unified Team in continuing playing together
• Include TT Legacy in the bidding process for ITTF events from 2023/2024 onwards
• Publish useful tips about how to include social responsibility in small and big table tennis events

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ITTF FOUNDATION
CALL FOR ACTION
It’s up to you!

“People who make changes are not just big political leaders. Even a single person can make a change in this world.”
Birungi Lloyd, Honeric Project Leader, Hoima, Uganda

ARE YOU that person?

Get active:
• Become a World Table Tennis Day Ambassador. Spread the word and organise your own event on 6 April.
• Design your own Dream Building Project and apply for funds.
• Connect yourself with projects in need of anybody wishing to help through our NeTTworking programme (to be launched soon).

Support us financially:
• Sponsorships
  Sponsor the ITTF Foundation itself, a programme or a specific project.
• Donations
  Every coin counts. Donate once or become an ITTF Foundation friend through your regular donations and decide for yourself which project or programme should benefit from your money.

Share your knowledge with us:
• Share examples of how you and your community promote healthy lifestyles, use table tennis for positive social outcomes, leave positive legacies of your table tennis events and make table tennis available for ALL.

Socialise:
• Find us online, keep up to date about our activities and encourage your community to get involved in using table tennis for social good (sharing is caring)

Get in touch:
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04109 Leipzig, Germany
ITTFFOUNDATION.org
foundation@ittf.com

BANK DETAILS:
IBAN:
SWIFT:

There are many ways to SUPPORT the ITTF Foundation: