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1. Summary

The fourth quarter kept us very busy: Not only finished our intern Jacqueline Njeri Kamande, but Wiebke Scheffler started her maternity leave in mid-October as did Karine Teow in mid-December.

The major highlight has been the start of our cooperation with the Chinese Table Tennis Association at the launch of our first ever Donation Campaign during the ITTF Star Awards. Another huge step showcases signing three pledges for our commitment to refugees at the first ever UNHCR Global Refugee Forum in Geneva, Switzerland.

The eagerly anticipated 1st Parkinson’s World Table Tennis Championships were held successfully in New York, USA. Additionally, we won Bronze at the SPIA Awards for our Table Tennis for NepALL project.

We attended the fruitful ITTF HPD meeting in Gdansk, Poland, representing the start of a closer cooperation with their Continental Development Managers. At the TAFISA General Assembly in Tokyo, Japan, we presented our social and inclusive approach for Sports for All, which was highly appreciated.

In relation to the NSDF 2019 ITTF World Junior Championships in Korat, Thailand, the National Association of Thailand presented a Legacy project being an exemplary project of NAs hosting an event.

Our Field Programmes Team visited the Za’atari and Azraq Refugee Camps in Jordan. The project in Azraq has taken its first steps and will start in 2020 with the financial support from Agitos Foundation.

The Dream Building Fund 2020 was announced after making it more professional but more simple for applicants and the selection process has been completed with the panel selecting 5 projects to be funded.

Moreover, we finally launched the 2020 edition of the World Table Tennis Day and announced the topic TT4Environment.

We truly appreciate the trust, faith and encouragement of our partners, supporters and would like to express our deepest gratitude to our first donor, the ITTF CEO Steve Dainton.

Wishing you a great reading
Leandro OLVECH, Director
Wiebke SCHEFFLER, Head of Operations
Karine TEOW, Field Programmes Manager
Rowan FAJERMAT, Field Programmes Coordinator
Christian BELTER, Marketing Manager
Julia TAPPENDORF, Global Programmes and Operations Coordinator
Romina CONCHA SEPULEDA, Community Manager
2. Chronological overview

11 - 13 October 2019
Westchester (NY), USA.
1st Parkinson’s World Table Tennis Championships

22 - 27 October 2019
Singapore, SINGAPORE.
Training for Marketing Manager

2 - 3 November 2019
Gdansk, POLAND.
ITTF High Performance & Development and Foundation’s Staff Meeting

4 - 13 November 2019
Korat & Bangkok, THAILAND.
Foundation visit to Legacy project of the NSDF 2019 ITTF World Junior Championships

17 October 2019
Dream Building Fund 2020
Application’s Call opened

24 - 27 October 2019
Bonn, GERMANY.
IPC General Assembly

4 - 12 November 2019
Za’atari & Azraq Refugee Camps, JORDAN.
Field trip and preparation for project kickoff in Azraq

13 - 17 November 2019
Tokyo, JAPAN.
TAFISA World Congress and presentation of the World Table Tennis Day

4 December 2019
World Table Tennis Day.
Promotional Campaign launched

11 December 2019
Zhengzhou, CHINA.
Donation Campaign launched at ITTF Star Awards

13 December 2019
Zhengzhou, CHINA.
ITTF Foundation Governing Board Meeting

20 December 2019
Get inspired.
Webpage launched

11 - 13 December
Monaco-Ville, MONACO.
Peace and Sport Forum

16 - 18 December 2019
Geneva, SWITZERLAND.
UNHCR Global Refugee Forum

At the ITTF Star Awards for the launch of our first ever Donation Campaign with the international winners along with a gratified President Thomas Weikert and Director Leandro Olvech in Zhengzhou, CHINA.
3. Facts & Figures

11 ongoing projects

1 International Recognition

~45% females involved in our Dream Building projects

13 Articles published on ittffoundation.org

1 Organisation of an international tournament and 1 participation

2 Own videos produced

1 Donation Campaign

45%

Explanations

Ongoing projects:
- TT4NepALL
- Nittaku Dream Building with Refugees
- Buenos Aires - Tokyo
- HONECRIC
- Slum Ping Pong
- Talent4Development
- FUDELA
- NYTTA
- Ping Pong Alkmaar
- Dream Building with Refugees
- Levallois

International tournaments:
- ITTF Parkinson’s World Table Tennis Championships
- NSDF 2019 ITTF World Junior Championships

Donation Campaign:
- First ever ITTFF Donation Campaign started

International Recognition:
- Bronze for Table Tennis for NepALL in the category “Best Sport CSR Initiative of the Year”

Articles and Reports:
- Review 2019 - Our First Complete Year
- Dream Building Project Leader Wins Heart for Sport Award
- Our commitment to refugees at the first ever Global Refugee Forum
- Our first Donation Campaign has been launched at the ITTF Star Awards
- World Table Tennis Day 2020: Start To Register Now!
- Spreading the net in Thailand
- Azraq Refugee Camp – project kicks-off
- 18 Months at Za’atari Refugee Camp
- Now Is The Time To Invest In Women and Girls
- Dream Building Fund Call Opens!
- Pleasantville Plays For History
- ITTF Parkinson’s World Table Tennis Championships Kickoff in 1 day!
- Table Tennis in Leipzig - Rain, Fun & Love on the Streets

All available on: https://ittffoundation.org/news

Videos:
- 2019 World Table Tennis Day Celebrations https://youtu.be/67vdhfNv3kI
- Donation Campaign for Dream Building projects https://youtu.be/kciQW7TmkYg
4. Programmes

6 Programmes TO PROMOTE AND EXECUTE SOLIDARITY THROUGH TABLE TENNIS:

**TT DREAM BUILDING**
Supporting humanitarian projects using table tennis for positive social outcomes.

**TT 4ALL**
Making table tennis accessible to a broad public, including actively disadvantaged groups; popular, universal and inclusive.

**TT 4HEALTH**
Sharing the healthy benefits of table tennis on a social, mental and physical level.

**NETT WORKING**
Connecting people wishing to help with people in need

**PING PONG DIPLOMACY**
Promoting a peaceful behavior among opposite individuals, groups, regions or nations.

**TT LEGACY**
Leaving a positive social legacy of table tennis events in the host locations.

**GLOBAL REACH:**
The ITTF Foundation was active in 5 Continents between October and December 2019 through its projects, presentations or conferences.

- **ASIA:** China, Japan, Jordan, Nepal, Singapore, Thailand
- **LATIN AMERICA:** Argentina, Ecuador
- **AFRICA:** Kenya, Uganda
- **EUROPE:** Germany, Monaco, Netherlands, Poland, Switzerland
- **NORTH AMERICA:** USA
### Za’atari, Jordan: Nittaku Dream Building with Refugees

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Za’atari, JORDAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Start date</td>
<td>06-04-2018</td>
</tr>
<tr>
<td>End date</td>
<td>05-04-2021</td>
</tr>
<tr>
<td>Project description</td>
<td>Table tennis activities in the 5 districts of the camp. More than 146 (boys and girls) are attending the trainings. From Sunday to Thursday 2 coaches who passed the Level 1 course are coaching the boys in the morning and the girls in the afternoon.</td>
</tr>
<tr>
<td>Aim</td>
<td>Using table tennis to promote individual and social change inside the Syrian Refugee community in Za’atari. Increase cooperation and strengthen social cohesion through table tennis between Syrian refugees and Jordan people.</td>
</tr>
<tr>
<td>Target group</td>
<td>Syrian Refugees and Jordanian Community</td>
</tr>
<tr>
<td>Partners</td>
<td>UNHCR, Peace &amp; Sport</td>
</tr>
<tr>
<td>Sponsors</td>
<td>Nittaku</td>
</tr>
<tr>
<td>Awards</td>
<td>Shortlisted for the Sports Business Award in the category “Best Community Scheme” 2019</td>
</tr>
</tbody>
</table>
Highlights
4th quarter

ITTF Foundation Marketing Manager, Field Programmes Manager and Coordinator conducted field visit to meet with key stakeholders, conduct monitoring and evaluation activities, deliver equipment and establish inclusive sessions with persons with a disability. The ITTF Foundation Field Programme Coordinator led an introductory session for girls and children with a disability, in addition, trained coaches in the Smash Down Barriers manual. Peace & Sport recruited a Coordinator for the ‘Live Together’ programme who has a background in table tennis. Also, a new coach was appointed and the weekly sessions have continued with good attendance and clear improvements in skill development. Established future reporting requirements with Peace & Sport who will provide quarterly reports moving forward.

Next steps
- Organise activities outside the camp in neighbour Mafraq club.
- Female coach identified, ITTF Foundation to approve recruitment.
- Peace & Sport to develop methodology to transmit ‘values education’ through sporting activities and ‘My Coach’ mobile App.
- Connect ITTF Education department to Peace & Sport regarding development of content for App.
Azraq, Jordan: Dream Building with Refugees

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Azraq, JORDAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Pre implementation</td>
</tr>
<tr>
<td>Start date</td>
<td>01-10-2019</td>
</tr>
<tr>
<td>End date</td>
<td>30-06-2020</td>
</tr>
<tr>
<td>Project description</td>
<td>Refugees with disabilities face double discrimination due to their ethnic origin as well as their disability status. Negative stereotypes and lack of awareness and education results in persons with a disability not being able to access sport and thus, not obtaining the associated benefits sport provides. The Dream Building with Refugees project aims to address this by providing access to para sport for refugees living in Jordanian Refugee Camps.</td>
</tr>
<tr>
<td>Aim</td>
<td>Increase Participation, Improve Health Outcomes, Improve Attitudes &amp; Inclusion</td>
</tr>
<tr>
<td>Target group</td>
<td>People with a Disability, Refugees, Jordanian Community</td>
</tr>
<tr>
<td>Partners</td>
<td>Agitos Foundation, Humanitarian Taekwondo Foundation, Jordan Table Tennis Association</td>
</tr>
<tr>
<td>Sponsors</td>
<td>Agitos Foundation - Grant Support Programme</td>
</tr>
</tbody>
</table>
Azraq, Jordan: Dream Building with Refugees

Highlights 4th quarter

In October 2019, the ITTF Foundation received financial support from the Agitos Foundation through the Grant Support Programme to establish the ‘Dream Building with Refugees’ project in Azraq & Za’atari Refugee Camps, Jordan. The total grant is €20,000.00 and the project ends in June 2020. With the support of the Agitos Foundation and a partnership with the Taekwondo Humanitarian Foundation (THF), the project was launched with the aim to offer accessible and inclusive activities targeting people with a disability. An equipment package has been delivered which includes: 4 tables, 100 rackets, 400 balls and 8 coaching manuals. A Development Officer was recruited who will deliver 2 sessions a week at the THF centre with the option to expand as participation grows.

Next steps
- Finalise entry permit for Development Officer.
- Promote the Table Tennis sessions in the Taekwondo centre through camp communication channels.
- Plan event on 20th June in celebration of World Refugee Day.
- Development Officer to provide regular reports and update on progress.
- Establish alternative activities outside THF through CARE community centres and outdoor areas.

- Explore future collaborative opportunities with coaches and participants from Za’atari.
- Explore opportunities for refugees to participate and join activities in Jordanian clubs, events and activities.

Overall Aims:
- Increase participation: increased levels of regular participation of refugees living with a disability in quality sport activities, including recreational and competitive play.
- Improve health outcomes: improved health-related behaviours of refugees with a disability including psychosocial wellbeing, noncommunicable disease (NCD) risk factors & quality of life.
- Improve attitudes & inclusion: improved attitudes towards and increased inclusion of people with a disability in refugee communities and host country.
### Table Tennis for NepALL

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Dang, Kathmandu (2x), Pokhara Biratnagar, NEPAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Start date</td>
<td>06-04-2016</td>
</tr>
<tr>
<td>End date</td>
<td>05-04-2019</td>
</tr>
<tr>
<td>Project description</td>
<td>Three to six training sessions per week for para table tennis players in 5 different locations in Nepal</td>
</tr>
<tr>
<td>Aim</td>
<td>To expand and promote table tennis offering weekly classes to people with disability in underprivileged neighbourhoods</td>
</tr>
<tr>
<td>Target group</td>
<td>People with a disability</td>
</tr>
<tr>
<td>Partners</td>
<td>UNOSDP</td>
</tr>
<tr>
<td>Awards</td>
<td>Shortlisted for the Sports Business Award in the category “Best Community Scheme” 2019 Bronze at the 2019 SPIA Awards in the category “Best Sports CSR Initiative of the Year”</td>
</tr>
</tbody>
</table>
Highlights 4th quarter
- Some of our coaches got an opportunity to participate in ITTF PTT Level 1 and PTT level one certified course.
- Weekly training camp is continue and players are excited to take part in National Game.

Challenges faced:
- There is highly likely that two of our players will be qualified for Tokyo2020 Paralympic. After participating one ITTF sanction game they will be eligible for Tokyo2020 and we are trying our best to make it possible.
- We are working hard to find the sponsor for our 2 TT players to be able to participate in upcoming IWAS game which will going to be held in Thailand.

Next steps
- Organising the closing event: the Para TT national tournament.
- Before the event we are also planning to organize the friendly match with school children in upcoming December 3rd (International Day of Persons with Disabilities)
### Skill Development for Children and Youth With or Without Disabilities through Table Tennis in Hoima District

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Hoima (Kitana, Kibanjwa, Buhanika) UGANDA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Start date</td>
<td>06-04-2013</td>
</tr>
<tr>
<td>End date</td>
<td>31-03-2020</td>
</tr>
</tbody>
</table>
| **Project description**              | The project operates in Hoima, a rural area in western Uganda. There are three main problems to deal with in this area:  
- Children dropping out entirely from school, especially girls to get married or others just leaving earlier during the day.  
- Lack of integration with children with a disability.  
- Ethnical issues within the community.  
Table Tennis is bringing drop out school rates to an unprecedented low level as the children must attend school to take part in the programme. Social issues are also discussed with them and a positive message is as important as sport practice. 6 primary schools located in the Hoima district are participating. |
| Aim                                  | The aim of the project is to develop life skills among children and youth through the following objectives;  
- To promote participation of at least 250 children and youth in table tennis skills in six schools in Hoima district.  
- To build the capacity of coaches in table tennis skills and on how to involve children and youth with disability in table tennis.  
- To develop self-esteem and confidence in both children and youth with or without disability through simple interschool competitions in table tennis. |
| Target group                         | Children and youth at risk of school dropout and/or children with a disability |
| Awards                               | Shortlisted for the Sport Accord Award in the category “Spirit of Sport” 2015 |
Skill Development for Children and Youth With or Without Disabilities through Table Tennis in Hoima District

Highlights 4th quarter

Purchased 6 table tennis tables for the six new schools, received a consignment of 117 rackets and 3 units of balls in order to commence at new schools. Held an inaugural meeting with the head teachers from both new and old schools in which they signed MOUs with HONECRIC in support of the project. Conducted a three days basic training with the school coaches. Also, HONECRIC held the Hoima Open Table Tennis Championships in November, cohosted by Makerere University Business school (MUBS) with over 100 children taking part.

Next steps
Conducting a holiday clinic in January 21st - 24th in five locations throughout the district. The sessions will run concurrently, each with one visiting coach from Kampala per 12-18 players from 2 or 3 schools. These coaches will be supported by the local school coaches, one per school and the equipment from the visiting school will be transported to the training center.

Next Quarter:
- Holiday Clinic
- Field Programmes Coordinator field visit from 16th – 20th February
- Recomence programme when school resumes

Overall Aims:
- To contribute to improved quality of education, life skills and confidence of 300 children with or without disability through active participation in table tennis in Hoima district by March, 2021.
### Fundación de las Américas para el Desarrollo

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Quito, Imbabura &amp; Santo Domingo, ECUADOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Start date</td>
<td>July 2019</td>
</tr>
<tr>
<td>End date</td>
<td>June 2021</td>
</tr>
<tr>
<td>Project description</td>
<td>Ecuador is at the moment living an unprecedented migration flow of people fleeing from Colombia and Venezuela. According to Ecuador’s International Affairs Office, more than 954,000 citizens from Venezuela entered Ecuador in 2018 leaving a great number of families facing exclusion, xenophobia and lack of opportunities. As a result, regions located at the north of Ecuador present high levels of refugee population including children and youth, most of them living in vulnerability conditions. Through the project, FUDELA will: - Create safe spaces to play table tennis and promote life skills to youth. - The integration of refugees with local population through table tennis. - Empower youth and local coaches who will disseminate the transformational potential of table tennis.</td>
</tr>
<tr>
<td>Aim</td>
<td>To use table tennis as a vehicle of change for youth and integration of Venezuelan, Colombian migrant and refugee populations with the Ecuadorian community in the North.</td>
</tr>
<tr>
<td>Target group</td>
<td>Refugees - Children (under 16), Youth (16-30 years), Women and Girls</td>
</tr>
<tr>
<td>Partners</td>
<td>Implementing Partner: Fundación de las Américas para el Desarrollo (FUDELA) UNHCR partner of FUDELA</td>
</tr>
</tbody>
</table>
Due to the state of emergency declared in Ecuador during this period, restrictions were imposed and affected project implementation. Nevertheless, FUDELA continued to commit themselves to the practice of sports as a fundamental part of self-development especially in areas where there is high vulnerability in certain populations. 6 events were held and 9 workshops. In addition, key stakeholders were approached and engaged in activities such as the German Embassy and Secretary of Sport – Ecuador.

Highlights
4th quarter

Next steps
Next Quarter:
- TBD: 2nd workshop
- TBD: Advocacy/crowdfunding event

Overall Aims:
- More opportunities for kids and a wider reach for education.
- More than 75 young leaders trained in new skills to disseminate table tennis session for understanding. Improved perception of the local population old and new better integrated.
### Slum Ping Pong

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Kampala, UGANDA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
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</tr>
<tr>
<td>Start date</td>
<td>July 2019</td>
</tr>
<tr>
<td>End date</td>
<td>June 2022</td>
</tr>
</tbody>
</table>

**Project description**

Since February 2017, Slum Ping Pong (SPP) has been offering “Table Tennis” trainings 6 days a week to an average of 60 kids from the slums. SPP has managed to improve conditions for the children attending the training sessions through school holiday table tennis camps and organising tournaments. SPP is not just about table tennis, they work to provide school fees and lunches when possible to children who would otherwise not have access to education or food and add education on broader issues of: drug abuse, equality, social awareness and tolerance. SPP strive to be inclusive and currently have approximately 65% boys and 35% girls participating and about 5% children with disabilities. They also plan to have female coaches to increase participation of girls.

**Target group**

Children (under 16) living in slums

**Aim**

To use Table Tennis as a tool to reach 100 new slum children and integrate them in school and to a life of opportunities.

**Partners**

- Implementing Partner: Slum Ping Pong
- Police Children School
- Home of Joy Salvation Army School (home for children with disabilities)
- Railway Children Primary School
Programme continued across 4 locations until the school broke for holidays. In November, SPP participated in the Jinja Open 2019. Various equipment donations were made to SPP through 3rd party contributions. They received support from current number 12 - Dimitrij Ovtcharov as well as equipment from Dirk Lioff of TTC Berkenfeld Germany. The organisation also received equipment from Sabine Winter which included: 35 shirts, 30 shorts and skirts, 10 jackets, 4 bats, 2 nets, 60 andro rasanter rubbers. In December, SPP held a Christmas party for the kids at the club and also took part in initiatives that involved communities gaining access to clean drinking water. The Holiday Camp commenced 2nd December 2019 with over 139 kids attending and averaging 90 per day. 6 coaches are running activities across 8 tables.

Next steps

Next Quarter
- Holiday camp continues till the 31st January 2020
- School programme resumes 3rd February with commencement of term 1
- Field Programmes Coordinator site visit from 9th - 15th February
- Slum Ping Pong Open - February. Date TBC

Overall Aims:
- Expand to 2 new locations reaching 100 new slum children.
- Further train SPP coaches to ITTF Level 2.
- Providing primary education to 20 slum children. Find local sponsorship in order to ensure sustainability of an expanded SPP.
### 4.1.7 Ping Pong Alkmaar

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Alkmaar, NETHERLANDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
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</tr>
<tr>
<td>Start date</td>
<td>July 2019</td>
</tr>
<tr>
<td>End date</td>
<td>June 2022</td>
</tr>
<tr>
<td>Project description</td>
<td>The project tackles refugee integration and is working closely with the Alkmaar Council and local refugee support groups. The project will see the delivery of an extensive table tennis outreach programme with regular weekly inclusive evening sessions working with refugees living in and around Alkmaar, bringing together ‘newcomers’ and locals. This project aims to help break down prejudices and fears about migrants. Also, it hopes to provide refugees with tools for integration, a safe space to feel included, an opportunity to learn and improve, a social network, a regular time slot for interaction and an opportunity to improve language skills. For the local community, the project aims to break down the myth of the “unknown other”.</td>
</tr>
<tr>
<td>Aim</td>
<td>To provide table tennis activities for the whole community of Alkmaar (and around) with a focus on breaking down barriers and stereotypes of underrepresented people/groups, thereby encouraging integration and henceforth reduce inequalities.</td>
</tr>
<tr>
<td>Target group</td>
<td>Immigrants and Refugees - general public (local community)</td>
</tr>
</tbody>
</table>
| Partners             | - Implementing Partner: Ping Pong Alkmaar  
- Alkmaar City Sports Council ‘Alkmaar Sport’  
- Local Government - Alkmaar Sports Department  
- Dutch Table Tennis Association (NITTB) |
Highlights
4th quarter

Project Leader – Mark Smith won the local council award - Hart Voor de Sport (Heart for Sport) for demonstrating outstanding commitment to the community through sport. The award is in recognition of his broad application of table tennis across many areas such as: development, grassroots, schools, corporate sector and inclusive programmes. The recognition has generated significant interest and awareness of Ping Pong Alkmaar and helping reach more people. Contact has been made with PCC College to organise another block of sessions at Overdie Ontmoet to promote the new Monday afternoon coaching club.

Next steps
Next Quarter:
- Recruit volunteer coach through VCRA Alkmaar to support Wednesday session.
- January 2020 - restart community sessions at Overdie Ontmoet.
- Reconnect with refugee stakeholders.

Overall Aim:
- Help reduce the negative refugee label and instead assume the identity of a table tennis player and community member.

- Meeting with De Rekere community centre.
- Use Marks award and recognition to reach new stakeholders, partners and participants.
### 4.1.8

**National Youth Table Tennis Association**

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Milwaukee, USA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
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</tr>
<tr>
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<td>July 2019</td>
</tr>
<tr>
<td>End date</td>
<td>June 2022</td>
</tr>
<tr>
<td>Project description</td>
<td>National Youth Table Tennis Association (NYTTA) has been doing school outreach for several years. With this project, NYTTA plans to offer table tennis as an activity in two Twilight Centers (a programme that offers safe and healthy activities several nights a week as an alternative for being in the streets). The project offers Milwaukee Public School (MPS) minority students, and students not attracted to other sports, the benefits of engaging in table tennis to: increasing self-esteem and confidence (this is especially true for minority girls), learn a healthy lifestyle, respect and appreciation for diversity and different cultures and religions, teach fairness and equality and good sportsmanship, and gain the rewards of cooperation, teamwork and hard work. All these values can help a young person to improve their academic performance and enhance their economic potential as an adult.</td>
</tr>
<tr>
<td>Aim</td>
<td>The project promotes table tennis in MPS - an area with a high percentage of disadvantaged, high risk and minority students.</td>
</tr>
<tr>
<td>Target group</td>
<td>Children (under 16), Youth (16-30 years), Women and Girls, People with Disabilities, Immigrants</td>
</tr>
<tr>
<td>Partners</td>
<td>Milwaukee Public School system</td>
</tr>
</tbody>
</table>

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ITTF FOUNDATION | ACTIVITY REPORT | 4th quarter 2019

PAGE 21
Highlights
4th quarter

Table tennis segments in physical education classes were conducted at Whitefish Bay High School reaching 130 students. First school team table tennis tournament was held for the 2019-20 competition season. School students of all ages, both girls and boys, from 13 school teams attended. NYTTA school promotional flyers were distributed at the USATT exhibit booth during the US Open.

Plans to start a table tennis activity at the MPS Twilight Center at South Division were finalized. Tables delivered in November 2019.

Next steps
Next Quarter:
- Focus on continued outreach to schools.
- Two additional school competitions are scheduled in February.

Overall Aim:
- Increase in number of school students playing table tennis. Students remain in school and increase in confidence and self-esteem (especially for minority girls).
4.1.9

Talent4Development

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Mathare, KENYA</th>
</tr>
</thead>
<tbody>
<tr>
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</tr>
<tr>
<td>Start date</td>
<td>July 2019</td>
</tr>
<tr>
<td>End date</td>
<td>June 2022</td>
</tr>
<tr>
<td>Project description</td>
<td>The project started as a volunteer project in 2016 by introducing table tennis to schools in the third largest slum in Africa – Mathare. Since then, the Project Manager has decided to move there to develop and widen the project. The project aims to generate change for slum children through Table Tennis by offering the youth an activity, access to education and potential to grow into employability as coach or get a scholarship into school. The project targets girls and persons with disabilities specifically and plans to raise funds locally through local social tournaments.</td>
</tr>
<tr>
<td>Aim</td>
<td>To find a sustainable solution to integrate and develop opportunities for slum children through Table Tennis, coaching and school education.</td>
</tr>
<tr>
<td>Target group</td>
<td>Children (Under 16) living in slums</td>
</tr>
</tbody>
</table>
| Partners          | - Implementing Partner: Talent4Development  
|                   | - Kenya Table Tennis for PWD  
|                   | - Madrid Table Tennis Federations  
|                   | - Spanish Table Tennis Federations  
|                   | - Kick it Kenya (Sport Academy) |
Highlights
4th quarter
With increase demand and participation in programme, Talent4Development investment in the 3rd table in November. Begun piloting Story of Change interviews for social media and improving qualitative data. Began collaboration with another NGO dealing with sports and Talent in Nairobi (MYSA). Also upgraded and repaired the lighting of the hall to improve visibility, enable participants and members to train in the evenings. Created highlights video showcasing the activities and events for the year. The head coach of City Stadium Club has agreed to continue helping the development of the Academy and is assisting during the weekly trainings.

Next steps
Next Quarter:
- Reactive programme activities in January when school resumes.
- Contacting disability organisations for the inclusive programme.
- Exploring alternative sources of funding by starting an extracurricular table tennis activity in Nairobi private schools.

Overall Aim:
- Establish long term sustainability though local partnerships, developing local expertise and the establishment of a regular donation from Spain.
### 4.1.10

**Levallois Sporting Club Tennis De Table**

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Levallois, FRANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Start date</td>
<td>July 2019</td>
</tr>
<tr>
<td>End date</td>
<td>June 2022</td>
</tr>
<tr>
<td>Project description</td>
<td>In order to prove that Table Tennis is one of the most stimulating sports for the brain, that it can help to slow down the symptoms of Alzheimer’s disease and reduce a relapse of cancer by 50% as described by researchers. The project pushes these studies forward by putting it in practise and works with a physiotherapist and a psychologist. Specific sessions such as one on one balance to prevent falls are being developed. The goal is to bring a physical and mental wellbeing through fun and physical activity with a focus on socialisation and inclusion. This will give a frame of work that can be replicated elsewhere in France.</td>
</tr>
<tr>
<td>Aim</td>
<td>To deepen the understanding and promote the practise of table tennis for people with Alzheimer's and those in remission of Cancer.</td>
</tr>
<tr>
<td>Target group</td>
<td>People with Alzheimer’s disease, People with Cancer, General Public, Elderly (60+), Members of the Club</td>
</tr>
</tbody>
</table>
| Partners            | - France Alzheimer  
                      - The Rafael Institute |
In December 2019, Médéric Alzheimer Foundation awarded Levallois Sport Club Tennis de Table first prize in Category 2: propose physical or sports activities adapted to people with cognitive impairment for their work in providing sports to people with cognitive disorders. As part of the award, Levallois also received €6,000.00 towards the programme in order to further develop activities and to better support families. The programme has gained national attention, featuring on TV, radio, internal publications and two national conferences and the project leader was a guest speaker at a national Alzheimer’s gathering. The programme assists 15 people with Alzheimer’s disease and 4 accompanying care givers as well as 8 persons in cancer remission.

**Next steps**
- Collaboration with Mederic Alzheimer and France Alzheimers
- Explore opportunities to collaborate with French Table Tennis Association
- Field Programmes Coordinator site visit in January 2020.

**Overall Aim:**
- Improve the quality of life of people living with Alzheimer’s and Cancer
- Improve socialisation of people living with Alzheimer’s and their primary caregivers and family members
- Reduce the symptoms of Alzheimer’s
4.2.1 WORLD TABLE TENNIS DAY

Location(s) Worldwide
Status Ongoing
Start date 06-04-2015
Project description Celebrated each year on April 6, World Table Tennis Day celebrates the joy of playing table tennis for fun, bringing people together where the focus is less on competition and more on participation and enjoyment.
Aim To gather table tennis enthusiasts, attract people who usually don’t play table tennis, promote the love for our sport, and ideally engage new players to the game in the long term.
Target group ALL with a focus on the inclusion of disadvantaged groups
Partners ITTF
Awards - Peace & Sport Award 2016
- Third best Governing Body Initiative at the Sports Business Award 2018
- Shortlisted for the Sports Business Award in the category “Best Community Scheme” 2019

Our Statistics

21 Number of countries
27 Number of events

WTTD 2020 motto: “TT4Environment: Let’s make a change and grow together to be more popular, universal and inclusive”
Highlights 4th quarter

During the 4th quarter the award winners received their prizes from our supporters. Besides publishing the TT4ALL section on our new website along with the 2019 WTTD Celebrations video, we announced the event registration for the 2020 edition on 4th December and received the 10th language translation to be included in the promotional package: Latvian. The WTTD 2020 topic is “TT4Environment – Let’s make a change and grow together to be more popular, universal and inclusive”. In order to achieve the goal of ITTF’s strategic plan “75% of National Associations are active participants in WTTD by 2020”, we have deepen our relationship and cooperation with the ITTF High Performance and Development Continental Development Managers (HPD CDM). For this, we have prepared t-shirts for WTTD promotion purposes.

Challenges faced:
The start of the WTTD 2020 promotional campaign along with the Newsletters has been postponed to December 2019 due to the delay of the final event registration form by the website company.

Next steps
- Research and preparations for newsletters number 3 to 10.
- Further deepen the cooperation with HPD CDMs, e.g. send out the shirts for themselves and for distribution on their field trips.
- Find a way to count all World Table Tennis Day celebrations (regardless of an event was hosted or not).
- Find sponsors and finalize awards and award guidelines for registered events.
**4.3 TT4Health**

**Parkinson’s World Table Tennis Championships**

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>New York, USA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Start date</td>
<td>11-10-2019</td>
</tr>
<tr>
<td>End date</td>
<td>13-10-2019</td>
</tr>
<tr>
<td>Project description</td>
<td>The first ever Parkinson’s World Table Tennis Championships was a pilot project. Players with Parkinson’s were encouraged to take part in the worldwide tournament.</td>
</tr>
<tr>
<td>Aim</td>
<td>The project aims mainly at raising awareness for the positive benefits of playing table tennis for people with Parkinson and secondly, on networking opportunities. Provide opportunity for persons with Parkinson to build their social network and exchange ideas and experience.</td>
</tr>
<tr>
<td>Target group</td>
<td>Persons with Parkinson’s and their relatives.</td>
</tr>
</tbody>
</table>
The first PWTTC were a huge success and had great impact on the 62 players from 12 countries and the global Parkinson’s Community. There was a great impact on media, which is usually not covering sports at all. The ITTF Foundation President Thomas Weikert, Chairperson of the Athletes Commission Zoran Primorac and the ITTF Foundation Director Leandro Olvech attended the championships. On the ITTF Foundation Governing Board Meeting in December 2019, it was decided to make it a yearly event.

**Challenges faced:**
Due to the fact, that the PWTTC was a pilot project, we need to standardize the processes to be more efficient and according to the needs of the players and LOC. In order to get an overview of the results from different perspectives, a participants survey has been distributed with a 62% response rate.

**Next steps**
- Preparation of 2020 PWTTC.
- Discussion about adaption of table tennis rules to Parkinson’s Disease.
### Buenos Aires - Tokyo
**Bridging the Olympic Games**

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Buenos Aires, Oberá, ARGENTINA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Start date</td>
<td>01-03-2018</td>
</tr>
<tr>
<td>End date (ITTFF financial support)</td>
<td>Olympic Games Tokyo 2020</td>
</tr>
<tr>
<td>Project description</td>
<td>Children and youth receive table tennis sessions, including Olympic Values education at 6 different locations in Argentina. Bimonthly doubles tournaments are organised to involve also the social environment of the project participants.</td>
</tr>
<tr>
<td>Aim</td>
<td>To leave a lasting legacy from the Buenos Aires Youth Olympic Games 2018 for children and youth with a disability, a Japanese background and/or from impoverished areas, establishing cooperation links with the Tokyo Olympic Games 2020.</td>
</tr>
<tr>
<td>Target group</td>
<td>Children and youth with and without disability, with and without a difficult social background</td>
</tr>
<tr>
<td>Partners</td>
<td>Argentina Table Tennis Federation (FATM)</td>
</tr>
<tr>
<td>Awards</td>
<td>Shortlisted for the Sports Business Award in the category “Best Community Scheme” 2019</td>
</tr>
</tbody>
</table>
One of the most important highlights is that table tennis projects at the Manuel Dorrego Headquarters, at the Japanese Florencio Varela Association, at the Moron Headquarters “Gorki Grana” as well as at the Headquarters Oberá will continue in 2020 without Foundation funding. This means, that the generated bridge between Buenos Aires and Tokyo remains in 4 out of 5 projects.

During this quarter, value classes have been performed targeting fair play, self-control and anger management as well as communication between parents and children.
- Value Classes: 3
- Family Doubles tournaments: 5
- Participation in tournaments: 2
- Training camps: 1

Challenges faced:
Find a way and partners to continue the projects without Foundation funding from 2020. Find an appropriate place for the Closure Festival to include participants in a wheelchair along.

Next steps
- Preparation and execution of the Closure Festival in March 2020 at the Gorki Grana Sports Center
4.5

**Ping Pong Diplomacy**

**Programme’s Purpose**

The promotion of a peaceful behaviour amongst opposite individuals, groups, regions or nations.

**Highlights 4th quarter**

During our participation at the first ever Global Refugee Forum held by the UN Refugee Agency (UNHCR) between 16 and 18 December in Geneva, SWITZERLAND, we responded their call to join the initiative of making the world a better place for refugees through sport. Together with other major sport organisations, we have signed the following **three pledges:**

1. To promote and ensure access for all refugees, without distinction of any kind, to safe and inclusive sporting facilities.
2. To increase availability and access to organized sports and sport-based initiatives for refugee and hosting communities, actively considering age, gender, ability and other diversity needs.
3. To promote and facilitate equal access to and participation of refugees in sporting events and competitions at all levels.

These pledges have been announced by the IOC President Mr. Thomas Bach.

**Next steps**

- Continue with our ongoing work at the Za’atari and Azraq refugee camps in Jordan, Ping Pong Alkmaar in the Netherlands and FUDELA in Ecuador.
5. Social Media

FOLLOWER GROWTH

<table>
<thead>
<tr>
<th>Channel</th>
<th>Followers 2019</th>
<th>1st Q</th>
<th>2nd Q</th>
<th>3rd Q</th>
<th>4th Q</th>
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<tbody>
<tr>
<td>Facebook</td>
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MONTHLY FOLLOWER GROWTH ON FACEBOOK

<table>
<thead>
<tr>
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<th>Followers</th>
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<td>13043</td>
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<tr>
<td>November</td>
<td>13114</td>
</tr>
<tr>
<td>December</td>
<td>13183</td>
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MONTHLY AVERAGE REACH ON FACEBOOK

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<tr>
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<td>October</td>
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<tr>
<td>November</td>
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<td>December</td>
<td>226282</td>
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</table>

MESSAGES RECEIVED

<table>
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<tr>
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WEBSITE

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<td>November</td>
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<tr>
<td>December</td>
<td>5637</td>
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</tbody>
</table>
Social Media

**ENGAGEMENT STATISTICS**

**LIKES**

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<th>3rd Q</th>
<th>4th Q</th>
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</thead>
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<td>8906</td>
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</table>

**COMMENTS**

<table>
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<th>3rd Q</th>
<th>4th Q</th>
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</thead>
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<td>Youtube</td>
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</tr>
</tbody>
</table>

**SHARES**

<table>
<thead>
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<th>2nd Q</th>
<th>3rd Q</th>
<th>4th Q</th>
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</thead>
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<td>Youtube</td>
<td>51</td>
<td>140</td>
<td>108</td>
<td>163</td>
</tr>
</tbody>
</table>
Social Media - Top Post Per Channel

FACEBOOK

Reactions: 255
Comments: 7
Shares: 67
Reach: 797,751
Time Posted: 4 November, 2019
Topic: #MondayMotivation
https://www.facebook.com/ittffoundation/posts/2502119616688307

INSTAGRAM

Likes: 377
Comments: 6
Saved: 66
Reach: 14,096
Day Posted: 11 December, 2019
Topic: Mountain Day
https://www.instagram.com/p/B56_u9Sn75x/

YOUTUBE

Likes: 10
Comments: 1
Shares: 20
Views: 780
Day Posted: 9 October, 2019
Topic: Ping Pong Parkinson’s
https://www.youtube.com/watch?v=SsUNkx75a94
Social Media - Top Post Per Channel

WEBSITE

2020 Applications Now Closed

Big THANK YOU to all applicants for sharing their dream with us to smash down United Nations Sustainable Development Goals (UN SDGs) using table tennis. The reviewing process will now begin, please see below for more information.

Dream Building Fund Selection Process

**STEP 1**
*Call Opens:* 17th October 2019

**STEP 2**
*Call Closed:* 10th November 2019

**STEP 3**
*1st Round selection:* 22 November

**STEP 4**
*2nd Round selection:* Phone interviews with pre-selected candidates; 23rd - 29th November + Email to candidates who did not get past 1st round.

**STEP 5**
*3rd Round selection:* Panel gathers in December

**STEP 6**
*Successful Candidates contacted:* January + Email to candidates who did not get past 2nd round

**STEP 7**
*Agreements signed:* February

**STEP 8**
*Public reveal of successful candidates:* End February - Early March

**STEP 9**
*Expected start of projects:* April 2020

Page views: 127
Day Posted: 10 October, 2019

**Topic:** TT Dream Building Fund 2020

7. Marketing

Strategic priorities in the future

The new Marketing Manager of the ITTF Foundation Christian Belter joined the team in September 2019, shortly before the official inauguration of our Foundation in Leipzig, Germany. During the first three months he gained lots of insights at events of the ITTF as well as field projects of our Foundation. The experience was not only eye-opening, but he also discovered the huge potential and opportunities we have with the ITTF Foundation worldwide. Based on his experience in marketing, sponsoring and sales, in 2020 he will contribute his know-how and energy above all to focus on the development of the following areas:

1. Development of a marketing and sponsoring strategy
   The marketing and sponsoring strategy will include the development of a sales and sponsoring deck for potential donors and sponsors. In it we define the different ways in which we can involve our partners. And, of course, the corresponding advantages and benefits for our future partners. The strategy will be geared towards global, long-term, tailored and mutually beneficial partnerships with our partners, sponsors and donors.

2. Building relationships with specific target groups
   The key to successful fundraising is to connect donors with what matters to them most! Engaging long-term with the intended audience helps to develop deep affinity and meaningful relationships. In order to achieve this, we need to know our target groups exactly. Therefore, we have to find out exactly which target groups our work is interesting, credible, important and enriching for.

3. Implementation of fundraising campaigns
   In December 2019 at the ITTF Star Awards in China we kicked off our Foundation’s first online donation campaign. Since then, it has been possible for everyone to donate directly through our website online to our Foundation, our programmes or specific projects.

In 2020 we will advertise our fundraising campaigns both online and offline - via mailing campaigns and especially at selected ITTF events throughout the year.

4. Introducing the Foundation at ITTF events in 2020
   In 2020 we will be present at selected ITTF events to present the Foundation, our programmes and our projects. The aim is to gain new international partners and to inspire them for our work.

   The World Championships in Korea will be a milestone. But this year’s World Table Tennis Day edition also offers opportunities for us. The World Veterans Tour is also an interesting platform. In particular, the World Veteran Table Tennis Championships in Bordeaux offer opportunities to acquire new partners. Additionally, the ITTF Parkinson’s World Championships 2020 is a great opportunity as part of our TT4Health programme. Last but not least, the ITTF Star Awards at the end of 2020 will again offer an interesting event in Asia to win new partners.

5. Development of an ambassador programme
   The aim is to develop long-term and very intensive relationships with supporters, advocates, role models and ambassadors of our Foundation. It is and should be a great privilege to represent our ITTF Foundation as an ambassador worldwide.

   In order to achieve this, we need to develop a long-term strategy that allows fans and members of the ITTF family to get involved with us at various levels and activities in order to earn the “Ambassador of the ITTF Foundation” award.
8. Objectives for next quarter

**General**
- Optimize dynamic part of our website
  - Launch NeTTworking programme
- Strengthening local partnerships
- Preparation of ITTF Foundation’s presence on the World Championships in Busan, KOREA.

**Programmes**
- TT Dream Building:
  - Announce winners of DB Fund 2020
- TT4ALL:
  - Increase the registration of the WTTD in comparison of the previous year
  - Prepare ITTF Foundation WTTD Main Event
- TT4Health:
  - Preparation of the second ITTF Parkinson’s World Table Tennis Championships

**Communication and Marketing**
- Work on a marketing and sponsorship strategy
- Work on concept for Ambassador Programme
- Engage the worldwide table tennis community to participate in the WTTD 2020

Life is short, I want to make the most of it. I do believe that at the end, what matters is not the job we had or the money we earned, but the people we met, the positive impact we were able to make in people’s lives - this is what guides me.

- Sarah Hanffou