ITTF FOUNDATION

QUARTERLY REPORT

2019 3 – 4

ACTIVITY REPORT
3RD quarter 2019
covering the period
01/07/2019 – 30/09/2019
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1. Summary

During the third quarter less happened in regards to the projects, but more in regards to upgrading our team: With our World Table Tennis Day evaluation intern Corentin Bonnégent finishing in August, we hired Julia Tappendorf for assisting the organisation of our headquarters inauguration, who afterwards was joining full-time our Leipzig team as the Global Programmes and Operations Coordinator. In September, Christian Belter was joining the Leipzig team as the new ITTF Foundation Marketing Manager, following the position announcement in the 2nd quarter.

A look in the staff matrix will give the best insights about our internal growth and how we are going to promote Solidarity through Table Tennis in the future more efficiently.

A big milestone not only as a new team but for the ITTF Foundation itself has been the inauguration of our headquarters in the city of Leipzig. Promoting inclusion, diversity, equality, development and peace and presenting the concept’s six programmes to the intercultural city, its locals and strangers, the range of activities grabbed the attention. In order to introduce the Foundation and the city to enthusiasts in another way, a procession through the city centre underlined by different music and cultural acts was the highlight of this successful, rainy and fun day.

The ITTF Foundation Team is grateful for the trust and encouragement of our partners, supporters and participants in the streets, who joined our headquarters inauguration.
2. Chronological overview

19 - 23 July 2019
Westchester (NY), USA.
Preparation visit for the Parkinson’s World Championships

14 August 2019
Leipzig, GERMANY.
External Consultant for Inauguration Management hired

17 August 2019
Leipzig, GERMANY.
TT Fun Lab at Vielfalt ohne Grenzen Festival

17 September 2019
Leipzig, GERMANY.
Marketing Manager hired

28 September 2019
Leipzig, GERMANY.
Permanent table donation to the City of Leipzig

3 - 7 September 2019
Alkmaar, NETHERLANDS.
Situational evaluation of Dream Building Project partner

29 September 2019
Leipzig, GERMANY.
Official HQ Inauguration

A delighted President Thomas Weikert and Director Leandro Olvech inaugurated the new headquarters of the ITTF Foundation in Leipzig, Germany.
3. Facts & Figures

- **9 ongoing projects**
- **2 New team mates in LEIPZIG**
- **3200 Children and youth involved in our projects**
- **11 Articles and reports published on ittffoundation.org**
- **1 Own video produced and 1 external video**
- **1 ITTF Foundation legacy donated**

**Explanations**

**Ongoing projects:**
- TT4NepALL
- Dream Building with Refugees
- Buenos Aires – Tokyo
- HONECRIC
- Slum Ping Pong
- Talent4Development
- FUDELA
- NYTTA
- Alkmaar

**Team Mates:**
- Marketing Manager
- Global Programmes and Operations Coordinator

**Legacy:**
- Donation of a permanent table to the city of LEIPZIG, Germany

**Headquarters:**
- LEIPZIG, Germany

**Articles and Reports:**
- Solidarity Starts Here
- New Staff Member
- Table Tennis Projects Doing Social Good
- Final Call – ITTF Parkinson’s WTTC Registration Closes September 10th 2019
- ITTF Foundation Headquarters Inauguration Event in Leipzig, Germany
- Dream Building Fund Projects Making Progress – Part 1
- The Beijing Platform for Action Needs to be a Fulfilled Promise for Women and Girls
- Eco-Friendly Footprints at the 2019 ITTF World Tour Asarel Bulgaria Open

**Videos:**
- ITTF Foundation – Headquarters Inauguration
- ITTF Foundation on German media

**All available on:**
https://ittffoundation.org/news

- Parkinson’s World Championships – Registration Deadline Fast Approaching!
- World Table Tennis Day 2019 Report – A Sport for ALL Event
- ITTF Foundation’s Support for Former Qatar Player
4. Programmes

6 Programmes TO PROMOTE AND EXECUTE SOLIDARITY THROUGH TABLE TENNIS:

**TT DREAM BUILDING**
Supporting humanitarian projects using table tennis for positive social outcomes.

**TT 4ALL**
Making table tennis accessible to a broad public, including actively disadvantaged groups; popular, universal and inclusive.

**TT 4HEALTH**
Sharing the healthy benefits of table tennis on a social, mental and physical level.

**NETT WORKING**
Connecting people wishing to help with people in need

**PING PONG DIPLOMACY**
Promoting a peaceful behavior among opposite individuals, groups, regions or nations.

**TT LEGACY**
Leaving a positive social legacy of table tennis events in the host locations.

**GLOBAL REACH:**
- **ASIA:** Jordan, Nepal
- **LATIN AMERICA:** Ecuador, Argentina
- **AFRICA:** Uganda, Kenya
- **EUROPE:** Netherlands, Germany
- **NORTH AMERICA:** USA
### 4.1.1 Dream Building

**Za’atari, Jordan:**
**Nittaku Dream Building with Refugees**

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Za’atari, JORDAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Start date</td>
<td>06-04-2018</td>
</tr>
<tr>
<td>End date</td>
<td>05-04-2021</td>
</tr>
<tr>
<td>Project description</td>
<td>Table tennis activities in the 5 districts of the camp. More than 146 (boys and girls) are attending the trainings. From Sunday to Thursday 2 coaches who passed the Level 1 course are coaching the boys in the morning and the girls in the afternoon.</td>
</tr>
<tr>
<td>Aim</td>
<td>Using table tennis to promote individual and social change inside the Syrian Refugee community in Za’atari. Increase cooperation and strengthen social cohesion through table tennis between Syrian refugees and Jordanian people.</td>
</tr>
<tr>
<td>Target group</td>
<td>Syrian Refugees and Jordanian Community</td>
</tr>
<tr>
<td>Partners</td>
<td>UNHCR, Peace &amp; Sport</td>
</tr>
<tr>
<td>Sponsors</td>
<td>Nittaku</td>
</tr>
</tbody>
</table>

Shortlisted for the Sports Business Award in the category “Best Community Scheme” 2019
Highlights 3rd quarter
Ongoing weekly sessions and a new coach appointed

Challenges faced:
Follow up without an on-site coordinator is still difficult;
An on-site coordinator who can transmit relevant
information regarding the statistics and the follow up
of the championship has still to be appointed by Peace
& Sport. Payment of the coaches has been made. After
coach Molham Alsada was dismissed from his contract
due to violations of the ethic rules in April 2019, a new
coach Amir has been appointed.

Next steps
Appoint 1 new coach:
- A female coach is not yet appointed and must be
found to train girls and women.

Training:
- Set up training sessions for girls and women.
- Set up training sessions for persons with disabilities.

Priorities for next trip:
- Field visit from ITTF Foundation staff.
- Coordination with coordinator, define and put in
place the monitoring and evaluation process of the
project and the coaches, take steps towards the
integration of persons with disabilities and girls in the
project.
### Table Tennis for NepALL

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Dang, Kathmandu (2x), Phokara Biratnagar, NEPAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Start date</td>
<td>06-04-2016</td>
</tr>
<tr>
<td>End date</td>
<td>05-04-2019</td>
</tr>
<tr>
<td>Project description</td>
<td>Three to six training sessions per week for para table tennis players in 5 different locations in Nepal</td>
</tr>
<tr>
<td>Aim</td>
<td>To expand and promote table tennis offering weekly classes to people with disability in underprivileged neighbourhoods</td>
</tr>
<tr>
<td>Target group</td>
<td>People with a disability</td>
</tr>
<tr>
<td>Partners</td>
<td>UNOSDP</td>
</tr>
<tr>
<td>Awards</td>
<td>Shortlisted for the Sports Business Award in the category “Best Community Scheme” 2019</td>
</tr>
</tbody>
</table>
**Highlights 3rd quarter**

- Some of our coaches got an opportunity to participate in ITTF PTT Level 1 and PTT level one certified course.
- Weekly training camp is continue and players are excited to take part in National Game.

**Challenges faced:**

- There is highly likely that two of our players will be qualified for Tokyo2020 Paralympic. After participating one ITTF sanction game they will be eligible for Tokyo2020 and we are trying our best to make it possible.
- We are working hard to find the sponsor for our 2 TT players to be able to participate in upcoming IWAS game which will going to be held in Thailand.

**Next steps**

- Organising the closing event: the Para TT national tournament.
- Before the event we are also planning to organize the friendly match with school children in upcoming December 3rd (International Day of Persons with Disabilities)
**Skill Development for Children and Youth With or Without Disabilities through Table Tennis in Hoima District**

| Location(s)       | Hoima District  
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Start date</td>
<td>06-04-2013</td>
</tr>
<tr>
<td>End date</td>
<td>31-03-2020</td>
</tr>
</tbody>
</table>
| Project description | The project operates in Hoima, a rural area in western Uganda. There are three main problems to deal with in this area:  
- Children dropping out entirely from school, especially girls to get married or others just leaving earlier during the day.  
- Lack of integration with children with a disability.  
- Ethnical issues within the community.  
Table Tennis is bringing drop out school rates to an unprecedented low level as the children must attend school to take part in the programme. Social issues are also discussed with them and a positive message is as important as sport practice.  
6 primary schools located in the Hoima district are participating. |
| Aim               | The aim of the project is to develop life skills among children and youth through the following objectives;  
- To promote participation of at least 250 children and youth in table tennis skills in six schools in Hoima district.  
- To build the capacity of coaches in table tennis skills and on how to involve children and youth with disability in table tennis.  
- To develop self-esteem and confidence in both children and youth with or without disability through simple interschool competitions in table tennis. |
| Target group      | Children and youth at risk of school dropout and/or children with a disability |
| Awards            | Shortlisted for the Sport Accord Award in the category “Spirit of Sport” 2015 |
Skill Development for Children and Youth With or Without Disabilities through Table Tennis in Hoima District

Highlights 3rd quarter

Developed and signed MoU for further 18 months (October 2019 – March 2020) with a strong focus on expanding to secondary schools and developing an exit strategy. Budget, monitoring and evaluation finalised and first grant in August. The project was inaugurated in the month of September and equipment purchased – 6 tables, 117 rackets and 3 units of balls. Establish MoU with implementing schools.

Next steps
Publish HONECRIC short film in celebration of World Teachers Day on October 7th. Field Programmes Coordinator to conduct field visit and evaluation in February 2020. Focus will be on school expansion and meeting with key stakeholders, including principals to establish program in targeted schools. Budget and monitoring and evaluation processes to be finalised.

Next Quarter:
- Implement ongoing activities at new schools
- Hoima open TT championships on the 15th - 17th November
- Prepare for Holiday clinics in January

Overall Aims:  
- To contribute to improved quality of education, life skills and confidence of 300 children with or without disability through active participation in table tennis in Hoima district by March, 2021.
4.1.4
Fundación de las Américas para el Desarrollo

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Quito, Imbabura &amp; Santo Domingo, ECUADOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Commenced</td>
</tr>
<tr>
<td>Start date</td>
<td>July 2019</td>
</tr>
<tr>
<td>End date</td>
<td>June 2021</td>
</tr>
<tr>
<td>Project description</td>
<td>Ecuador is at the moment living an unprecedented migration flow of people fleeing from Colombia and Venezuela. According to Ecuador’s International Affairs Office, more than 954,000 citizens from Venezuela entered Ecuador in 2018 leaving a great number of families facing exclusion, xenophobia and lack of opportunities. As a result, regions located at the north of Ecuador present high levels of refugee population including children and youth, most of them living in vulnerable conditions. Through the project, FUDELA will: 1. Create safe spaces to play table tennis and promote life skills to youth. 2. Integrate refugees with local population through table tennis. 3. Empower youth and local coaches who will disseminate the transformational potential of table tennis.</td>
</tr>
<tr>
<td>Aim</td>
<td>To use table tennis as a vehicle of change for youth and integration of Venezuelan, Colombian migrant and refugee populations with the Ecuadorian community in the North.</td>
</tr>
<tr>
<td>Target group</td>
<td>Refugees - Children (under 16), Youth (16-30 years), Women and Girls</td>
</tr>
<tr>
<td>Partners</td>
<td>Implementing Partner: Fundación de las Américas para el Desarrollo (FUDELA) UNHCR partner of FUDELA</td>
</tr>
</tbody>
</table>
Highlights 3rd quarter

FUDELA held a number of events across Santo Domingo, Quito and Cuenca. 9 workshops were held, including the 1st annual workshop focused in table tennis aiming young leaders and trainers Esmeraldas. FUDELA also begun opening up dialogue and relationships with a number of organisations and stakeholders, including Ecuadorian Table Tennis Federation, Secretary of Sport Ecuador, National Olympic Committee and technical body of the football team Deportivo Cuenca and Administrative body of Chubb Seguros.

Next steps
DBF staff to conduct Quarterly Evaluation: updates, progress, feedback for the Foundation and process, prepare for moving forward. Feedback gathered will be collated with other projects and M&E process updated as required. Confirm dates for DB staff field visit in March/April 2020.

Next Quarter:
- TBD: Advocacy/crowdfunding event.
- Late October: Workshop for trainers in cooperation with Ecuador’s Secretary of Sport (TBC).
- W3 November: 2nd table tennis festival.

Overall Aims:
- More opportunities for kids and a wider reach for education.
- More than 75 young leaders trained in new skills to disseminate table tennis session for understanding. Improved perception of the local population old and new better integrated.

Highlights 3rd quarter

FUDELA held a number of events across Santo Domingo, Quito and Cuenca. 9 workshops were held, including the 1st annual workshop focused in table tennis aiming young leaders and trainers Esmeraldas. FUDELA also begun opening up dialogue and relationships with a number of organisations and stakeholders, including Ecuadorian Table Tennis Federation, Secretary of Sport Ecuador, National Olympic Committee and technical body of the football team Deportivo Cuenca and Administrative body of Chubb Seguros.

Next steps
DBF staff to conduct Quarterly Evaluation: updates, progress, feedback for the Foundation and process, prepare for moving forward. Feedback gathered will be collated with other projects and M&E process updated as required. Confirm dates for DB staff field visit in March/April 2020.

Next Quarter:
- TBD: Advocacy/crowdfunding event.
- Late October: Workshop for trainers in cooperation with Ecuador’s Secretary of Sport (TBC).
- W3 November: 2nd table tennis festival.

Overall Aims:
- More opportunities for kids and a wider reach for education.
- More than 75 young leaders trained in new skills to disseminate table tennis session for understanding. Improved perception of the local population old and new better integrated.

## 4.1.5

### Slum Ping Pong

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Kampala, UGANDA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Commenced</td>
</tr>
<tr>
<td>Start date</td>
<td>July 2019</td>
</tr>
<tr>
<td>End date</td>
<td>June 2022</td>
</tr>
<tr>
<td>Project description</td>
<td>Since February 2017, Slum Ping Pong (SPP) has been offering “Table Tennis” trainings 6 days a week to an average of 60 kids from the slums. SPP has managed to improve conditions for the children attending the training sessions through school holiday table tennis camps and organising tournaments. SPP is not just about table tennis, they work to provide school fees and lunches when possible to children who would otherwise not have access to education or food and add education on broader issues of: drug abuse, equality, social awareness and tolerance. SPP strive to be inclusive and currently have approximately 65% boys and 35% girls participating and about 5% children with disabilities. They also plan to have female coaches to increase participation of girls.</td>
</tr>
<tr>
<td>Aim</td>
<td>To use Table Tennis as a tool to reach 100 new slum children and integrate them in school and to a life of opportunities.</td>
</tr>
<tr>
<td>Target group</td>
<td>Children (Under 16) living in slums</td>
</tr>
</tbody>
</table>
| Partners    | Implementing Partner: Slum Ping Pong  
Police Children School,  
Home of Joy Salvation Army School (home for children with disabilities)  
Railway Children Primary School |
Highlights 3rd quarter

SPP successfully inaugurated on September 12th at Railway Primary school which attracted over 300 participants. In attendance was also Mr. Ivan Mugowa - General Secretary National Council of Sports; Local council Chairman of Nsambya and Mr. Jagwe Robert - president of Uganda Table Tennis Association. SPP also took part in the St Teresa Open in Nairobi Kenya (September 14th and 15th) and over 100 students took part in the holiday camp.

Next steps
DBF staff to conduct Quarterly Evaluation: updates, progress, feedback for the Foundation and process, prepare for moving forward. Feedback gathered will be collated with other projects and M&E process updated as required. Confirm dates for DB staff field visit in January/February 2020.

Next Quarter
- Activity 1, 2, 3 – Ongoing School Sessions
- SPP will take part in the JINJA OPEN in Uganda on the 9th and 10th November 2019
- mHoliday Camp 1st December 2019 - 30th January 2020

Overall Aims:
- Expand to 2 new locations reaching 100 new slum children.
- Further train SPP coaches to ITTF Level 2.
- Providing primary education to 20 slum children. Find local sponsorship in order to ensure sustainability of an expanded SPP.

Mr. Jagwe Robert President of the UTTA
## 4.1.6 Ping Pong Alkmaar

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Alkmaar, NETHERLANDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Commenced</td>
</tr>
<tr>
<td>Start date</td>
<td>July 2019</td>
</tr>
<tr>
<td>End date</td>
<td>June 2022</td>
</tr>
</tbody>
</table>

**Project description**
The project tackles refugee integration and is working closely with the Alkmaar Council and local refugee support groups. The project will see the delivery of an extensive table tennis outreach programme with regular weekly inclusive evening sessions working with refugees living in and around Alkmaar, bringing together ‘newcomers’ and locals. This project aims to help break down prejudices and fears about migrants. Also, it hopes to provide refugees with tools for integration, a safe space to feel included, an opportunity to learn and improve, a social network, a regular time slot for interaction and an opportunity to improve language skills. For the local community, the project aims to break down the myth of the “unknown other”.

**Aim**
To provide table tennis activities for the whole community of Alkmaar (and around) with a focus on breaking down barriers and stereotypes of underrepresented people/groups, thereby encouraging integration and henceforth reduce inequalities.

**Target group**
Immigrants and Refugees - general public (local community)

**Partners**
- Implementing Partner: Ping Pong Alkmaar
- Alkmaar City Sports Council ‘Alkmaar Sport’
- Local Government - Alkmaar Sports Department
- Dutch Table Tennis Association (NTTB)
Ping Pong Alkmaar (PPA) established an open community session which runs every Wednesday night. The aim is to create a diverse population group and primarily target young people from refugee or immigrant backgrounds. Since implementation, the session has continued to grow. PPA is also working closely with PCC College to reach 30 students with a refugee background and providing direct access to table tennis. In addition, PPA has established a regular session for adults and children at the Overdie Ontmoet community centre. This area of Alkmaar consists primarily of government housing and people from refugee or migrant backgrounds. ITTF Foundation staff also conducted a Situational Analysis during this period.

Next steps
DBF Staff to conduct Quarterly Evaluation: updates, progress, feedback for the Foundation and process, prepare for moving forward. Feedback gathered will be collated with other projects and M&E process updated as required.

Overall Aim:
- Help reduce the negative refugee label and instead assume the identity of a table tennis player and community member.

Next Quarter - Ongoing Activities:
- Activity 1: Weekly evening coaching session with refugees. Ongoing session at Overdie Ontmoet. School clinics with PCC.

Next Quarter - Events:
- Activity 2: Promotional activities and outreach.
### 4.1.7

**National Youth Table Tennis Association**

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Milwaukee, USA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Commenced</td>
</tr>
<tr>
<td>Start date</td>
<td>July 2019</td>
</tr>
<tr>
<td>End date</td>
<td>June 2022</td>
</tr>
<tr>
<td>Project description</td>
<td>Northern Youth Table Tennis Association (NYTTA) has been doing school outreach for several years. With this project, NYTTA plans to offer table tennis as an activity in two Twilight Centers (a programme that offer safe and healthy activities several nights a week as an alternative for being in the streets). The project will offer Milwaukee Public School (MPS) minority students, and students not attracted to other sports, the benefits of engaging in table tennis to: increase self-esteem and confidence (this is especially true for minority girls), learn a healthy lifestyle, respect and appreciation for diversity and different cultures and religions, teach fairness and equality and good sportsmanship; and, gain the rewards of cooperation and teamwork and hard work. All of these values can help a young person improve their academic performance and enhance their economic potential as an adult.</td>
</tr>
<tr>
<td>Aim</td>
<td>The project promotes table tennis in MPS - an area with a high percentage of disadvantaged, high risk and minority students.</td>
</tr>
<tr>
<td>Target group</td>
<td>Children (under 16), Youth (16-30 years), Women and Girls, People with Disabilities, Immigrants</td>
</tr>
<tr>
<td>Partners</td>
<td>Milwaukee Public School system</td>
</tr>
</tbody>
</table>
Highlights 3rd quarter

Northern Youth Table Tennis Association (NYTTA) was predominantly active across training camps, outreach and events during this quarter. In July, NYTTA held two weeklong school camps and a promotional exhibition during the Summerfest event, reaching over 100 participants during the month. During August, additional training camp was held targeting new and beginner youth players. In late September, programme activities slowed as NYTTA sponsored a major table tennis tournament - the Badger Open, with over 250 players.

Next steps

DBF Staff to conduct Quarterly Evaluation: updates, progress, feedback for the Foundation and process, prepare for moving forward. Feedback gathered will be collated with other projects and M&E process updated as required. Confirm dates for DB staff field visit in March/April 2020.

Next Quarter - Ongoing Activities:

- Activity 2: After School Table Tennis Programme.
- Activity 4: Establish activities at Milwaukee Twilight Centres.
- Activity 6: Table Tennis Segments in Physical Education Classes.

Overall Aim:

- Increase in number of school students playing table tennis. Students remain in school and increase in confidence and self-esteem (especially for minority girls).
### Project Description

The project started as a volunteer project in 2016 by introducing table tennis to schools in the third largest slum in Africa – Mathare. Since then, the Project Manager has decided to move there to develop and widen the project. The project aims to generate change for slum children through Table Tennis by offering the youth an activity, access to education and potential to grow into employability as coach or get a scholarship into school. The project targets girls and persons with disabilities specifically and plans to raise funds locally through local social tournaments.

### Aim

To find a sustainable solution to integrate and develop opportunities for slum children through Table Tennis, coaching and school education.

### Target Group

Children (Under 16) living in slums

### Partners

- Implementing Partner: Talent4Development
- Kenya Table Tennis for PWD
- Madrid Table Tennis Federations
- Spanish Table Tennis Federations
- Kick it Kenya (Sport Academy)

### Location(s)

Mathare, KENYA

### Status

Commenced

### Start date

July 2019

### End date

June 2022
With the instalment of the first grant, Talent4Development (T4D) was able to invest in new materials and expand the programme activities and outputs. T4D hosted the inauguration during this period and drew the attention of the broader community. During the school holidays, T4D also established social media channels to increase reach and awareness of the project and ITTF Foundation support. T4D team attended their first tournament and met with the Slum Ping Pong team. Both organisations have plans to collaborate and support each other in the future.

**Next steps**

DBF Staff conduct Quarterly Evaluation: updates, progress, feedback for the Foundation and process, prepare for moving forward. Feedback gathered will be collated with other projects and M&E process updated as required. Confirm dates for DB staff field visit in January/February 2020.

**Next Quarter - Ongoing:**
- Activity 1: Weekly Training in Mathare North.
- Activity 2: Mentoring Programme.

**Next Quarter - Events:**
- Activity 3: MATHARE NORTH
- Engage the community and celebrate the progress of the programme, at the same time of providing visibility for partners and sponsors. TBD November 2019.

**Overall Aim:**
- Establish long term sustainability though local partnerships, developing local expertise and the establishment of a regular donation from Spain.
### 4.2.1 WORLD TABLE TENNIS DAY

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Worldwide</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Start date</td>
<td>06-04-2015</td>
</tr>
<tr>
<td>Project description</td>
<td>Celebrated each year on April 6, World Table Tennis Day celebrates the joy of playing table tennis for fun, bringing people together where the focus is less on competition and more on participation and enjoyment.</td>
</tr>
<tr>
<td>Aim</td>
<td>To gather table tennis enthusiasts, attract people who usually don’t play table tennis, promote the love for our sport, and ideally engage new players to the game in the long term.</td>
</tr>
<tr>
<td>Target group</td>
<td>ALL with a focus on the inclusion of disadvantaged groups</td>
</tr>
<tr>
<td>Partners</td>
<td>ITTF</td>
</tr>
</tbody>
</table>
| Awards      | Peace & Sport Award 2016  
Third best Governing Body Initiative at the Sports Business Award 2018  
Shortlisted for the Sports Business Award in the category “Best Community Scheme” 2019 |
The 3rd quarter is a quiet one for World Table Tennis Day. The TT4ALL website has been updated. The TT4ALL section on our new website is in process in order to facilitate not only the registration for future participants but also to facilitate the evaluation of the upcoming WTTDs for the WTTD Management team.

Challenges faced:
The promotional campaign for WTTD 2020 has not been prepared due to high workload for the preparations of ITTF Foundations’ HQ Inauguration. The official ‘Best of’ video is delayed due to high workload of ITTF production team. The award winners have not received their prizes yet due to complications caused by the sponsors.

Next steps
- Check and publish new TT4ALL section including ‘Best of’ video
- Formulation of suggestions for next World Table Tennis Day
- Find a way to count all World Table Tennis Day celebrations (regardless of an event was hosted or not)
- Update registration form
- Find a way to count all World Table Tennis Day celebrations (regardless of an event was hosted or not)

Highlights 3rd quarter

Read the official report here:
4.2.2 TT Fun Lab

**Location(s)** Leipzig, GERMANY

**Status** Finished

**Start date** 16-06-2019

**End date** 22-09-2019

**Project description** TT Fun Lab is an ITTF Foundation pilot project and is based on sports and arts as two cross-culture activities. Open during the whole week for free play, every Sunday trainers offer different and fun activities in order to ease access to table tennis for all. The Fun Lab is held outdoors in a multi-sports area joining football, beach volleyball and tennis.

**Aim** To ease access to table tennis for ALL, focussing on disadvantaged groups and families.

**Target group** All
Highlights 3rd quarter

During the 3rd quarter, the TT Fun Lab was open nine times for around 20 participants. It also took part in the outdoor festival “Vielfalt ohne Grenzen”, which is an events series focussing on exchange with nonverbal communication through, music, dance and sport to promote the integration of migrant and refugee populations.

Challenges faced:
Leipzig not only experienced a very hot and dry period, it was also rainy, windy and a bad playable ground as well leading to difficulties to engage people to participate in the activities. The low participation rate can also be connected to the school summer holidays.
It was difficult to bring different target groups together, e.g. refugees have rarely participated.
and dry period. It was difficult to engage people to participate in the activities with over 35 degrees.

Next steps
- TT Fun Lab will be closed during the winter season
- Work on a strategic plan by answering questions in regards to: how to have more refugees participate, regular activities, better location, promotion, more trainer
- Cooperation with arts activities to ensure the continuity of the concept mixing arts with sports
### Parkinson's World Table Tennis Championships

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>New York, USA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>In preparation</td>
</tr>
<tr>
<td>Start date</td>
<td>11-10-2019</td>
</tr>
<tr>
<td>End date</td>
<td>13-10-2019</td>
</tr>
<tr>
<td>Project description</td>
<td>The first ever Parkinson's World Table Tennis Championships is a pilot project. Players with Parkinson's are encouraged to take part in the worldwide tournament.</td>
</tr>
<tr>
<td>Aim</td>
<td>The project aims mainly at raising awareness for the positive benefits of playing table tennis for people with Parkinson and secondly, on networking opportunities. Provide opportunity for persons with Parkinson to build their social network and exchange ideas and experience.</td>
</tr>
<tr>
<td>Target group</td>
<td>Persons with Parkinson and their relatives.</td>
</tr>
</tbody>
</table>
Highlights 3rd quarter

In this quarter we were working on the preparation of the PWTTC. From 19th -23rd July, the ITTF Pan America Competition Manager Freddy Almendariz made a preparation visit.

Challenges faced:
Giving the responsibility of the organisation of a small WTTC to people without former experience. Prepare a survey for all participants to discuss classification system etc.

Next steps
- Promotion
- Discussion of priority of event, next host, classification system
- Preparation for evaluation through participants feedback
### Buenos Aires - Tokyo
### Bridging the Olympic Games

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Buenos Aires, Oberá, ARGENTINA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
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</tr>
<tr>
<td>Start date</td>
<td>01-03-2018</td>
</tr>
<tr>
<td>End date</td>
<td>31-12-2019</td>
</tr>
<tr>
<td>Project description</td>
<td>Children and youth receive table tennis sessions, including Olympic Values education at 6 different locations in Argentina. Bimonthly doubles tournaments are organised to involve also the social environment of the project participants.</td>
</tr>
<tr>
<td>Aim</td>
<td>To leave a lasting legacy from the Buenos Aires Youth Olympic Games 2018 for children and youth with a disability, a Japanese background and/or from impoverished areas, establishing cooperation links with the Tokyo Olympic Games 2020.</td>
</tr>
<tr>
<td>Target group</td>
<td>Children and youth with and without disability, with and without a difficult social background</td>
</tr>
<tr>
<td>Partners</td>
<td>Argentina Table Tennis Federation (FATM)</td>
</tr>
<tr>
<td>Awards</td>
<td>Shortlisted for the Sports Business Award in the category “Best Community Scheme” 2019</td>
</tr>
</tbody>
</table>
The increase of value classes, in which respect, friendship, fair play etc. have been a topic, might have encouraged a boy with a disability to join at Gorki Grana in September.

Value Classes: 7
Family Doubles tournaments: 4
Participation in official tournaments: 1
Training camps: 1, with 35 boys and girls

**Challenges faced:**
Perform more activities of classes of values in the venues that are not carried out or few are carried out. Hold doubles tournaments every month, even if the project only requests a bimonthly one. Participate or continue participating in the tournaments offered by the FATM in sub 13 promotional.

**Next steps**
- Close agreements for the continuity of the project by 2020
### 5. Social Media

#### Follower Growth

<table>
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<tr>
<th>Channel</th>
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<td>12861</td>
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<td>Twitter</td>
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<td>2023</td>
<td>2513</td>
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<tr>
<td>Youtube</td>
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<td>691</td>
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#### Monthly Follower Growth on Facebook

<table>
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<tr>
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<td>August</td>
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<tr>
<td>September</td>
<td>12852</td>
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#### Monthly Average Reach on Facebook

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<tr>
<td>February</td>
<td>49266</td>
</tr>
<tr>
<td>March</td>
<td>108648</td>
</tr>
<tr>
<td>April</td>
<td>152412</td>
</tr>
<tr>
<td>May</td>
<td>44809</td>
</tr>
<tr>
<td>June</td>
<td>40296</td>
</tr>
<tr>
<td>July</td>
<td>53827</td>
</tr>
<tr>
<td>August</td>
<td>327148</td>
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<tr>
<td>September</td>
<td>272053</td>
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#### Engagement Statistics

#### Likes

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<tr>
<td>Twitter</td>
<td>575</td>
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<td>Instagram</td>
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<tr>
<td>Youtube</td>
<td>41</td>
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#### Comments

<table>
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<td>Twitter</td>
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<td>Youtube</td>
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#### Shares

<table>
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<tr>
<td>Twitter</td>
<td>144</td>
</tr>
<tr>
<td>Instagram</td>
<td>No data</td>
</tr>
<tr>
<td>Youtube</td>
<td>108</td>
</tr>
</tbody>
</table>
Social Media - Top Post Per Channel

FACEBOOK

ITTF Foundation publicó un video en la lista de reproducción — con ITTF-Africa.

"Everyone, Everywhere." These are the things that inspire us to take table tennis to all corners of the world.

Afolabi Kehinde Hassan

reactions: 176
Comments: 16
Shares: 280
Reach: 47,391
Time Posted: 23 July, 2019
Topic: Table Tennis for Everyone, Everywhere

https://www.facebook.com/ittffoundation/posts/2420031241563812

TWITTER

ITTF Foundation

#MondayMotivation: That’s the spirit! 👏
#TableTennis in the #subway #pingpong

Likes: 10
Comments: 0
Retweets: 5
Impressions: 73,006
Day Posted: 1 July, 2019
Topic: Monday Motivation / TT for Everyone, Everywhere

https://twitter.com/ittffoundation/status/1145782182092451846

INSTAGRAM

Like: 194
comments: 6
saved: 12
Reach: 2,025
Day Posted: 23 July, 2019
Topic: TT for Everyone, everywhere

https://www.instagram.com/p/B0Q7i6zHCxN/

YOUTUBE

Like: 22
comments: 1
Shares: 63
Views: 1670
Day Posted: 6 May 2019
Topic: Ping Pong Parkinson’s

https://www.youtube.com/watch?v=SsUNkx75a94
Social Media - Top Post Per Channel

WEBSITE

Page views: 127
Day Posted: 20 September, 2019
**Topic: ITTF Foundation’s new staff**

[Link](https://www.ittffoundation.org/news/details/new-staff-member-2)
6. Objectives for next quarter

**General**
- Publish second part of the webpage (dynamic information)
- Strengthening local partnerships

**Programmes**
- **TT Dream Building:**
  - Implement DB with Refugees in Azraq, JORDAN
  - Open DB Fund 2020 and selection
- **TT4ALL:** World Table Tennis Day preparation of next year’s campaign
- **TT4Health:** Implementation and evaluation of the first ITTF Parkinson’s World Table Tennis Championships

**Communication and Marketing**
- Work on overall strategy for marketing / sales, sponsors and communication
- Preparation and implementation of donation campaign website
- Work on concept for Ambassador Programme

"Sport is a powerful vehicle for social inclusion, gender equality and youth empowerment, with benefits that are felt far beyond the stadiums"

- Irina Bokova