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1. Summary

During the first trimester of 2019, the fundamental operating activities of the Foundation were established.

Firstly, the ITTF Foundation Team found together with currently 3 full-time staff and working structures emerged among the team members.

Secondly, the office was successfully rented. The headquarters were opened by mid February. The concept for furniture was to create an open and ergonomic working space with different meeting points for small or bigger meetings. A table tennis table is included as well as a room of personal retreat for skype calls, etc.

Last but not least, not even one year after its endorsement by the ITTF AGM in Halmstad, Sweden, the ITTF Foundation was officially recognised by local authorities and received its tax ID number. Both are basics to be fully operable.

On the operational side, a financial policy has been set up to be approved at the upcoming board meeting in April 2019 and a tax consultant has been hired to assist with bookkeeping of the Foundation. At the same time, itffoundation.org is being developed.

In order to respond to the growing number of tasks, a successful recruitment process was held. Rowan Fajerman from Australia was the preferred candidate and offered a position to join the ITTF Foundation team in May 2019 in Leipzig. He emerged from other candidates thanks to his experience in using table tennis for development and skills developed during his years with ITTF-Oceania. Rowan will assist the ITTF Foundation as the future “Field Programs Coordinator”.

The contents haven’t been quiet neither during this busy administrative period. While promoting the apparently biggest World Table Tennis Day ever with a strong promotional video and an increasing support from Butterfly, the first Dream Building Fund ever was launched, closed and six successful applicants were selected among a total of 74 applicants.

Many expressed positive opinions about the establishment of the ITTF Foundation; a clear sign was that the ITTF Foundation presented five applications and was five times shortlisted for the Sports Business Award 2019.

Wishing you a great lecture of the first trimestral report 2019,
2. Chronological overview:

04 January 2019
Worldwide.
Dream Building Fund launch

15 February 2019
Leipzig, GERMANY.
Headquarters of the ITTF Foundation established

19 March 2019
Bangkok, THAILAND.
Bounce be Good Club project (developing cognitive and behavioural skills in underprivileged children and youth) visited

05 February 2019
Brussels, BELGIUM.
EU Erasmus+ programs forum attendance

05 March 2019
Leipzig, GERMANY.
Official recognition received

15-16 March 2019
Nadi, FIJI.
Continental Forum Presentation

26 March 2019
Leipzig, GERMANY.
Winners of the Dream Building Fund announced

CALL FOR APPLICATIONS
Submission Deadlines:
10 February 2019
3. Facts & Figures

4 ongoing projects

1 international recognition

5x shortlisted for an international recognition

1 full-time staff recruited

2000 children and youth involved in our projects

862 new followers on Social Media

1st Dream Building Fund Call for Application launched

2 videos produced

Explanations

**Ongoing projects:**
- TT4NepALL
- Dream Building with Refugees
- Buenos Aires – Tokyo
- HONECRIC

**Full time staff:**
Rowan Fajerman - Field Programs Coordinator

**International Recognition**
- Sports Business Award, shortlisted in the categories “Best Mass Participation Event”, Best Governing Body”, Best CSR Community Schemes (2x) and Best Governing Body (ITTF for creating the ITTF Foundation) (x1)

**Videos**
- Dream Building Fund
- World Table Tennis Day

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ITTF FOUNDATION | ACTIVITY REPORT | 1st quarter 2019
4. Programmes

6 Programmes TO PROMOTE AND EXECUTE SOLIDARITY THROUGH TABLE TENNIS:

**TT DREAM BUILDING**

Supporting humanitarian projects using table tennis for positive social outcomes.

**TT 4ALL**

Making table tennis accessible to a broad public, including actively disadvantaged groups; popular, universal and inclusive.

**TT 4HEALTH**

Sharing the healthy benefits of table tennis on a social, mental and physical level.

**NETT WORKING**

Connecting people wishing to help with people in need.

**PING PONG DIPLOMACY**

Promoting a peaceful behavior among opposite individuals, groups, regions or nations.

**TT LEGACY**

Leaving a positive social legacy of table tennis events in the host locations.

**GLOBAL REACH:**
The ITTF Foundation was active in 5 Continents between January and April 2019 through its projects, presentations or conferences.
- **ASIA**: Nepal, Thailand
- **LATIN AMERICA**: Argentina
- **OCEANIA**: Fiji
- **AFRICA**: Uganda
- **EUROPE**: Belgium, Germany

**TOTAL NUMBER OF PARTICIPANTS:**

284

Wiebke Scheffler, Leandro Olvech and Sabine Brosowski (Referee of the Foundation supervision Leipzig) at the official recognition of the ITTF Foundation as a foundation.
### 4.1 Dream Building

#### Za’atari, Jordan: Nittaku Dream Building with Refugees

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Za’atari, JORDAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Start date</td>
<td>06-04-2018</td>
</tr>
<tr>
<td>End date</td>
<td>15-04-2020</td>
</tr>
<tr>
<td>Project description</td>
<td>Table tennis activities in the 6 districts of the camp. More than 146 (boys and girls) are attending the trainings. From Sunday to Thursday 2 coaches who passed the Level 1 course are coaching in the morning the boys and in the afternoon the girls.</td>
</tr>
<tr>
<td>Aim</td>
<td>To use table tennis to promote individual and social change inside the Syrian Refugee community in Za’atari. Increase cooperation and strengthen social cohesion through table tennis between Syrian refugees and Jordan people.</td>
</tr>
<tr>
<td>Target group</td>
<td>Syrian refugees and Jordanian community</td>
</tr>
<tr>
<td>Foundation funding</td>
<td>Shortlisted for the Sports Business Award in the category “Best Community Scheme” 2019</td>
</tr>
<tr>
<td>Partners</td>
<td>UNHCR, Peace &amp; Sport</td>
</tr>
<tr>
<td>Awards</td>
<td>Shortlisted for the Sports Business Award in the category “Best Community Scheme” 2019</td>
</tr>
</tbody>
</table>
Highlights 1st quarter

Two days site visit by Mohammed Atoum in March 2019, updating:
• Importance of regular attendance sheets
• Equipment condition: fine in all cases
• Importance of including persons with a disability (proposal 2 hours weekly training)
• Tournament organisation: suggested frequency every 1 or 2 months, including also generational tournaments (doubles mixing generations)
• Content of practical sessions (including warm up, practice, cool down, video)

Suggestions for the future:
• Organise an umpiring course due to lack of information of volunteers acting as umpires
• Equip UEFA with TT equipment, as they are doing good in teaching table tennis and are not yet included in the project.
• Level 2 and umpiring course (including coaches / umpires suggested by the Jordan TT Federation in order to optimize the relationship)
• Resolve transportation to Al Mafraq so that refugees can train there once or twice a week
• Find a female coach

In general, the level of play has increased and the project is running well.

Challenges faced:
Follow up without an on-site coordinator is still difficult; the person nominated in June 2018 by IRD is not really working as a coordinator. An on-site coordinator who can transmit relevant information regarding the statistics and the follow up of the championship has still to be appointed by Peace & Sport. MoU with Peace & Sport still to be signed. Payment of coaches has not been made.

Next steps
Awaiting MoU from Peace & Sport before next trip. Priorities for next trip: Final Four tournament, coaching session, coordination with coordinator (awaiting appointment of the on-site coordinator by Peace & Sport), define and put in place the monitoring and evaluation process of the project and the coaches, take steps towards the development of the project with interaction and later integration in local Jordanian club.
### Table Tennis for NepALL

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Dang, Kathmandu (2x), Pkohara, Biratnagar, NEPAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Start date</td>
<td>06-04-2016</td>
</tr>
<tr>
<td>End date</td>
<td>05-04-2019</td>
</tr>
<tr>
<td>Project description</td>
<td>Three to six training sessions per week for para table tennis players in 5 different locations in Nepal.</td>
</tr>
<tr>
<td>Aim</td>
<td>To expand and promote table tennis offering weekly classes to people with disability in underprivileged neighbourhoods</td>
</tr>
<tr>
<td>Target group</td>
<td>People with a disability</td>
</tr>
<tr>
<td>Partners</td>
<td>UNOSDP</td>
</tr>
<tr>
<td>Awards</td>
<td>Shortlisted for the Sports Business Award in the category “Best Community Scheme” 2019</td>
</tr>
</tbody>
</table>
Table Tennis for NepALL

END OF PROJECT SUPPORT

As agreed at the beginning of the project, this project was closed by the end of the first trimester 2019.

Each centre is working well and can be accessed to train by anybody. A strong bond between players and coaches has been established and most players are able to play competitive matches now. The level of local players has increased, and many have international competition aspirations.

OUTCOMES
- 5 locations offer table tennis with appropriate equipment;
- More than 160 participants play regularly;
- A total of 96 values classes have been held;
- 2 national and 10 local tournaments have been organized mixing project participants with siblings / friends;
- World Table Tennis Day was celebrated in 4 centres raising awareness for issues of persons with a disability.

OUTPUTS
- A solid relationship with the Nepalese Government has been established:
  - The Government has promised to fund the regular national Para Table Tennis Tournament, to be held on December 3rd, International Day of Persons with Disabilities;
  - The Government recognized Para Table Tennis as one of the competitive games to be included each year in the government funded Championships;
  - An additional Para Table Tennis Centre could be renovated in Dang.
**Skill Development for Children and Youth With or Without Disabilities through Table Tennis in Hoima District**

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Hoima (Kitana, Kibanjwa, Buhana) UGANDA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Start date</td>
<td>06-04-2013</td>
</tr>
<tr>
<td>End date</td>
<td>open</td>
</tr>
</tbody>
</table>
| Project description | The project operates in Hoima, a rural area in western Uganda. There are three main problems to deal with in this area:  
- Children dropping out entirely from school, especially girls to get married or others just leaving earlier during the day.  
- Lack of integration with children with a disability.  
- Ethnical issues within the community.  

  Table Tennis is bringing drop out school rates to an unprecedented low level as the children must attend school to take part in the program. Social issues are also discussed with them and a positive message is as important as sport practice.  

  6 primary schools located in the Hoima district are participating. |
| Aim               | The aim of the project is to develop life skills among children and youth through the following objectives;  
- To promote participation of at least 250 children and youth in table tennis skills in five schools in Hoima district.  
- To build the capacity of coaches in table tennis skills and on how to involve children and youth with disability in table tennis sport.  
- To develop self-esteem and confidence in both children and youth with or without disability through simple interschool competitions in table tennis. |
| Target group      | Children and youth at risk of school dropout and/or children with a disability |
| Awards            | Shortlisted for the Sport Accord Award in the category “Spirit of Sport” 2015 |
Skill Development for Children and Youth With or Without Disabilities through Table Tennis in Hoima District

Highlights 1st quarter

The project is running as usual. The ITTF Foundation is working on finding an exit strategy for the project. Honecric has therefore developed a project proposal, including the extension to secondary schools within the same district, in order to have a complete project, where children can keep playing after primary school. Being a reference project of the ITTF Foundation showcasing how table tennis and social change goes hand in hand, Honecric has been chosen to co-host World Table Tennis Day’s main celebration in 2019.

Next steps
The proposed budget lays over the possibilities of the ITTF Foundation and will have to be adapted to realistic numbers and focus stronger on the exit strategy. The ITTF Foundation will use the opportunity of World Table Tennis Day to visit the project and analyse future support.
### TT4ALL

**WORLD TABLE TENNIS DAY**

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Worldwide</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Start date</td>
<td>06-04-2015</td>
</tr>
<tr>
<td>Project description</td>
<td>Celebrated each year on April 6, World Table Tennis Day celebrates the joy of playing table tennis for fun, bringing people together where the focus is less on competition and more on participation and enjoyment.</td>
</tr>
<tr>
<td>Aim</td>
<td>To gather table tennis enthusiasts, attract people who usually don’t play table tennis, promote the love for our sport, and ideally engage new players to the game in the long term.</td>
</tr>
<tr>
<td>Target group</td>
<td>ALL with a focus on the inclusion of disadvantaged groups</td>
</tr>
<tr>
<td>Partners</td>
<td>ITTF</td>
</tr>
</tbody>
</table>
| Awards      | Peace & Sport Award 2016  
Third best Governing Body Initiative at the Sports Business Award 2018  
Shortlisted for the Sports Business Award in the category “Best Community Scheme” 2019 |
By the 31st of March 2019, 93 countries had already registered to host WTTD events. A promotional video was released to widen the world-wide impact. Butterfly committed to increase its support to US $25,000 and maintain the equipment assistance to promising projects.

Challenges faced:
Due to the high administrative and operational workload of the ITTF Foundation team, World Table Tennis Day preparation received less attention than usual.

Next steps
To celebrate World Table Tennis Day
In order to respond to the lack of human resourcing, the ITTF Foundation accepted its first intern who will mainly work on WTTD evaluation. Within the next quarter, the final report about World Table Tennis Day is expected to be finalised, including:
- Best of video
- Selection of winners for iPong robots and Butterfly equipment packages
- Main event evaluation and video
- Send out T-shirts for all firstly registered organiser in each country

Highlights 1st quarter

Watch the video here

226 NATIONAL ASSOCIATIONS

PLAY ALL
## 4.3 TT4Health

### Parkinson’s World Table Tennis Championships

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>New York, USA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>In preparation</td>
</tr>
<tr>
<td>Start date</td>
<td>11/10/2019</td>
</tr>
<tr>
<td>End date</td>
<td>13/10/2019</td>
</tr>
<tr>
<td>Project description</td>
<td>The first ever celebrated Parkinson’s World Table Tennis Championships are a pilot project. Players with Parkinson are encouraged to take part in the worldwide tournament.</td>
</tr>
<tr>
<td>Aim</td>
<td>The project aims mainly at raising awareness for the positive benefits of playing table tennis for people with Parkinson and secondly, on networking opportunities. Provide opportunity for persons with Parkinson to build their social network and exchange ideas and experience.</td>
</tr>
<tr>
<td>Target group</td>
<td>Persons with Parkinson and their relatives.</td>
</tr>
</tbody>
</table>
4.4 TT Legacy

7 locations, Argentina: Buenos Aires - Tokyo, bridging the Olympic Games

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>Buenos Aires, Oberá, ARGENTINA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Start date</td>
<td>01-03-2018</td>
</tr>
<tr>
<td>End date</td>
<td>31-12-2019</td>
</tr>
<tr>
<td>Project description</td>
<td>Children and youth receive table tennis sessions, including Olympic Values education at 6 different locations in Argentina. Bimonthly doubles tournaments are organised to involve also the social environment of the project participants.</td>
</tr>
<tr>
<td>Aim</td>
<td>To leave a lasting legacy from the Buenos Aires Youth Olympic Games 2018 for children and youth with a disability, a Japanese background and/or from impoverished areas, establishing cooperation links with the Tokyo Olympic Games 2020.</td>
</tr>
<tr>
<td>Target group</td>
<td>Children and youth with and without disability, with and without a difficult social background</td>
</tr>
<tr>
<td>Partners</td>
<td>Argentina Table Tennis Federation (FATM)</td>
</tr>
<tr>
<td>Awards</td>
<td>Shortlisted for the Sports Business Award in the category “Best Community Scheme” 2019</td>
</tr>
</tbody>
</table>

Due to local school holidays, the project was interrupted between January and March 2019.
### 4.5 Ping Pong Diplomacy

**One Korea, One Table**

<table>
<thead>
<tr>
<th>Location(s)</th>
<th>New York, USA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Stuck -&gt; There were no reactions from North Korea after the visit of US President in February 2019</td>
</tr>
<tr>
<td>Start date</td>
<td>01/05/2018</td>
</tr>
<tr>
<td>End date</td>
<td>open</td>
</tr>
<tr>
<td>Project description</td>
<td>After having played as a unified team in Halmstad, Sweden and in South Korea, the unified Korean team continued to play in Austria and Sweden and finally showed great results at the World Tour Finals in Incheon (KOR) winning Silver.</td>
</tr>
<tr>
<td>Aim</td>
<td>Keep supporting the Korean Unified Team</td>
</tr>
</tbody>
</table>
5. Social Media

**FOLLOWER GROWTH**

<table>
<thead>
<tr>
<th>Channel</th>
<th>Followers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>11775</td>
</tr>
<tr>
<td>Twitter</td>
<td>282</td>
</tr>
<tr>
<td>Instagram</td>
<td>1504</td>
</tr>
<tr>
<td>Youtube</td>
<td>464</td>
</tr>
</tbody>
</table>

**MESSAGES RECEIVED**

<table>
<thead>
<tr>
<th>Channel</th>
<th>Messages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>30</td>
</tr>
<tr>
<td>Twitter</td>
<td>1</td>
</tr>
<tr>
<td>Instagram</td>
<td>24</td>
</tr>
<tr>
<td>Youtube</td>
<td>0</td>
</tr>
</tbody>
</table>

**MONTHLY FOLLOWER GROWTH ON FACEBOOK**

<table>
<thead>
<tr>
<th>Month</th>
<th>Followers</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>11424</td>
</tr>
<tr>
<td>February</td>
<td>11635</td>
</tr>
<tr>
<td>March</td>
<td>11741</td>
</tr>
</tbody>
</table>

**MONTHLY AVERAGE REACH ON FACEBOOK**

<table>
<thead>
<tr>
<th>Month</th>
<th>Average reach</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>19716</td>
</tr>
<tr>
<td>February</td>
<td>49266</td>
</tr>
<tr>
<td>March</td>
<td>108648</td>
</tr>
</tbody>
</table>

**ENGAGEMENT STATISTICS**

**LIKES**

<table>
<thead>
<tr>
<th>Channel</th>
<th>Likes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>6382</td>
</tr>
<tr>
<td>Twitter</td>
<td>242</td>
</tr>
<tr>
<td>Instagram</td>
<td>3057</td>
</tr>
<tr>
<td>Youtube</td>
<td>8</td>
</tr>
</tbody>
</table>

**COMMENTS**

<table>
<thead>
<tr>
<th>Channel</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>327</td>
</tr>
<tr>
<td>Twitter</td>
<td>13</td>
</tr>
<tr>
<td>Instagram</td>
<td>65</td>
</tr>
<tr>
<td>Youtube</td>
<td>0</td>
</tr>
</tbody>
</table>

**SHARES**

<table>
<thead>
<tr>
<th>Channel</th>
<th>Shares</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>1117</td>
</tr>
<tr>
<td>Twitter</td>
<td>65</td>
</tr>
<tr>
<td>Instagram</td>
<td>No data</td>
</tr>
<tr>
<td>Youtube</td>
<td>51</td>
</tr>
</tbody>
</table>
Social Media - Top Post Per Channel

**FACEBOOK**

- **Facebook**
  - Reactions: 165
  - Comments: 18
  - Shares: 452
  - Reach: 121,525
  - Posted: 21 February, 2019
  - Topic: Table Tennis for Everyone, Everywhere
  - [Link](https://www.facebook.com/ittffoundation/posts/2319935981573339)

**INSTAGRAM**

- **Instagram**
  - Likes: 123
  - Comments: 2
  - Saved: 2
  - Reach: 869
  - Posted: 4 February, 2019
  - Topic: Dimitrij Ovtcharov and Petrissa Solja, Europe Cup champions
  - [Link](https://www.instagram.com/p/BtdaEctHQWD/)

**TWITTER**

- **Twitter**
  - Likes: 15
  - Comments: 0
  - Retweets: 5
  - Impressions: 98880
  - Posted: 28 January, 2019
  - Topic: TT Dream Building Fund
  - [Link](https://twitter.com/ittffoundation/status/108980903001653248/photo/1)

**YOUTUBE**

- **YouTube**
  - Likes: 0
  - Comments: 0
  - Shares: 9
  - Views: 199
  - Posted: 2 August, 2018
  - Topic: 2018 World Table Tennis Day Celebrations!
  - [Link](https://www.youtube.com/watch?v=LPTSZP9i44)
6. Objectives for next quarter

General
- Introduce Field Programs Coordinator into the Leipzig team
- Publish first part of the webpage (static information)
- Content strategy for Social Media and Web presence
- Finish the set up for the office
- Local partnerships
- Publish annual report in magazine format

Programmes
- TT Dream Building: DB Fund projects -> sign Memorandum of Understandings
- TT4ALL: World Table Tennis Day celebration and evaluation
- TT4Health: keep preparing the first ITTF Parkinson’s World Table Tennis Championships

Social Media:
- Keep a minimum of 3 posts per week on all social media
- Publish an article per week on Facebook on the following content:
  - Benefits of table tennis
  - ITTF Foundation projects
  - Stories about coaches and players